



Nowata, Oklahoma.

Current market data.

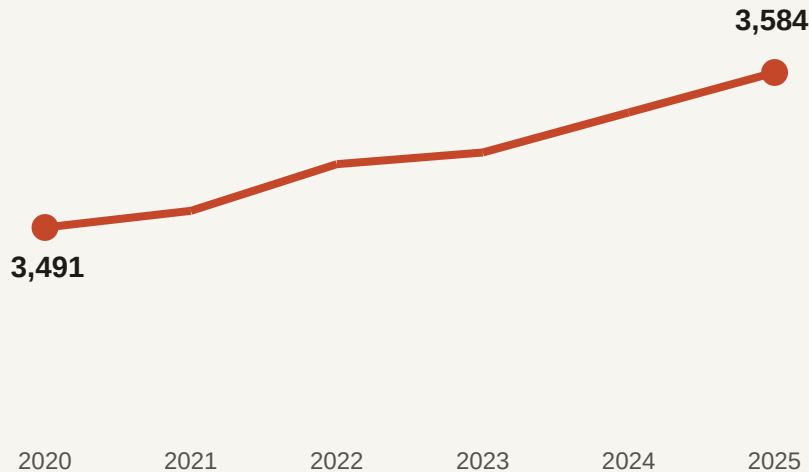
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 2.7% since 2020.

3,584

people, the 95th-largest of Oklahoma's cities and towns.

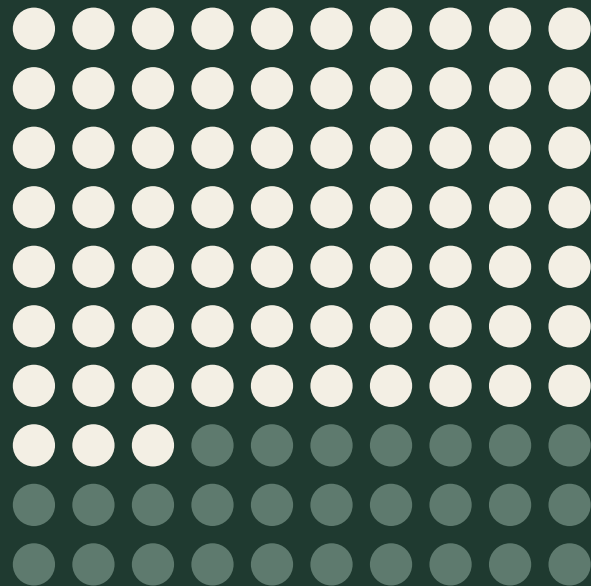


THE WORKDAY

7 in 10 jobs here go to people who live somewhere else.

73.2%

of 1,408 jobs located in Nowata are filled by in-commuters.



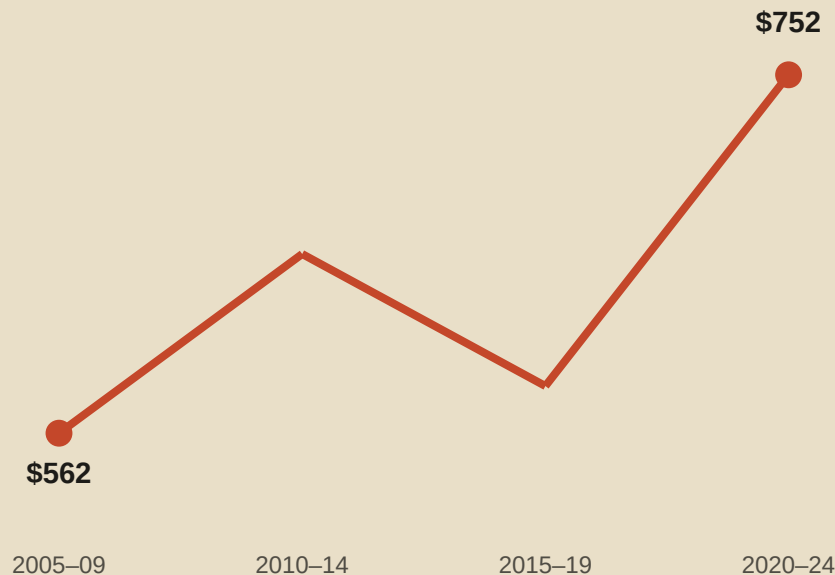
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 34%
since the 2005–2009
survey, before inflation.

\$752

a month. Oklahoma's median is \$1,014.



THE SEAM

Cross one tract line and median rent jumps \$172.

A \$172 gap between neighbors, the sharpest rent edge between adjacent tracts in Nowata County.

TRACT 1724

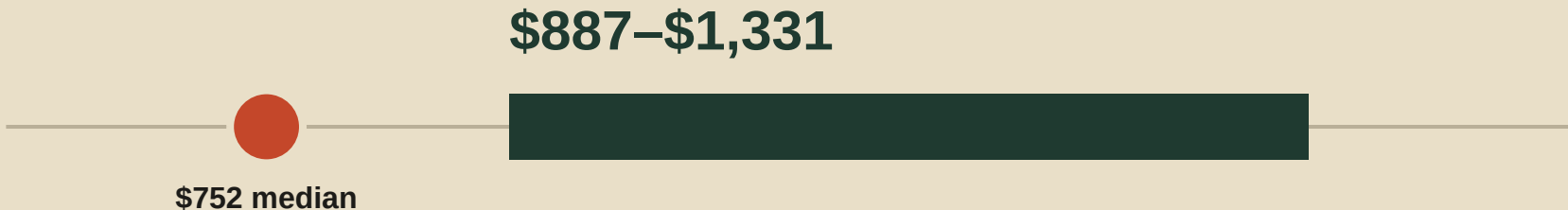
\$767

TRACT 1723

\$939

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

43

homes permitted, 2022–2025

0%

of those were in multifamily
buildings

88%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.2–0.8% to the 1,735 homes here.

4–14

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 55% less than Oklahoma's.

\$89,900

median home value in Nowata.

Nowata



\$89,900

Oklahoma



\$199,800

U.S.



\$332,700

THAT WAS NOWATA'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/ok/nowata/**](https://almanacdata.ai/e/ok/nowata/)

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