



Lawton, Oklahoma.

Current market data.

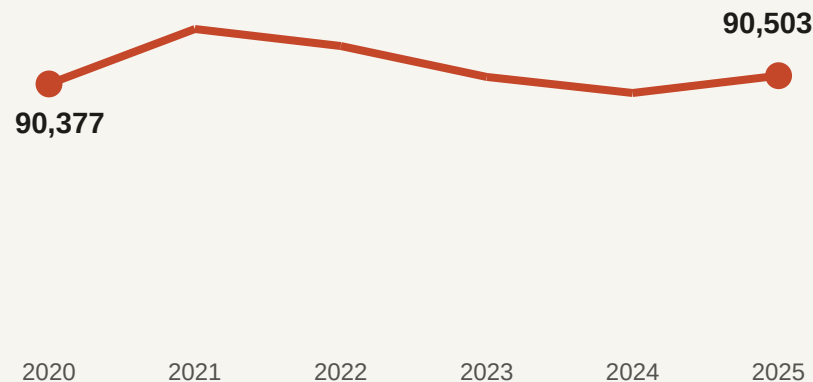
11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**Steady. Within 1% of 2020,
every year since.**

90,503

people, the 6th-largest of Oklahoma's cities and towns.

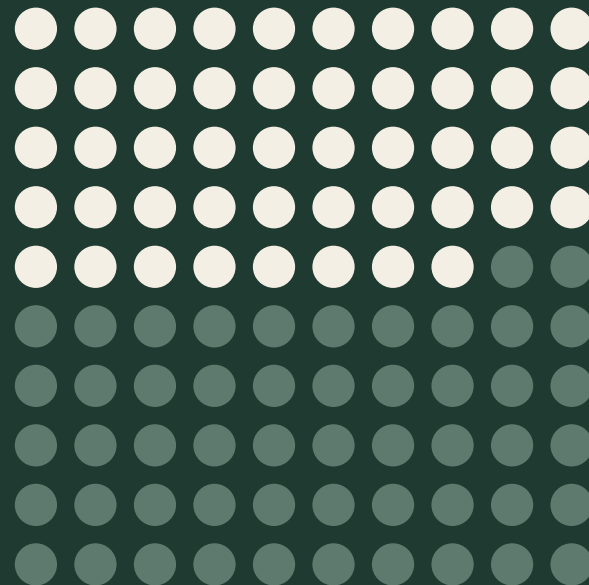


THE WORKDAY

5 in 10 jobs here go to people who live somewhere else.

48.4%

of 32,174 jobs located in Lawton are filled by in-commuters.



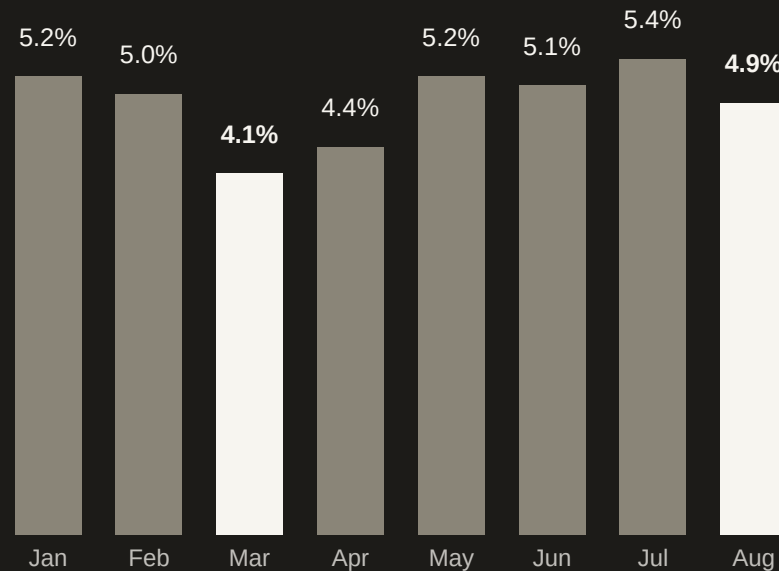
Each dot is 1% of jobs. Filled: held by in-commuters.

UNEMPLOYMENT, 2026

The low came in March:
4.1%.

4.9%

in August 2026, the latest month released. A year earlier it was 4.3%.

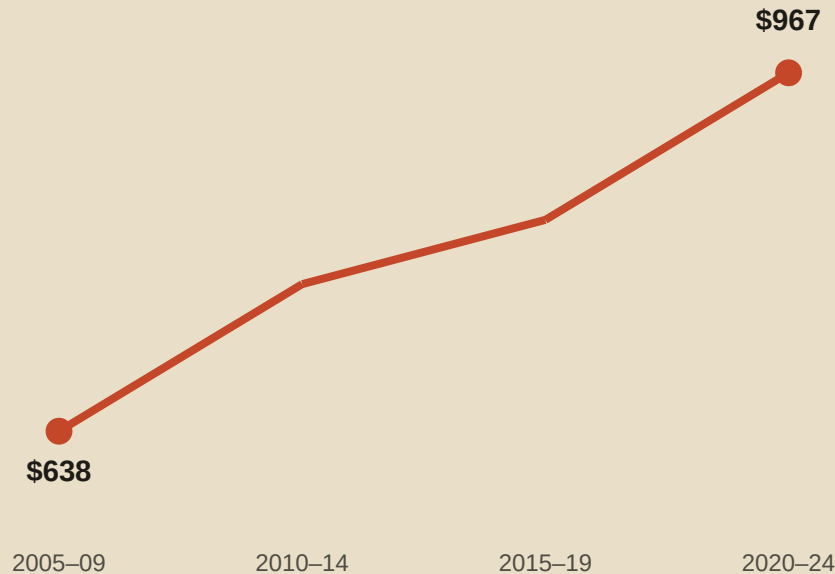


RENT

**Median rent is up 52%
since the 2005–2009
survey, before inflation.**

\$967

a month. Oklahoma's median is \$1,014.





THE SEAM

Cross one tract line and median rent doubles.

A \$675 gap between neighbors, the sharpest rent edge between adjacent tracts in Comanche County.

TRACT 16

\$446

TRACT 5.05

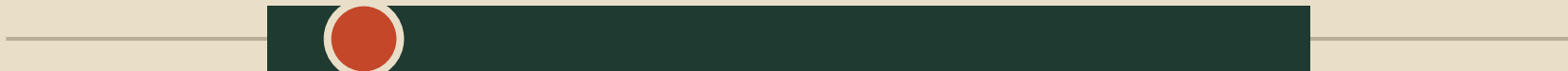
\$1,121



ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$924–\$1,386



\$967 median

is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

620

homes permitted in ten years,
2016–2025

21%

of those were in multifamily
buildings

84%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.5–0.8% to the 39,789 homes here.

207–322

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 29% less than Oklahoma's.

\$142,100

median home value in Lawton.

Lawton



\$142,100

Oklahoma



\$199,800

U.S.



\$332,700

THAT WAS LAWTON'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/ok/lawton/

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