



McCloud, Oklahoma.

Current market data.

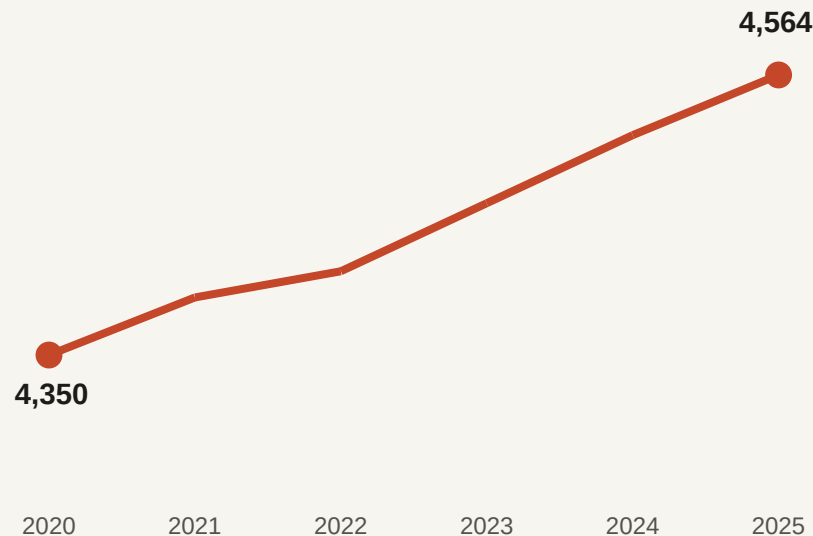
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 4.9% since 2020.

4,564

people, the 81st-largest of Oklahoma's cities and towns.



THE WORKDAY

9 in 10 jobs here go to
people who live somewhere
else.

92.2%

of 1,023 jobs located in McCloud are filled by in-commuters.



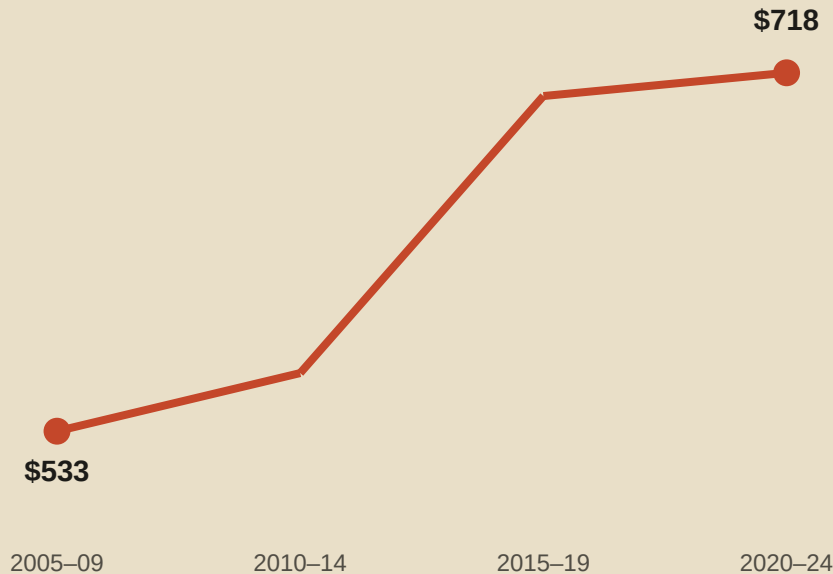
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 35%
since the 2005–2009
survey, before inflation.

\$718

a month. Oklahoma's median is \$1,014.





THE SEAM

Cross one tract line and median rent jumps \$439.

A \$439 gap between neighbors, the sharpest rent edge between adjacent tracts in Pottawatomie County.

TRACT 5012.01

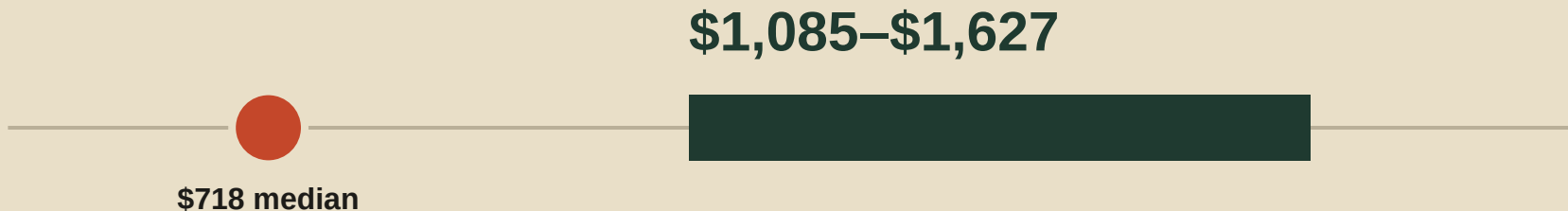
\$613

TRACT 5011.05

\$1,052

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

63% of the housing here was built before 2000.

70

homes permitted, 2022–2025

0%

of those were in multifamily
buildings

63%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.3–0.8% to the 1,300 homes here.

4–10

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 21% less than Oklahoma's.

\$157,400

median home value in McCloud.

McCloud



\$157,400

Oklahoma



\$199,800

U.S.



\$332,700

THAT WAS MCLOUD'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/ok/mcloud/

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