



# Gaston, South Carolina.

Current market data.

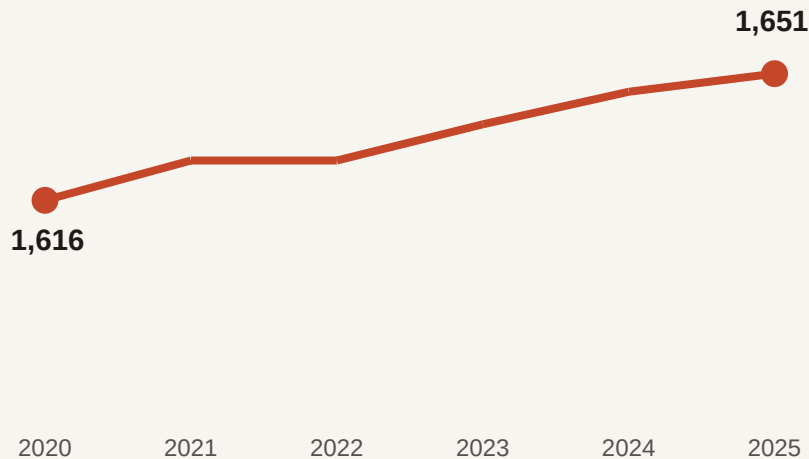
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**Growing. Up 2.2% since 2020.**

**1,651**

people, the 129th-largest of South Carolina's cities and towns.



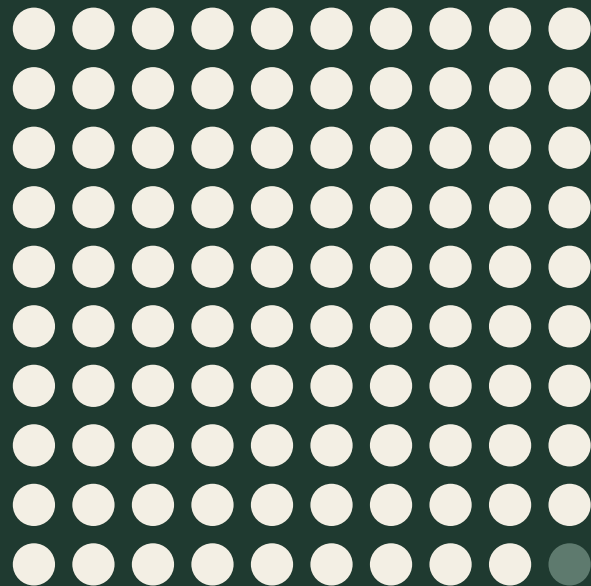
THE WORKDAY

Nearly every job here goes  
to someone who lives  
somewhere else.

98.8%

of 564 jobs located in Gaston are filled by in-commuters.

Source: Census LEHD LODES, 2023



Each dot is 1% of jobs. Filled: held by in-commuters.

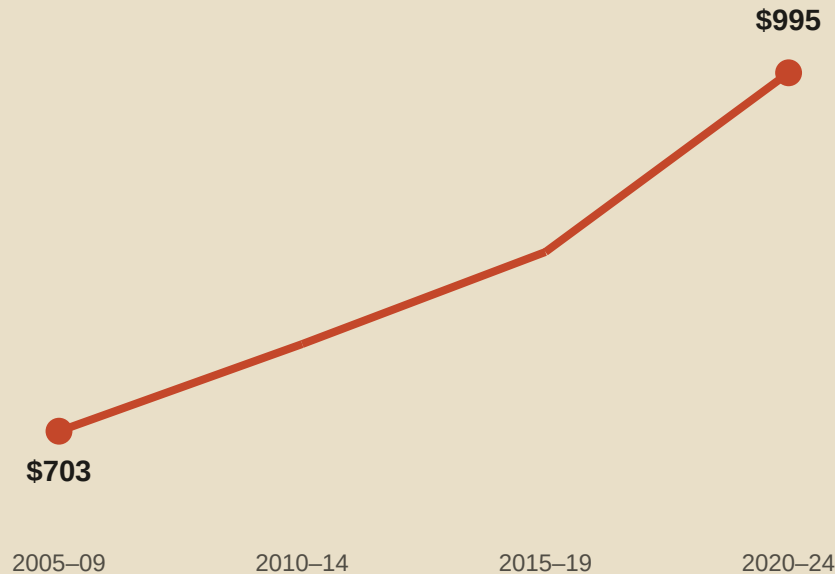


## RENT

Median rent is up 42%  
since the 2005–2009  
survey, before inflation.

**\$995**

a month. South Carolina's median is \$1,180.





## THE SEAM

# Cross one tract line and median rent doubles.

A \$1,793 gap between neighbors, the sharpest rent edge between adjacent tracts in Lexington County.

TRACT 210.28

**\$874**

TRACT 210.45

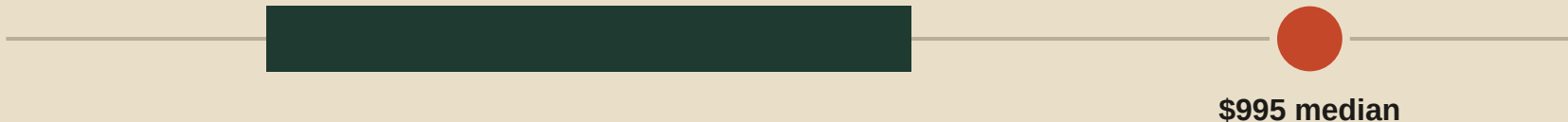
**\$2,667**



ROOM TO BUILD

# The median rent is above what local wages can carry.

**\$550–\$825**



is the monthly rent range local workforce wages support.

## BUILDING

# Most of the housing here is older than 2000.

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**3**

homes permitted in ten years,  
2016–2025

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**0%**

of those were in multifamily  
buildings

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**81%**

of all homes were built before 2000



UNITS NEEDED

**Closing the gap would add 0.1–0.7% to the 885 homes here.**

**1–6**

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



## HOME VALUE

A median home costs 54% less than South Carolina's.

**\$120,000**

median home value in Gaston.

Gaston



\$120,000

South Carolina



\$259,000

U.S.



\$332,700

THAT WAS GASTON'S 2026

# Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [\*\*almanacdata.ai/e/sc/gaston/\*\*](https://almanacdata.ai/e/sc/gaston/)

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