



The South.

Current market data.

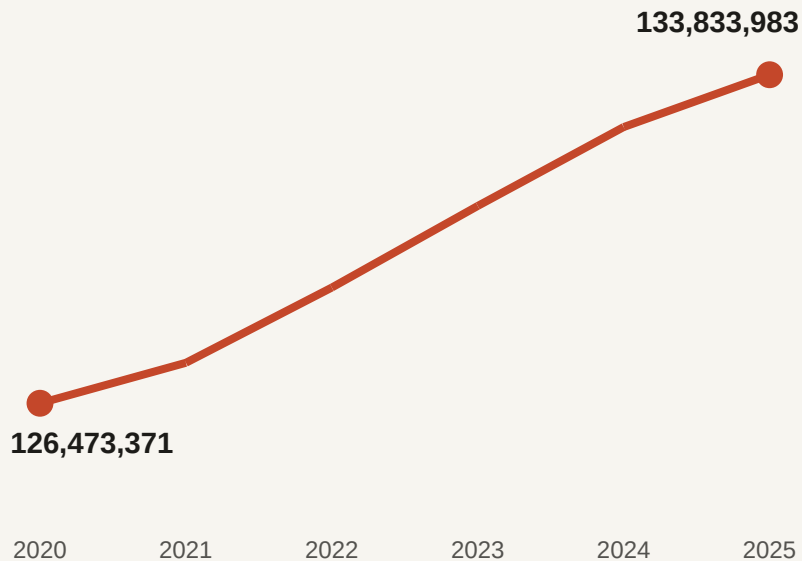
A Census region of 16 states and D.C. 6 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 5.8% since 2020.

133,833,983

people, the largest of the 4 Census regions.

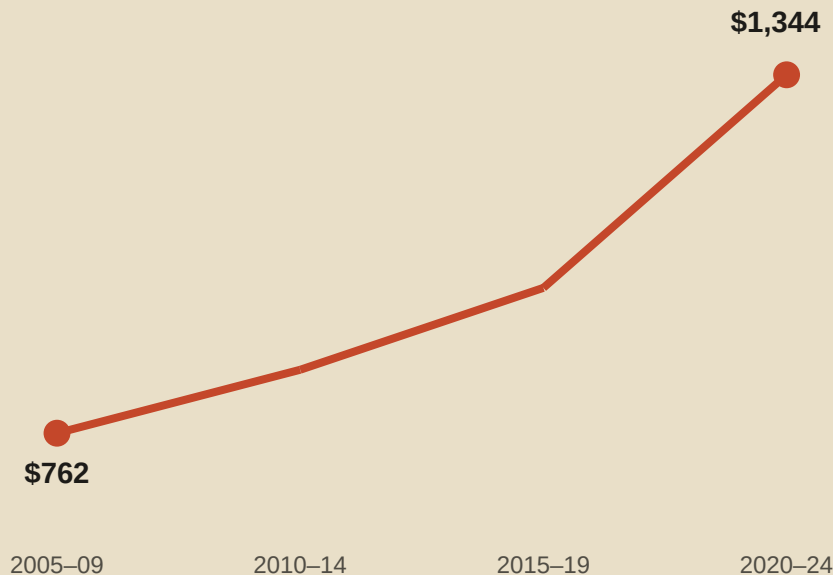


RENT

Median rent is up 76%
since the 2005–2009
survey, before inflation.

\$1,344

a month. The U.S. median is \$1,413.



BUILDING

68% of the housing here was built before 2000.

7,234,043

homes permitted in ten years,
2016–2025

31%

of those were in multifamily
buildings

68%

of all homes were built before 2000



HOME VALUE

A median home costs 13% less than the U.S. median.

\$290,100

median home value in the South.

South



\$290,100

U.S.



\$332,700



THAT WAS THE SOUTH'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/region/south/**](https://almanacdata.ai/e/region/south/)

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