



# West Reading, Pennsylvania.

Current market data.

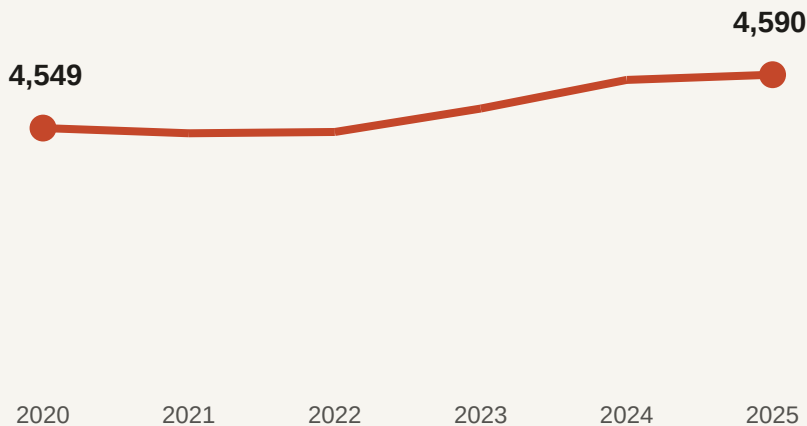
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**Steady. Within 1% of 2020,  
every year since.**

**4,590**

people, the 214th-largest of Pennsylvania's cities and towns.



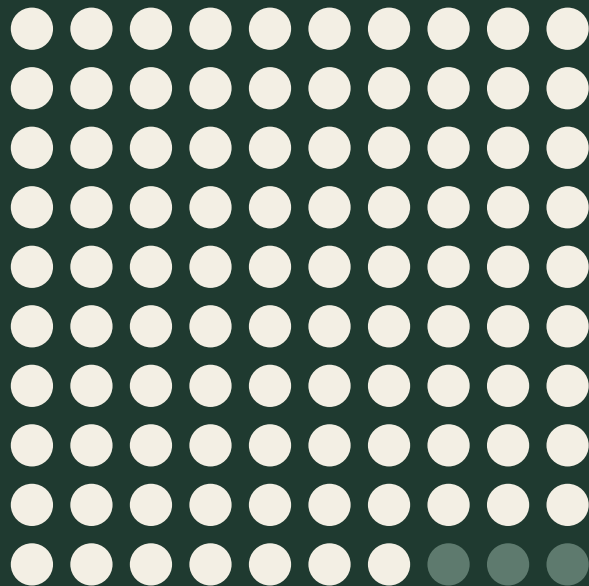
THE WORKDAY

Nearly every job here goes  
to someone who lives  
somewhere else.

97.1%

of 8,724 jobs located in West Reading are filled by  
in-commuters.

Source: Census LEHD LODES, 2023



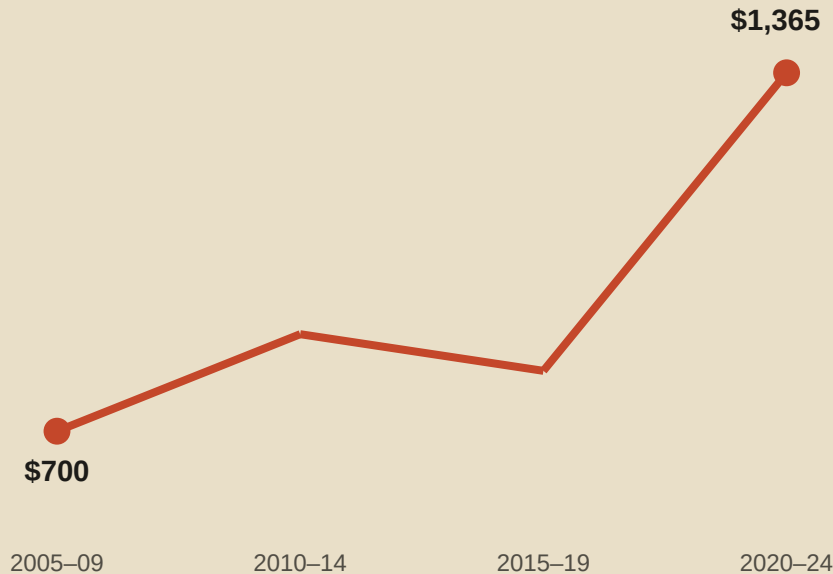
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 95%  
since the 2005–2009  
survey, before inflation.

**\$1,365**

a month. Pennsylvania's median is \$1,209.





## THE SEAM

# Cross one tract line and median rent doubles.

A \$1,935 gap between neighbors, the sharpest rent edge between adjacent tracts in Berks County.

TRACT 107.01

**\$750**

TRACT 106.02

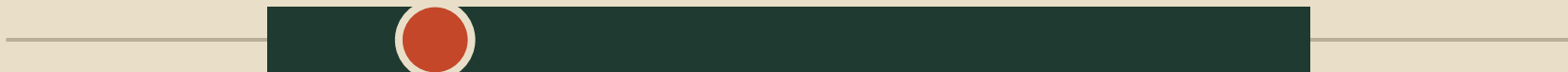
**\$2,685**



ROOM TO BUILD

# The median rent sits inside what local wages can carry.

**\$1,263–\$1,895**



**\$1,365 median**

is the monthly rent range local workforce wages support.



BUILDING

# Most of the housing here is older than 2000.

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0

homes permitted, 2022–2025

92%

of all homes were built before 2000



UNITS NEEDED

**Closing the gap would add 0.3–5.0% to the 1,750 homes here.**

**5–87**

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



## HOME VALUE

A median home costs 32% less than Pennsylvania's.

**\$173,100**

median home value in West Reading.

West Reading



\$173,100

Pennsylvania



\$254,500

U.S.



\$332,700

THAT WAS WEST READING'S 2026

# Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [almanacdata.ai/e/pa/west-reading/](https://almanacdata.ai/e/pa/west-reading/)

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