Okay, Oklahoma.

Current market data.

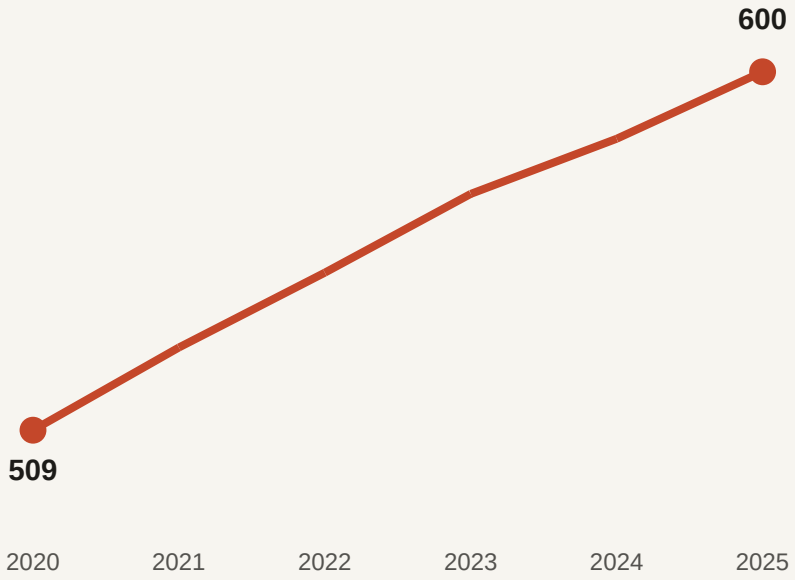
9 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 17.9% since 2020.

600

people, the 282nd-largest of Oklahoma's cities and towns.



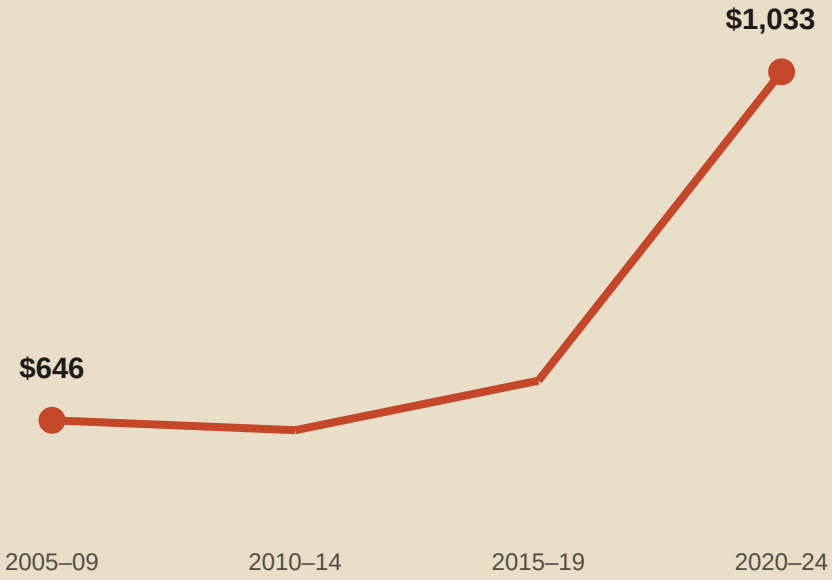
Source: Census Population Estimates, 2025

RENT

Median rent is up 60% since the 2005–2009 survey, before inflation.

$1,033

a month. Oklahoma's median is $1,014.

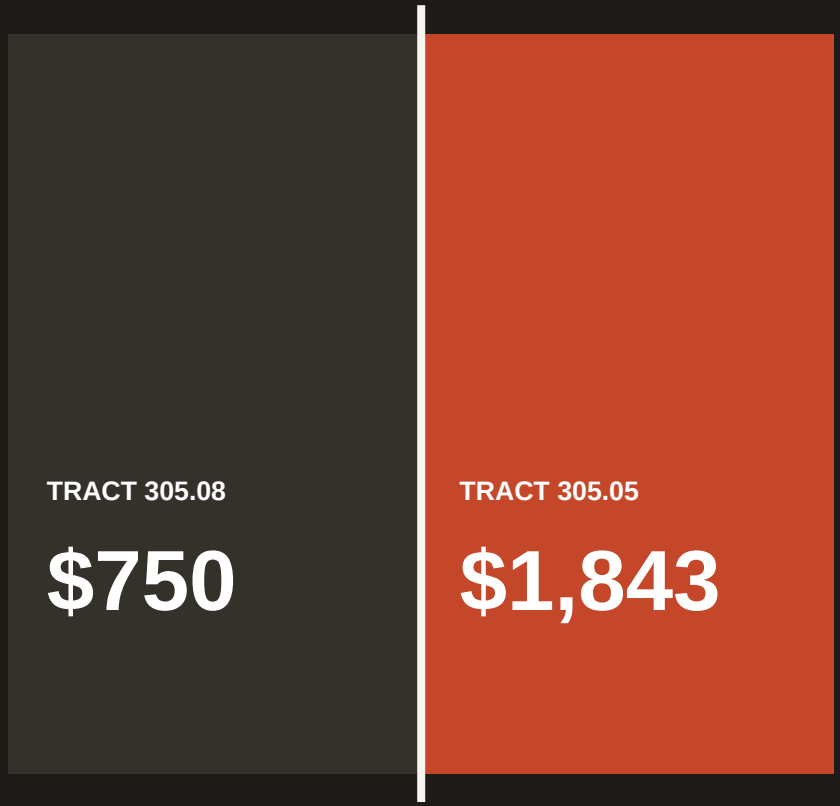


Source: Census ACS 5-year, 2020-2024

THE SEAM

Cross one tract line and median rent doubles.

A $1,093 gap between neighbors, the sharpest rent edge between adjacent tracts in Wagoner County.



Source: Census ACS 5-year, 2020-2024

ROOM TO BUILD

The median rent is above what local wages can carry.

is the monthly rent range local workforce wages support.

Source: Computed by the Almanac, 2018; Census ACS 5-year, 2020-2024

BUILDING

70% of the housing here was built before 2000.

70%

of all homes were built before 2000

Source: Census ACS 5-year, 2020-2024

UNITS NEEDED

Closing the gap would add 0–0.5% to the 211 homes here.

0–1

is the estimated number of missing housing units, from the lowest to the highest of three estimates.

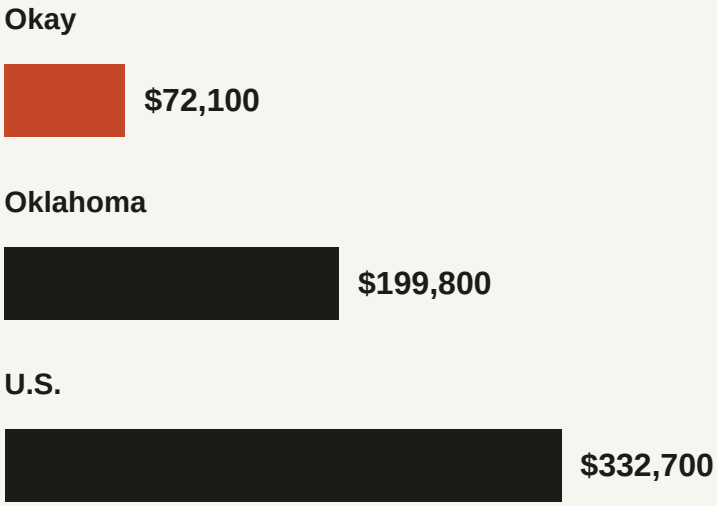
Source: Computed by the Almanac, 2018

HOME VALUE

A median home costs 64% less than Oklahoma's.

$72,100

median home value in Okay.



Source: Census ACS 5-year, 2020-2024

THAT WAS OKAY'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at **almanacdata.ai/e/ok/okay/**