



Florence, Oregon.

Current market data.

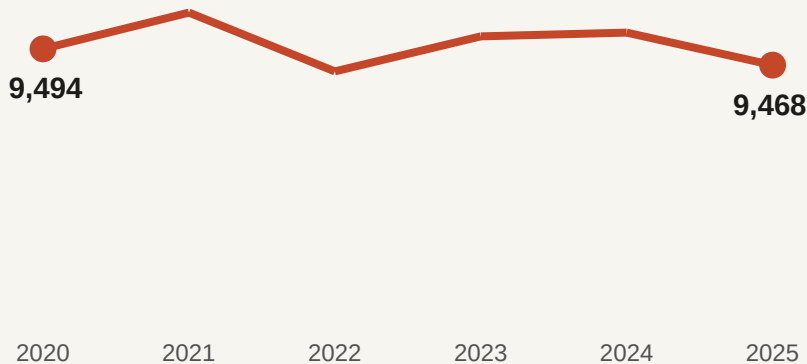
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**Steady. Within 1% of 2020,
every year since.**

9,468

people, the 60th-largest of Oregon's cities and towns.

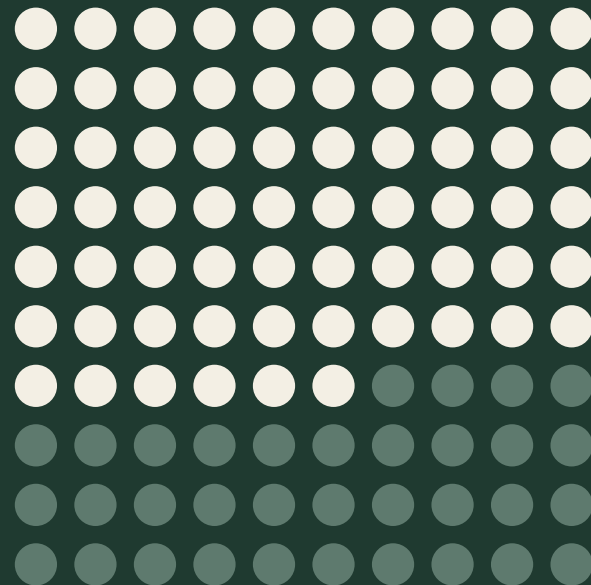


THE WORKDAY

7 in 10 jobs here go to
people who live somewhere
else.

65.7%

of 3,982 jobs located in Florence are filled by in-commuters.



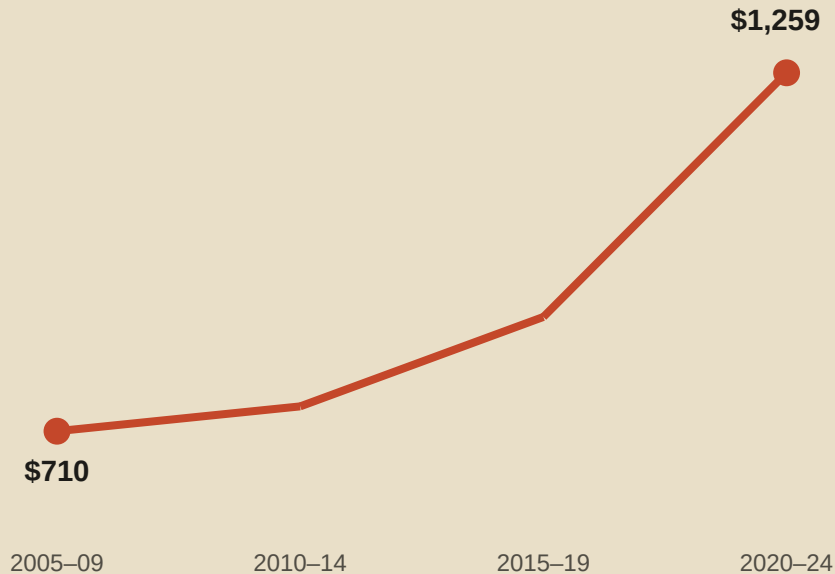
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 77%
since the 2005–2009
survey, before inflation.

\$1,259

a month. Oregon's median is \$1,525.



THE SEAM

Cross one tract line and median rent doubles.

A \$1,201 gap between neighbors, the sharpest rent edge between adjacent tracts in Lane County.

TRACT 36

\$927

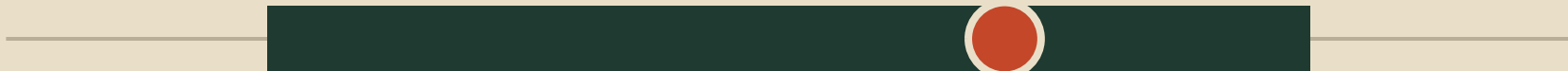
TRACT 50

\$2,128

ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$930–\$1,395



\$1,259 median

is the monthly rent range local workforce wages support.

BUILDING

75% of the housing here was built before 2000.

460

homes permitted in ten years,
2016–2025

28%

of those were in multifamily
buildings

75%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.3–0.8% to the 5,163 homes here.

14–40

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 25%
less than Oregon's.

\$358,300

median home value in Florence.

Florence



\$358,300

Oregon



\$477,600

U.S.



\$332,700



THAT WAS FLORENCE'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/or/florence/

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