



Towanda, Pennsylvania.

Current market data.

10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

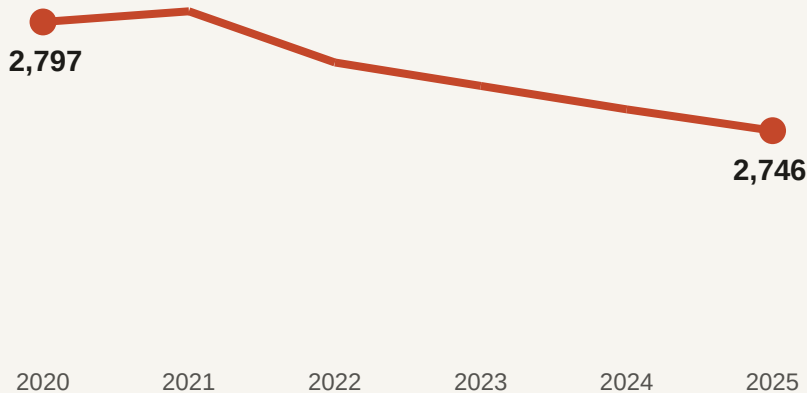


POPULATION

Down 1.8% since 2020.

2,746

people, the 350th-largest of Pennsylvania's cities and towns.



THE WORKDAY

9 in 10 jobs here go to
people who live somewhere
else.

89.2%

of 1,882 jobs located in Towanda are filled by in-commuters.



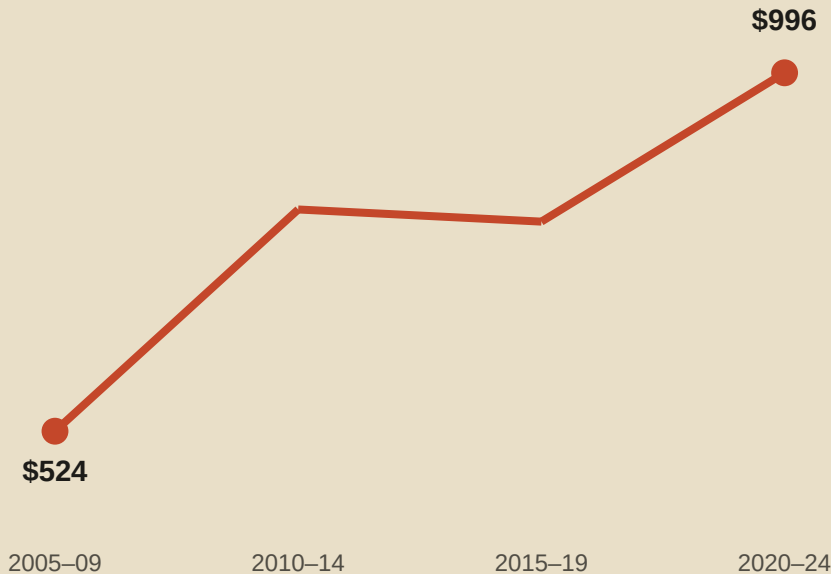
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 90%
since the 2005–2009
survey, before inflation.

\$996

a month. Pennsylvania's median is \$1,209.





THE SEAM

Cross one tract line and median rent jumps \$273.

A \$273 gap between neighbors, the sharpest rent edge between adjacent tracts in Bradford County.

TRACT 9504

\$842

TRACT 9505.02

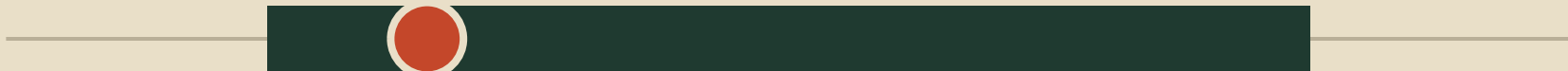
\$1,115



ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$925–\$1,387



\$996 median

is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

2

homes permitted, 2022–2025

0%

of those were in multifamily
buildings

99%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.2–1.2% to the 1,575 homes here.

3–19

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 34% less than Pennsylvania's.

\$166,900

median home value in Towanda.

Towanda



\$166,900

Pennsylvania



\$254,500

U.S.



\$332,700

THAT WAS TOWANDA'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/pa/towanda/

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