



Reading, Pennsylvania.

Current market data.

11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

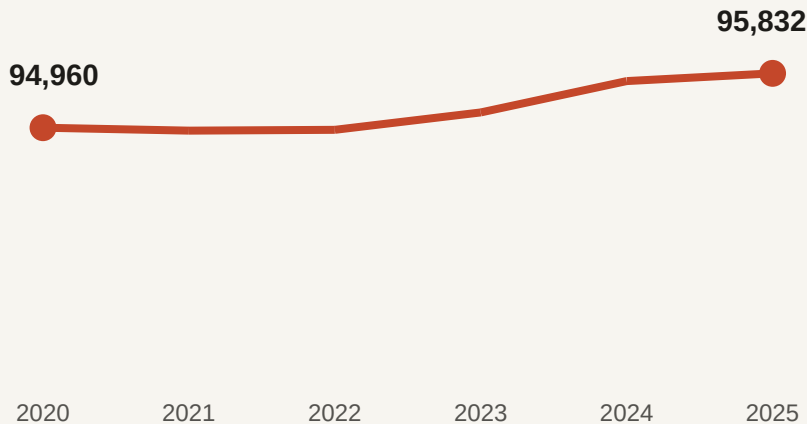


POPULATION

**Steady. Within 1% of 2020,
every year since.**

95,832

people, the 4th-largest of Pennsylvania's cities and towns.



THE WORKDAY

8 in 10 jobs here go to
people who live somewhere
else.

79.2%

of 27,392 jobs located in Reading are filled by in-commuters.



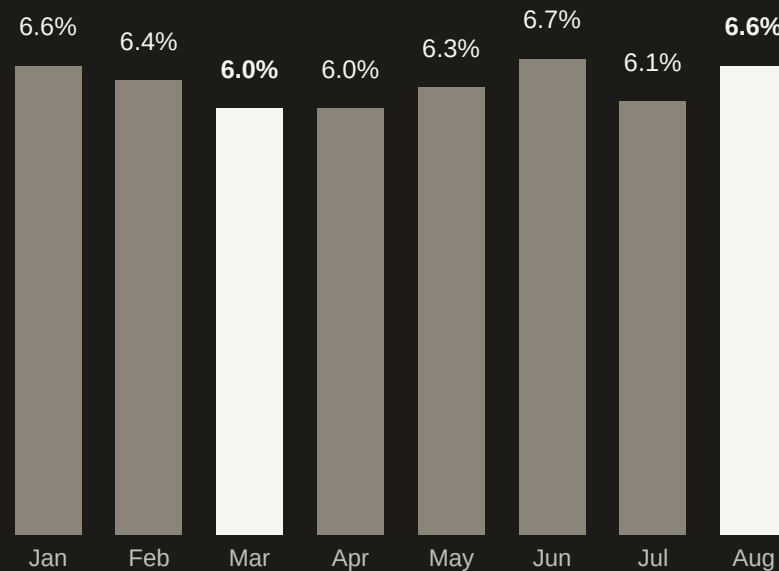
Each dot is 1% of jobs. Filled: held by in-commuters.

UNEMPLOYMENT, 2026

The low came in March:
6.0%.

6.6%

in August 2026, the latest month released. A year earlier it was 8.4%.

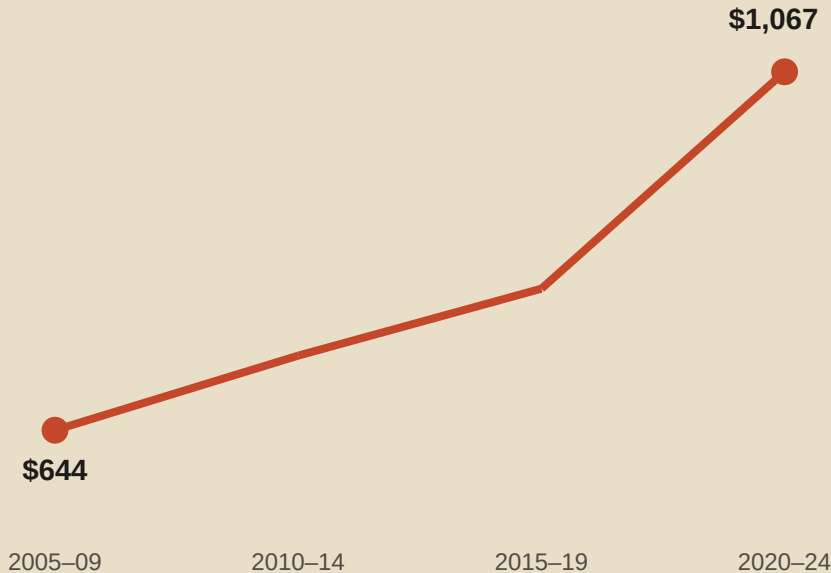


RENT

Median rent is up 66%
since the 2005–2009
survey, before inflation.

\$1,067

a month. Pennsylvania's median is \$1,209.



THE SEAM

Cross one tract line and median rent doubles.

A \$1,935 gap between neighbors, the sharpest rent edge between adjacent tracts in Berks County.

TRACT 107.01

\$750

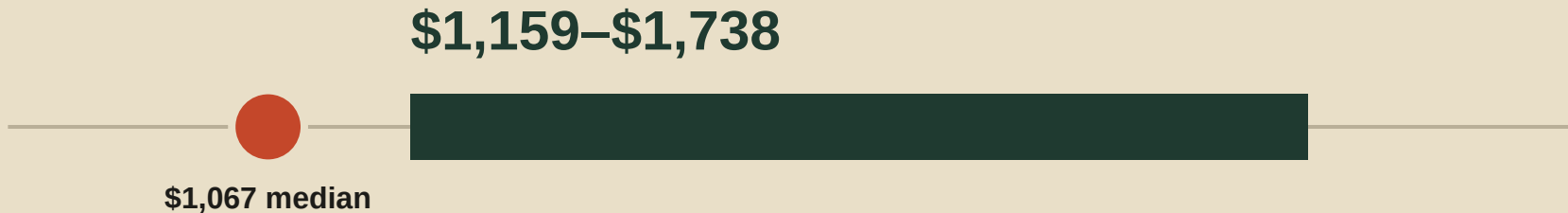
TRACT 106.02

\$2,685



ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

0

homes permitted, 2022–2025

97%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.7–0.8% to the 36,032 homes here.

236–276

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 52% less than Pennsylvania's.

\$121,300

median home value in Reading.

Reading



\$121,300

Pennsylvania



\$254,500

U.S.



\$332,700

THAT WAS READING'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/pa/reading/**](https://almanacdata.ai/e/pa/reading/)

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