



Pocola, Oklahoma.

Current market data.

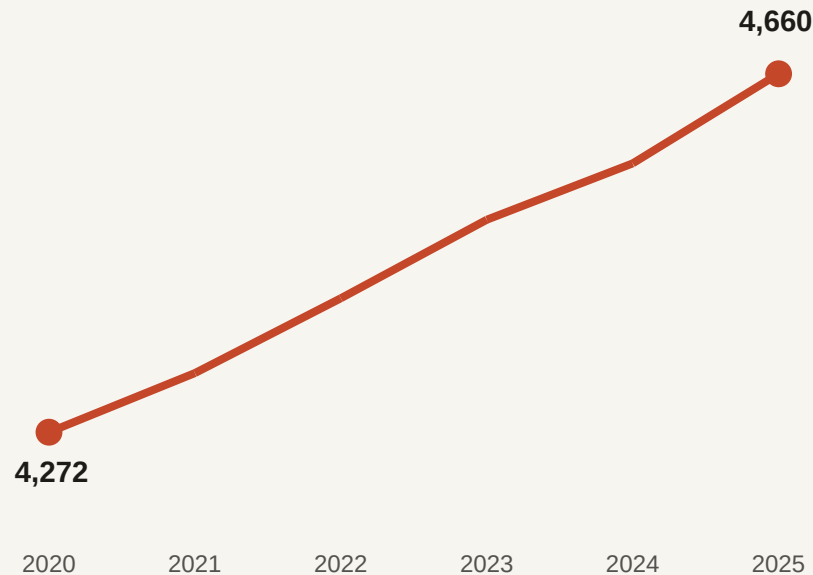
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**Growing. Up 9.1% since
2020.**

4,660

people, the 80th-largest of Oklahoma's cities and towns.

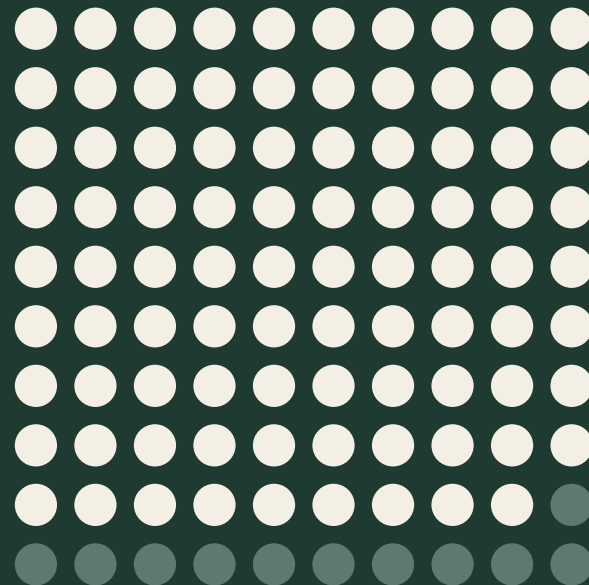


THE WORKDAY

9 in 10 jobs here go to
people who live somewhere
else.

89.3%

of 1,394 jobs located in Pocola are filled by in-commuters.



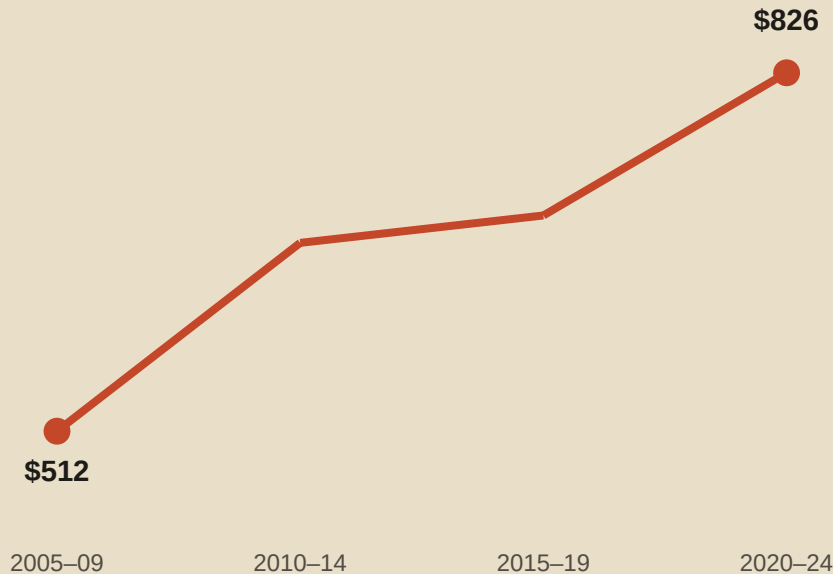
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 61%
since the 2005–2009
survey, before inflation.

\$826

a month. Oklahoma's median is \$1,014.



THE SEAM

Cross one tract line and median rent jumps \$261.

A \$261 gap between neighbors, the sharpest rent edge between adjacent tracts in Le Flore County.

TRACT 407

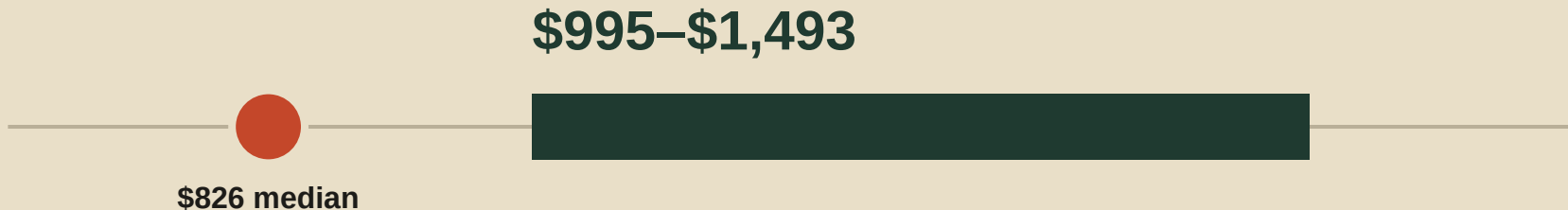
\$579

TRACT 406.02

\$840

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

70% of the housing here was built before 2000.

117

homes permitted, 2022–2025

0%

of those were in multifamily
buildings

70%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.2–0.7% to the 1,985 homes here.

4–14

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 24% less than Oklahoma's.

\$151,100

median home value in Pocola.

Pocola



\$151,100

Oklahoma



\$199,800

U.S.



\$332,700

THAT WAS POCOLA'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/ok/pocola/

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