



Talala, Oklahoma.

Current market data.

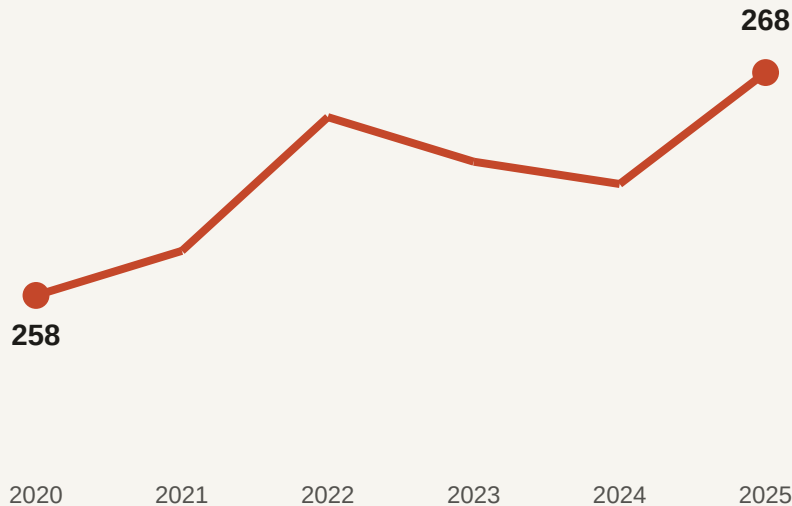
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 3.9% since 2020.

268

people, the 403rd-largest of Oklahoma's cities and towns.



THE WORKDAY

Nearly every job here goes
to someone who lives
somewhere else.

95.0%

of 100 jobs located in Talala are filled by in-commuters.



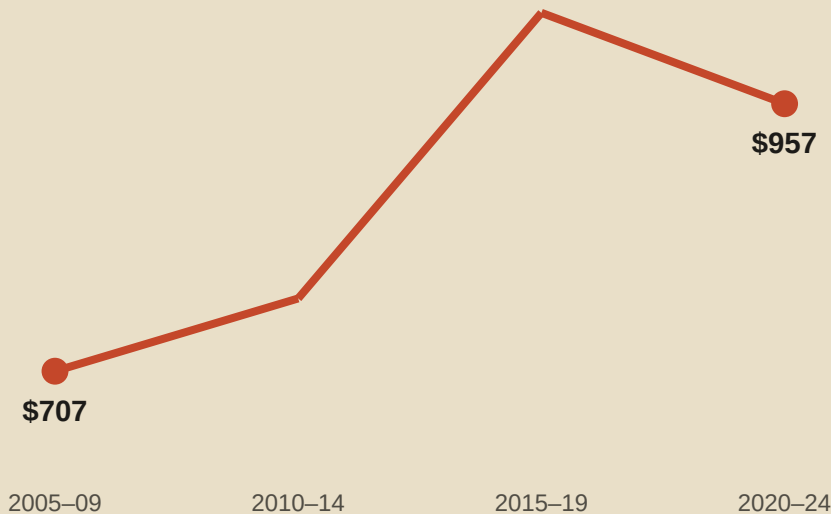
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 35%
since the 2005–2009
survey, before inflation.

\$957

a month. Oklahoma's median is \$1,014.



THE SEAM

Cross one tract line and median rent jumps \$499.

A \$499 gap between neighbors, the sharpest rent edge between adjacent tracts in Rogers County.

TRACT 502.01

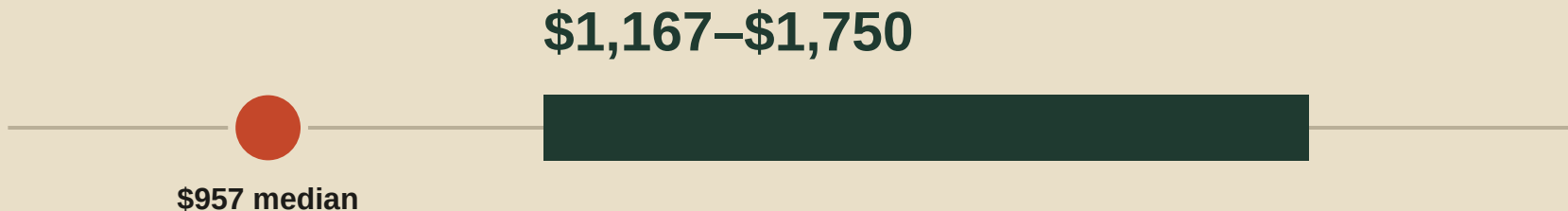
\$791

TRACT 503.04

\$1,290

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

6

homes permitted, 2016–2024

0%

of those were in multifamily
buildings

79%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0–0.8% to the 131 homes here.

0–1

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 45% less than Oklahoma's.

\$110,600

median home value in Talala.

Talala



\$110,600

Oklahoma



\$199,800

U.S.



\$332,700

THAT WAS TALALA'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/ok/talala/

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