



Conway, South Carolina.

Current market data.

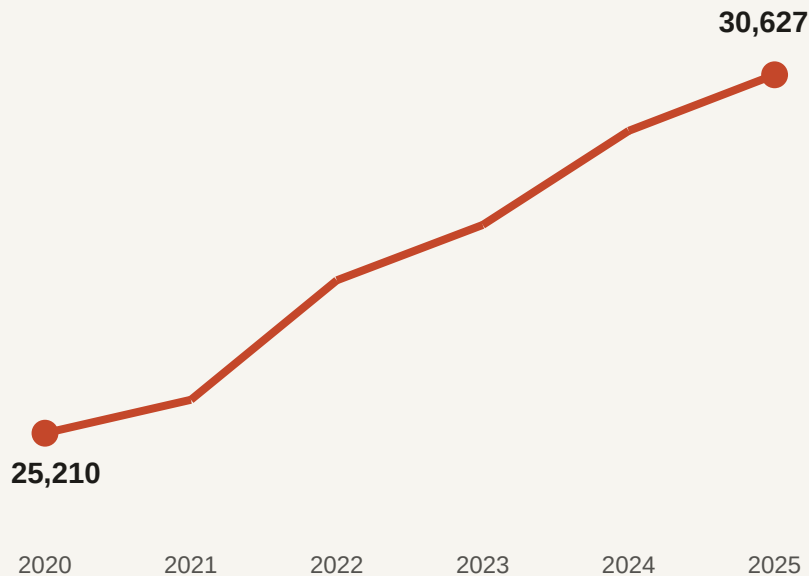
11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**Growing. Up 21.5% since
2020.**

30,627

people, the 20th-largest of South Carolina's cities and towns.

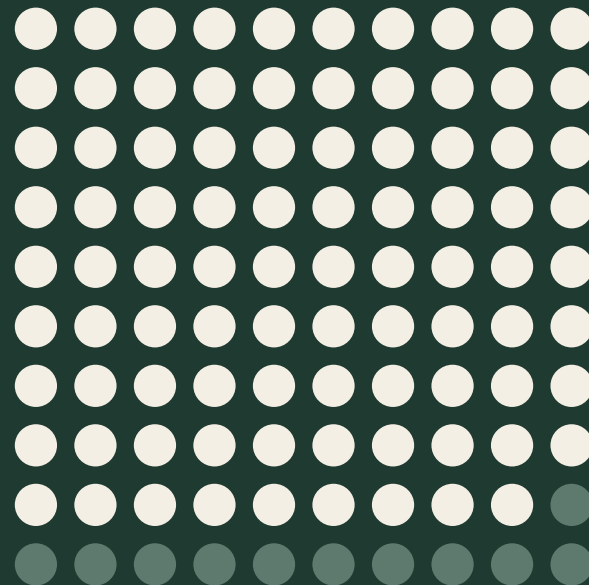


THE WORKDAY

9 in 10 jobs here go to
people who live somewhere
else.

88.5%

of 24,326 jobs located in Conway are filled by in-commuters.



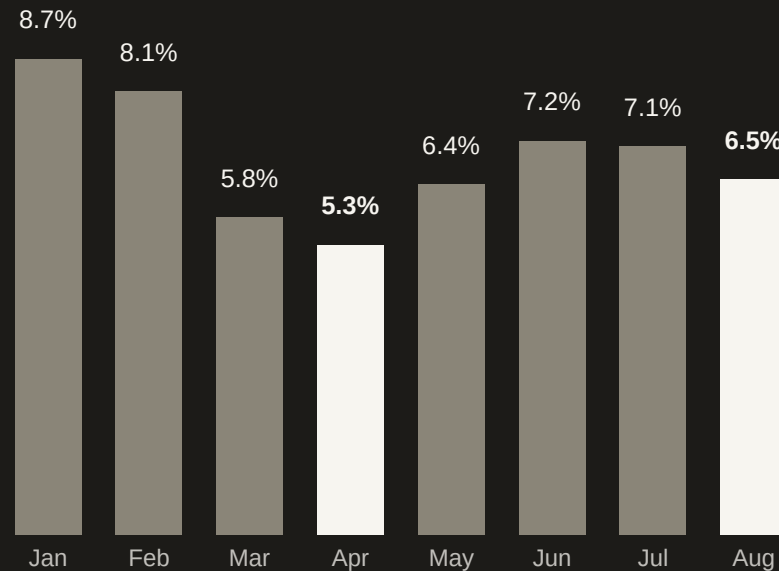
Each dot is 1% of jobs. Filled: held by in-commuters.

UNEMPLOYMENT, 2026

The low came in April:
5.3%.

6.5%

in August 2026, the latest month released. A year earlier it was 7.3%.

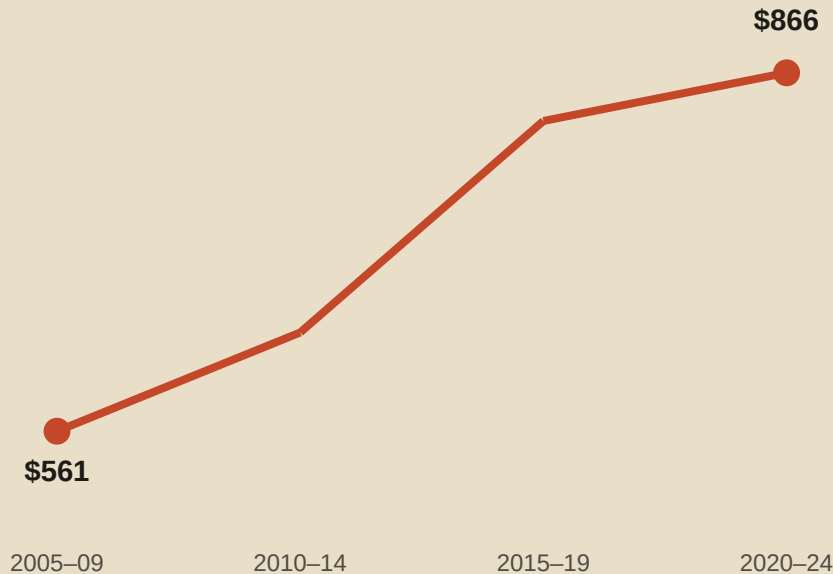


RENT

Median rent is up 54%
since the 2005–2009
survey, before inflation.

\$866

a month. South Carolina's median is \$1,180.





THE SEAM

Cross one tract line and median rent doubles.

A \$2,306 gap between neighbors, the sharpest rent edge between adjacent tracts in Horry County.

TRACT 501.02

\$1,195

TRACT 502

\$3,501

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

48% of the housing here was built before 2000.

3,550

homes permitted in ten years,
2016–2025

7%

of those were in multifamily
buildings

48%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.5–2.5% to the 9,573 homes here.

44–243

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 1% more than South Carolina's.

\$260,900

median home value in Conway.

Conway



\$260,900

South Carolina



\$259,000

U.S.



\$332,700



THAT WAS CONWAY'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/sc/conway/

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