



Purcell, Oklahoma.

Current market data.

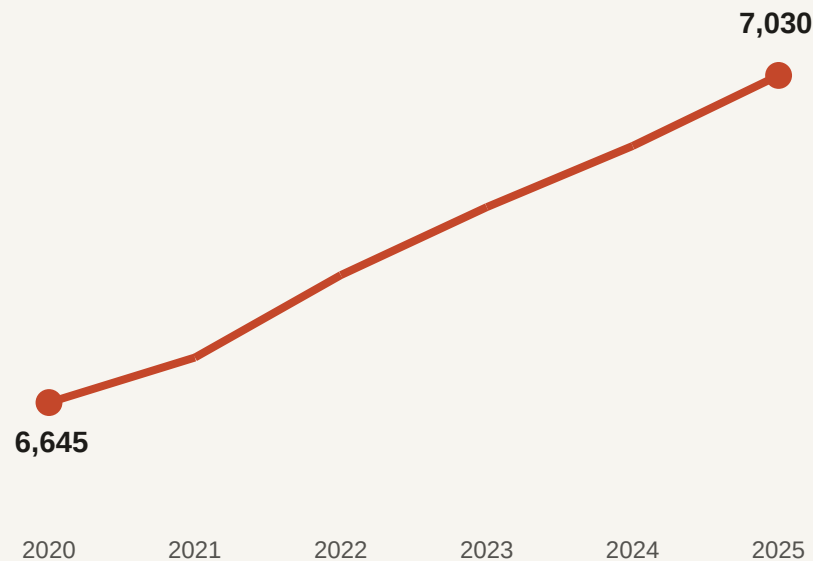
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**Growing. Up 5.8% since
2020.**

7,030

people, the 63rd-largest of Oklahoma's cities and towns.

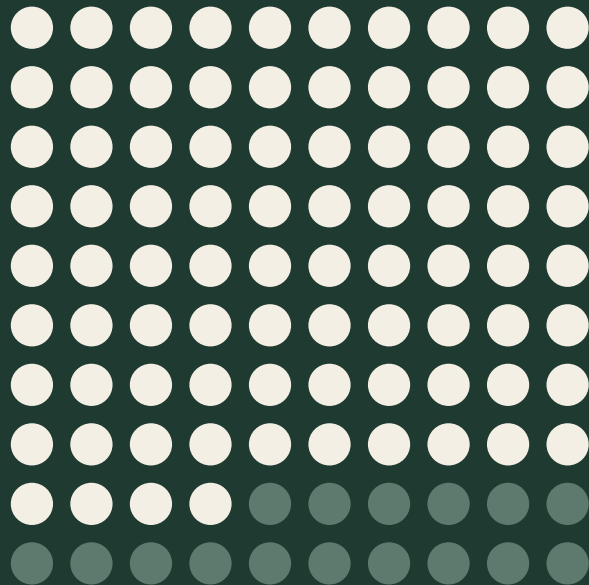


THE WORKDAY

8 in 10 jobs here go to
people who live somewhere
else.

83.6%

of 2,406 jobs located in Purcell are filled by in-commuters.



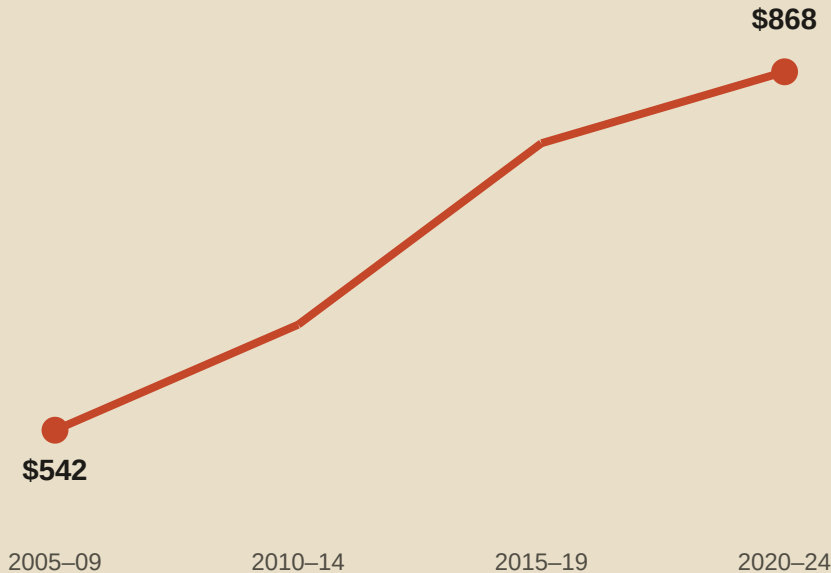
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 60%
since the 2005–2009
survey, before inflation.

\$868

a month. Oklahoma's median is \$1,014.



THE SEAM

Cross one tract line and median rent jumps \$467.

A \$467 gap between neighbors, the sharpest rent edge between adjacent tracts in McClain County.

TRACT 4001.06

\$953

TRACT 4001.05

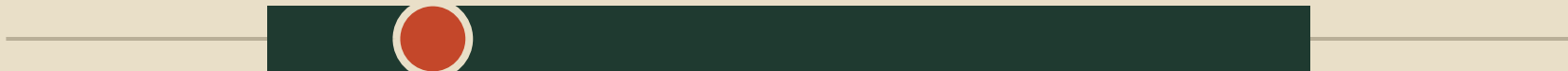
\$1,420



ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$804–\$1,206



\$868 median

is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

188

homes permitted in ten years,
2016–2025

0%

of those were in multifamily
buildings

79%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.4–0.9% to the 2,795 homes here.

12–24

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 14% less than Oklahoma's.

\$171,600

median home value in Purcell.

Purcell



\$171,600

Oklahoma



\$199,800

U.S.



\$332,700

THAT WAS PURCELL'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/ok/purcell/

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