



Atlantic Beach, South Carolina.

Current market data.

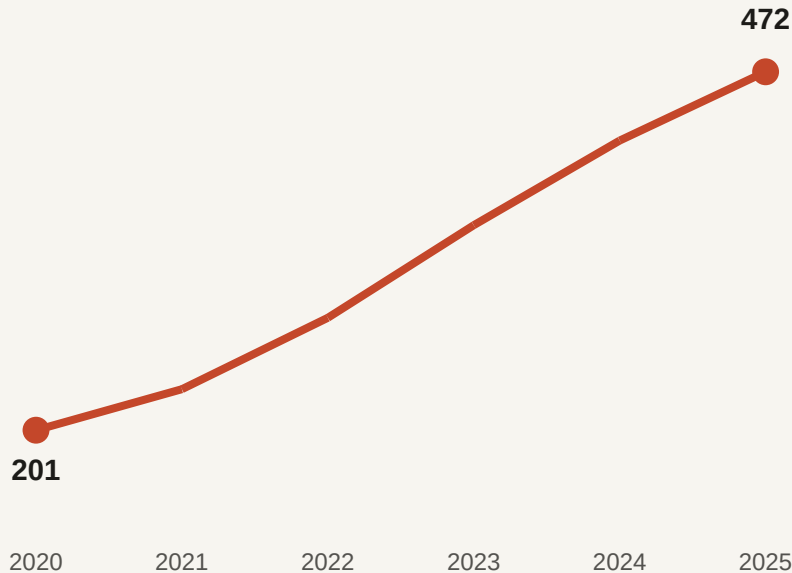
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 134.8% since 2020.

472

people, the 192nd-largest of South Carolina's cities and towns.



THE WORKDAY

Every job here goes to
someone who lives
somewhere else.

100.0%

of 98 jobs located in Atlantic Beach are filled by in-commuters.



Each dot is 1% of jobs. Filled: held by in-commuters.

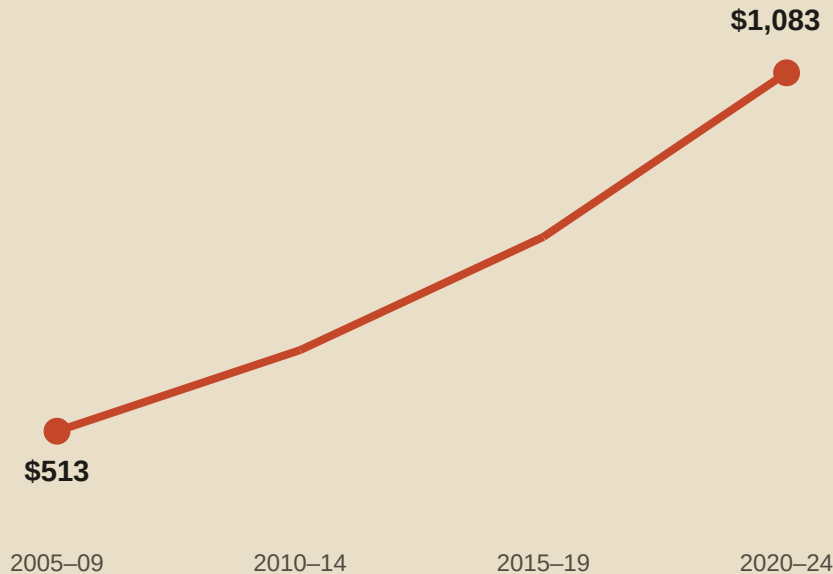


RENT

Median rent is up 111%
since the 2005–2009
survey, before inflation.

\$1,083

a month. South Carolina's median is \$1,180.





THE SEAM

Cross one tract line and median rent doubles.

A \$2,306 gap between neighbors, the sharpest rent edge between adjacent tracts in Horry County.

TRACT 501.02

\$1,195

TRACT 502

\$3,501



ROOM TO BUILD

The median rent is above what local wages can carry.

\$360–\$540



\$1,083 median

is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

437

homes permitted in ten years,
2016–2025

100%

of those were in multifamily
buildings

90%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.4–0.8% to the 262 homes here.

1–2

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 49% more than South Carolina's.

\$385,000

median home value in Atlantic Beach.

Atlantic Beach



\$385,000

South Carolina



\$259,000

U.S.



\$332,700

THAT WAS ATLANTIC BEACH'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/sc/atlantic-beach/**](https://almanacdata.ai/e/sc/atlantic-beach/)

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