



Norman, Oklahoma.

Current market data.

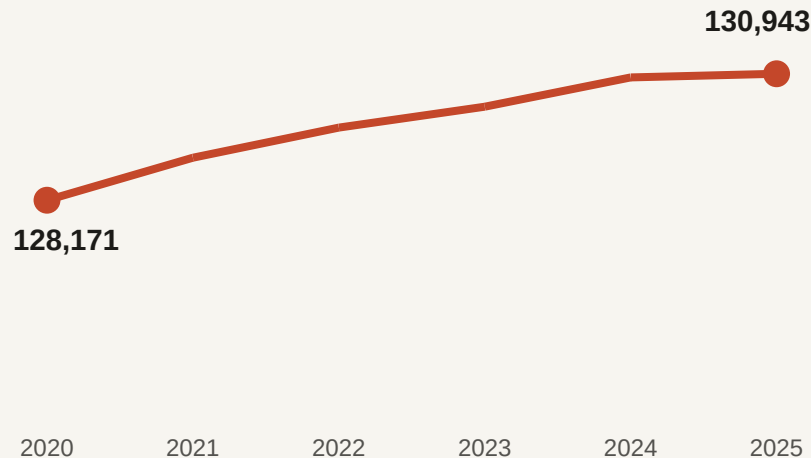
11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 2.2% since 2020.

130,943

people, the 3rd-largest of Oklahoma's cities and towns.

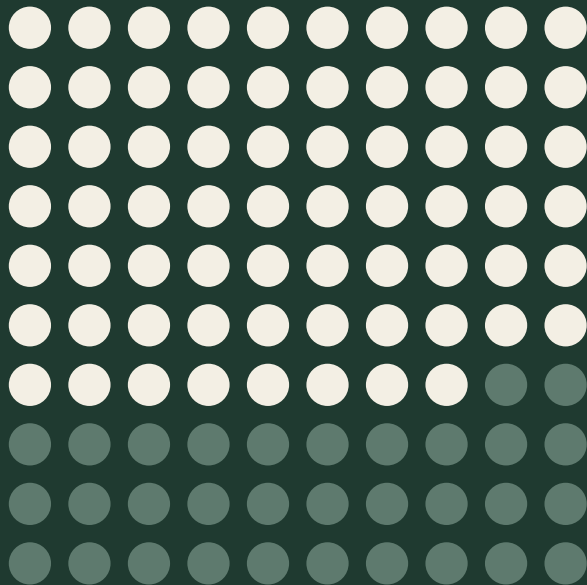


THE WORKDAY

7 in 10 jobs here go to
people who live somewhere
else.

67.5%

of 49,033 jobs located in Norman are filled by in-commuters.



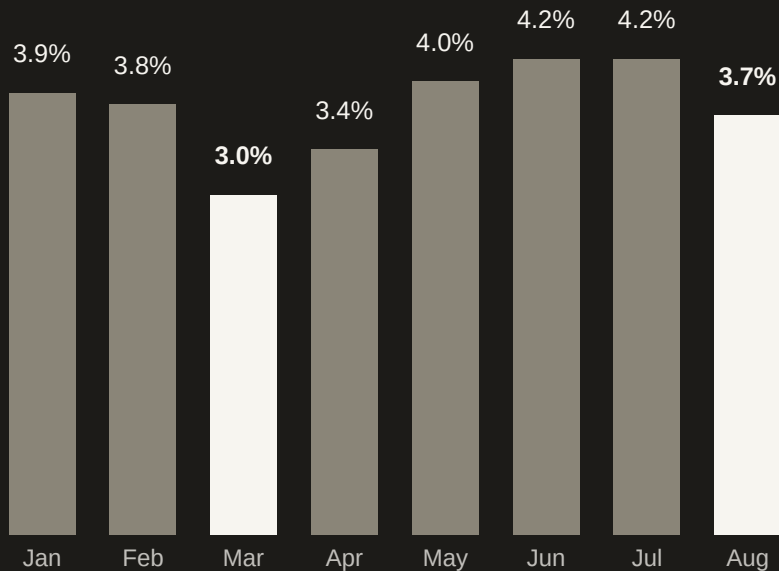
Each dot is 1% of jobs. Filled: held by in-commuters.

UNEMPLOYMENT, 2026

The low came in March:
3.0%.

3.7%

in August 2026, the latest month released. A year earlier it was 3.3%.

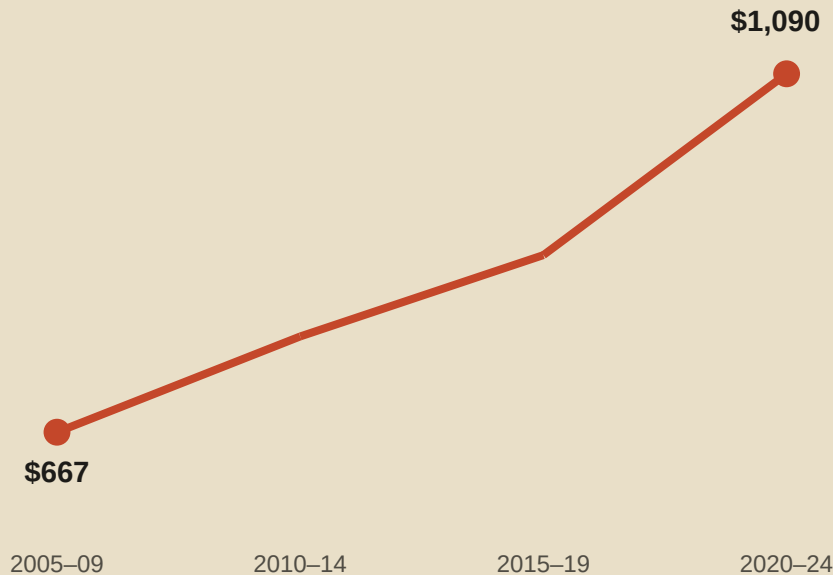


RENT

**Median rent is up 63%
since the 2005–2009
survey, before inflation.**

\$1,090

a month. Oklahoma's median is \$1,014.



THE SEAM

Cross one tract line and median rent doubles.

A \$1,053 gap between neighbors, the sharpest rent edge between adjacent tracts in Cleveland County.

TRACT 2023.01

\$1,110

TRACT 2021.07

\$2,163



ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$887–\$1,330



\$1,090 median

is the monthly rent range local workforce wages support.

BUILDING

66% of the housing here was built before 2000.

5,862

homes permitted in ten years,
2016–2025

30%

of those were in multifamily
buildings

66%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.4–0.9% to the 56,665 homes here.

254–490

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 25% more than Oklahoma's.

\$250,100

median home value in Norman.

Norman



\$250,100

Oklahoma



\$199,800

U.S.



\$332,700

THAT WAS NORMAN'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/ok/norman/**](https://almanacdata.ai/e/ok/norman/)

The Almanac · your hyper-diligent research partner