



Florence, South Carolina.

Current market data.

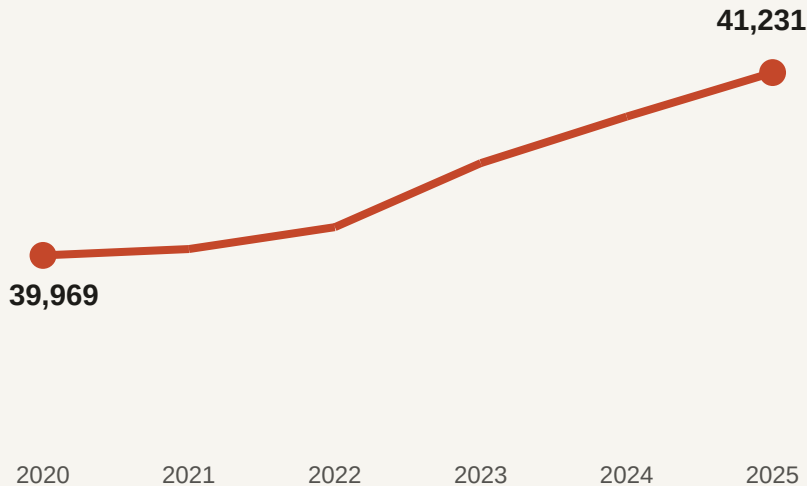
11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 3.2% since 2020.

41,231

people, the 11th-largest of South Carolina's cities and towns.

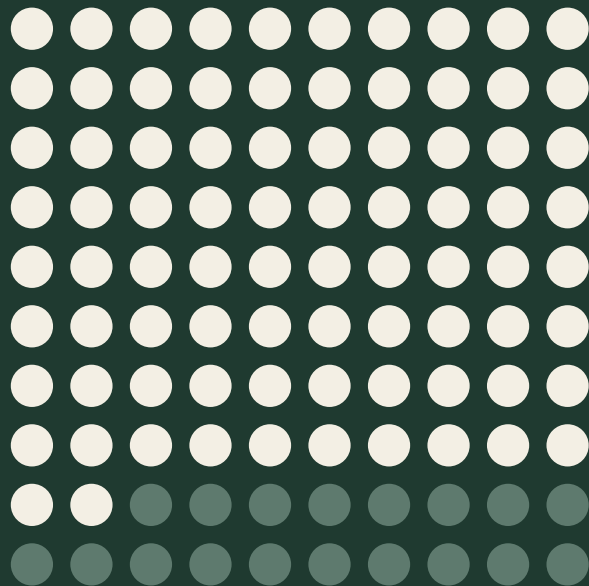


THE WORKDAY

8 in 10 jobs here go to
people who live somewhere
else.

81.8%

of 40,125 jobs located in Florence are filled by in-commuters.



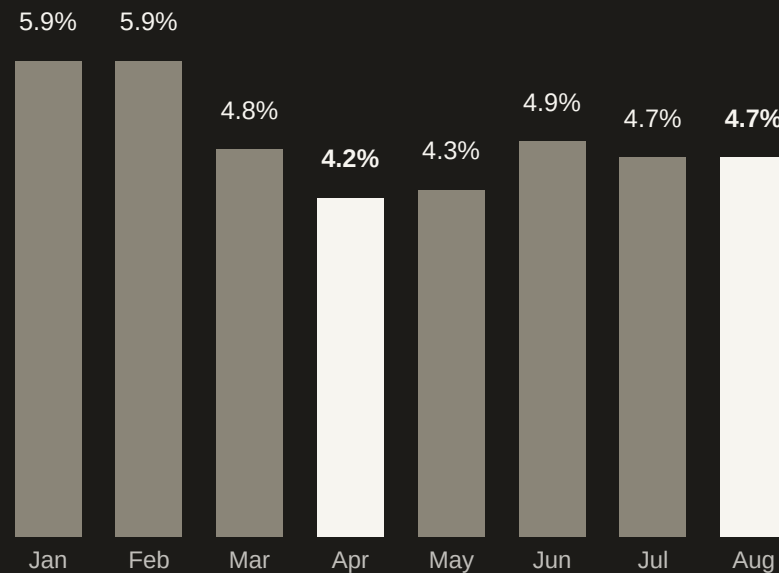
Each dot is 1% of jobs. Filled: held by in-commuters.

UNEMPLOYMENT, 2026

The low came in April:
4.2%.

4.7%

in August 2026, the latest month released. A year earlier it was 5.3%.

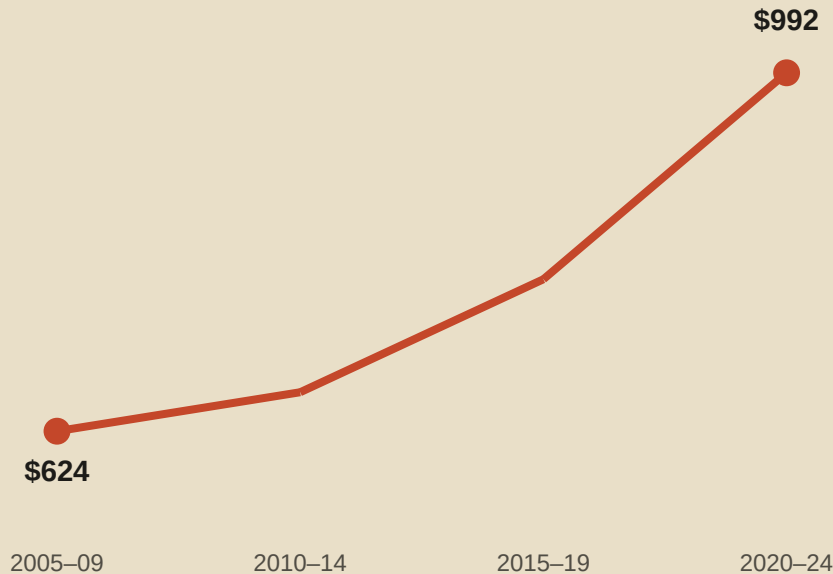


RENT

Median rent is up 59%
since the 2005–2009
survey, before inflation.

\$992

a month. South Carolina's median is \$1,180.



THE SEAM

Cross one tract line and median rent jumps \$768.

A \$768 gap between neighbors, the sharpest rent edge between adjacent tracts in Florence County.

TRACT 26

\$870

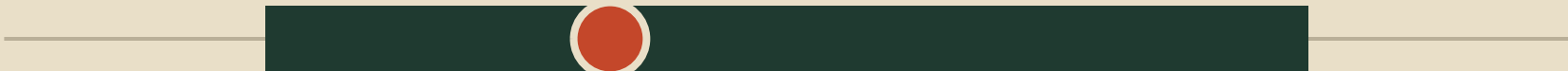
TRACT 15.03

\$1,638

ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$851–\$1,277



\$992 median

is the monthly rent range local workforce wages support.

BUILDING

67% of the housing here was built before 2000.

2,155

homes permitted, 2018–2025

20%

of those were in multifamily
buildings

67%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.4–2.1% to the 19,110 homes here.

71–401

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs **18%**
less than South
Carolina's.

\$211,400

median home value in Florence.

Florence



\$211,400

South Carolina



\$259,000

U.S.



\$332,700

THAT WAS FLORENCE'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/sc/florence/

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