



Owasso, Oklahoma.

Current market data.

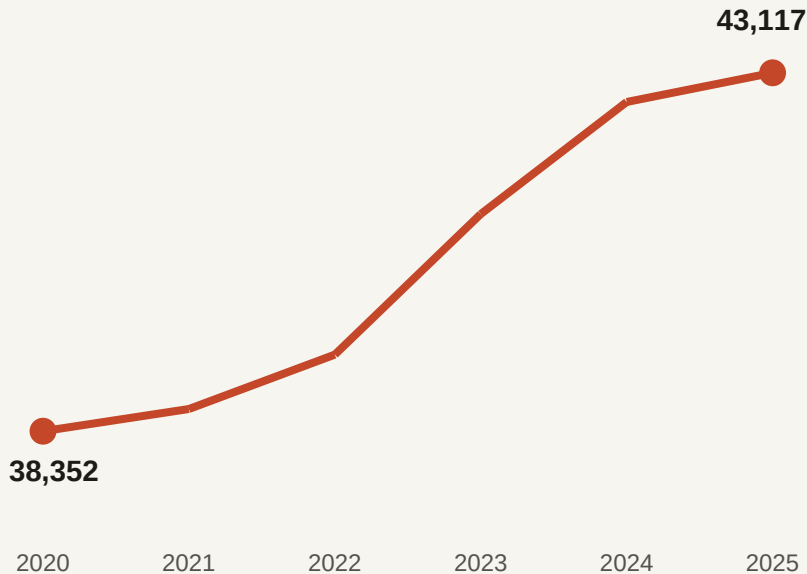
11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 12.4% since 2020.

43,117

people, the 11th-largest of Oklahoma's cities and towns.

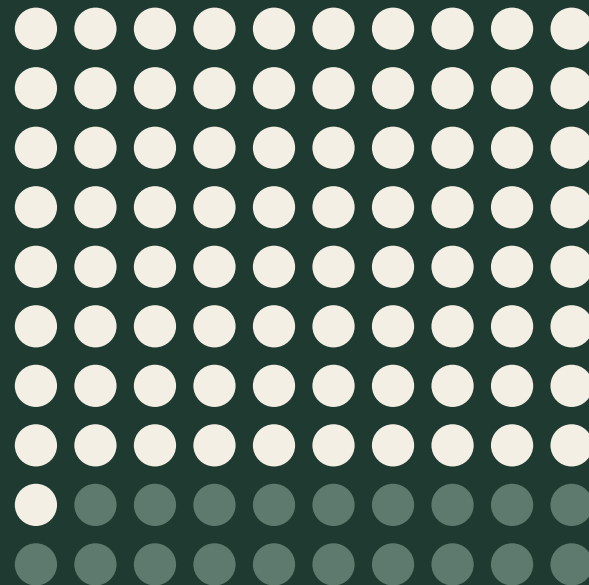


THE WORKDAY

8 in 10 jobs here go to
people who live somewhere
else.

81.5%

of 13,433 jobs located in Owasso are filled by in-commuters.



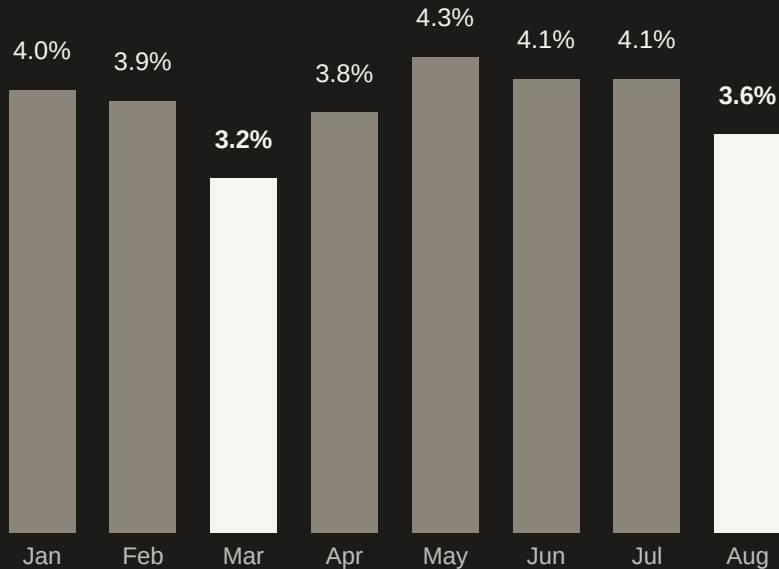
Each dot is 1% of jobs. Filled: held by in-commuters.

UNEMPLOYMENT, 2026

The low came in March:
3.2%.

3.6%

in August 2026, the latest month released. A year earlier it was 2.9%.



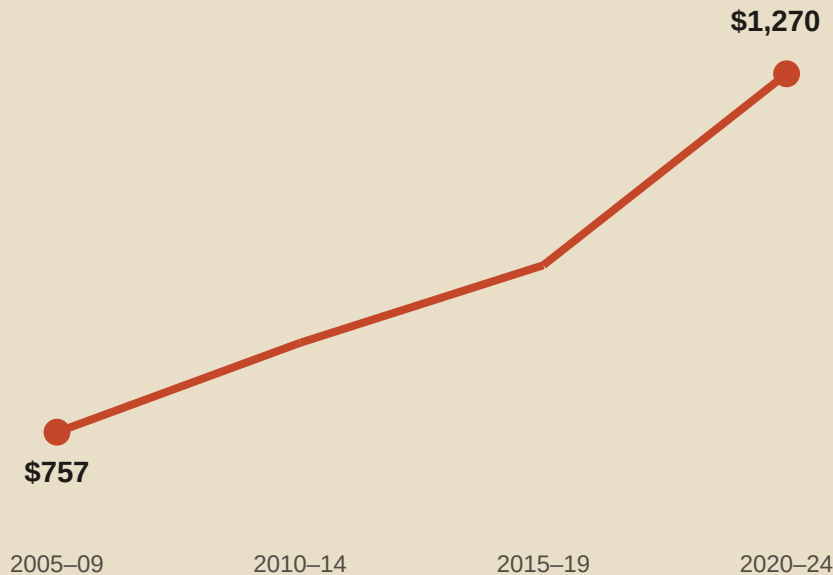


RENT

**Median rent is up 68%
since the 2005–2009
survey, before inflation.**

\$1,270

a month. Oklahoma's median is \$1,014.





THE SEAM

Cross one tract line and median rent doubles.

A \$1,563 gap between neighbors, the sharpest rent edge between adjacent tracts in Tulsa County.

TRACT 74.17

\$848

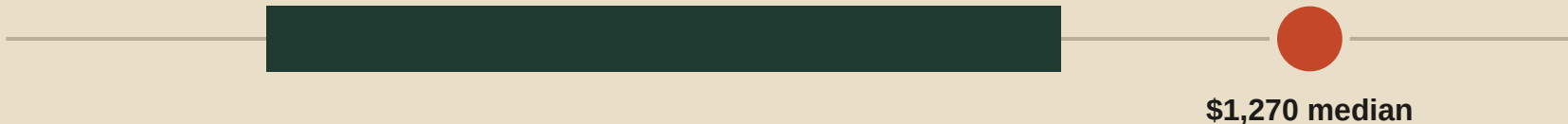
TRACT 74.16

\$2,411

ROOM TO BUILD

The median rent is above what local wages can carry.

\$767–\$1,150



is the monthly rent range local workforce wages support.

BUILDING

47% of the housing here was built before 2000.

3,044

homes permitted in ten years,
2016–2025

48%

of those were in multifamily
buildings

47%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.4–0.8% to the 16,231 homes here.

65–134

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 22% more than Oklahoma's.

\$243,100

median home value in Owasso.

Owasso



\$243,100

Oklahoma



\$199,800

U.S.



\$332,700

THAT WAS OWASSO'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/ok/owasso/

The Almanac · your hyper-diligent research partner