



Ponca City, Oklahoma.

Current market data.

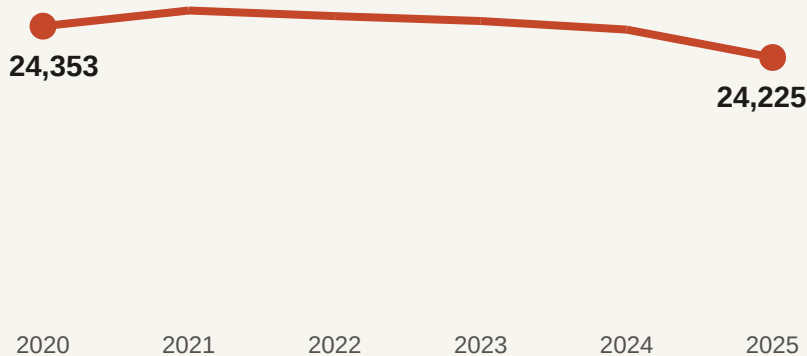
11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**Steady. Within 1% of 2020,
every year since.**

24,225

people, the 20th-largest of Oklahoma's cities and towns.

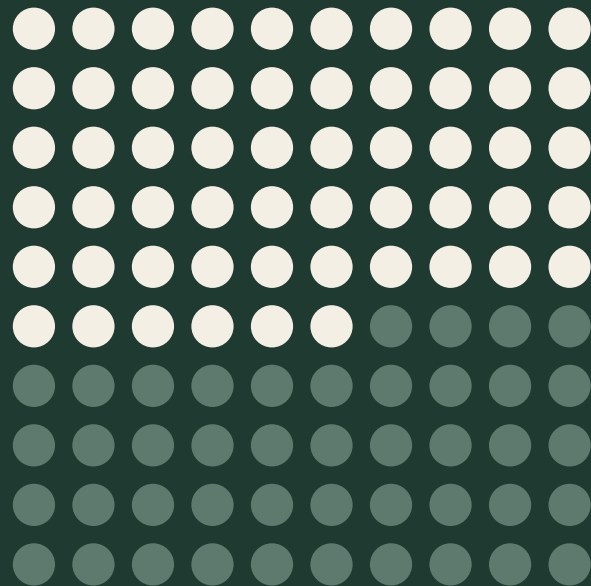


THE WORKDAY

6 in 10 jobs here go to people who live somewhere else.

55.8%

of 8,390 jobs located in Ponca City are filled by in-commuters.



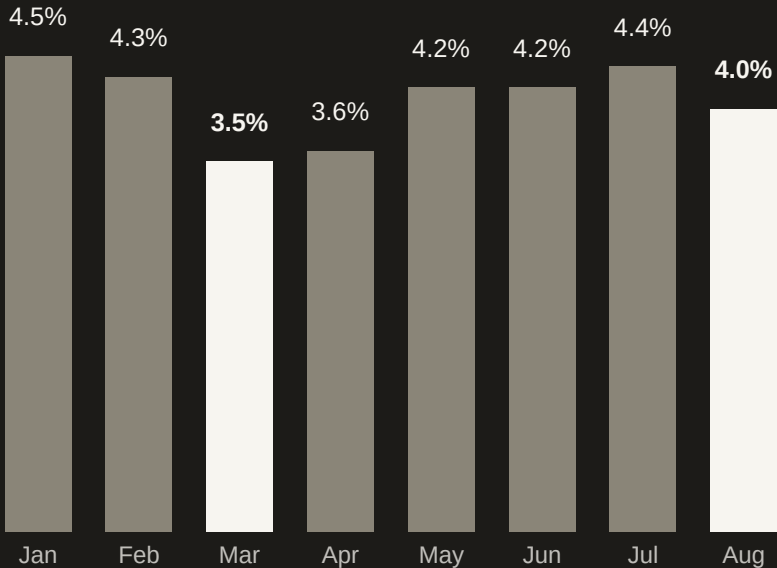
Each dot is 1% of jobs. Filled: held by in-commuters.

UNEMPLOYMENT, 2026

The low came in March:
3.5%.

4.0%

in August 2026, the latest month released. A year earlier it was 3.6%.

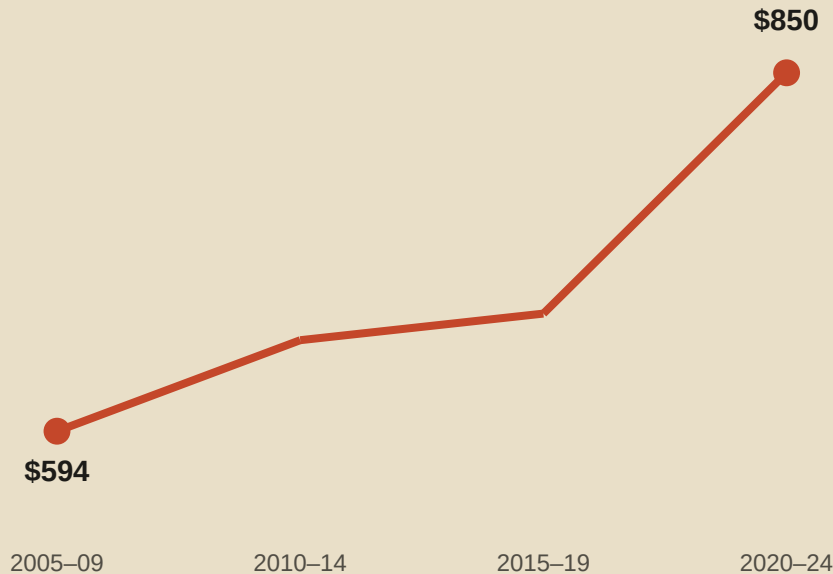


RENT

Median rent is up 43%
since the 2005–2009
survey, before inflation.

\$850

a month. Oklahoma's median is \$1,014.





THE SEAM

Cross one tract line and median rent jumps \$580.

A \$580 gap between neighbors, the sharpest rent edge between adjacent tracts in Kay County.

TRACT 12

\$720

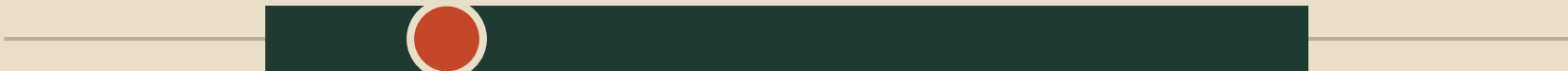
TRACT 6

\$1,300

ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$782–\$1,172



\$850 median

is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

27

homes permitted, 2022–2025

22%

of those were in multifamily
buildings

94%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.3–0.7% to the 11,462 homes here.

38–84

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 32%
less than Oklahoma's.

\$135,800

median home value in Ponca City.

Ponca City



\$135,800

Oklahoma



\$199,800

U.S.



\$332,700

THAT WAS PONCA CITY'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/ok/ponca-city/

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