



El Reno, Oklahoma.

Current market data.

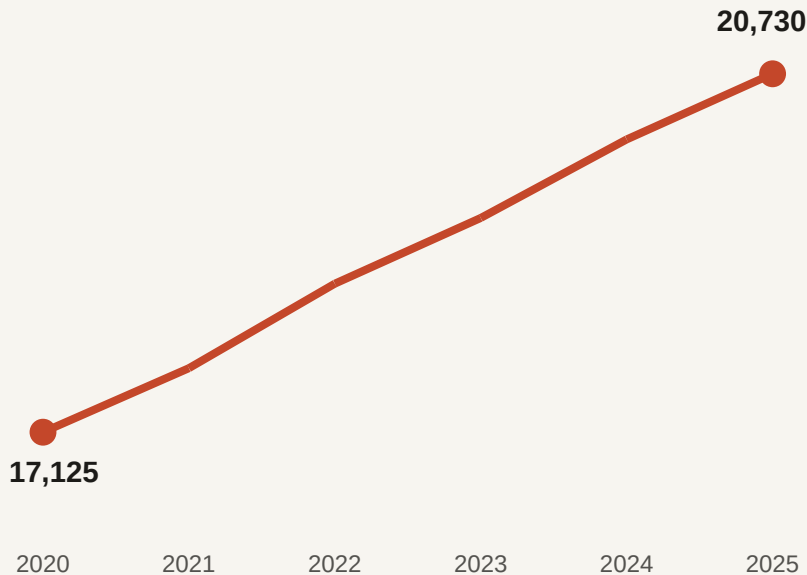
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 21.1% since 2020.

20,730

people, the 25th-largest of Oklahoma's cities and towns.

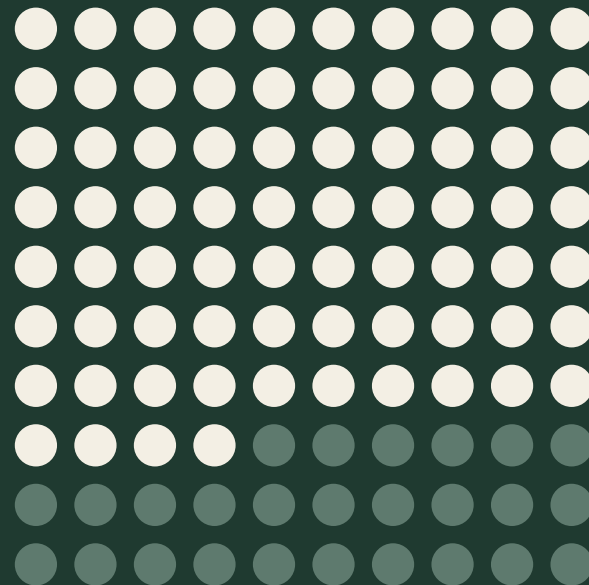


THE WORKDAY

7 in 10 jobs here go to people who live somewhere else.

74.3%

of 7,824 jobs located in El Reno are filled by in-commuters.



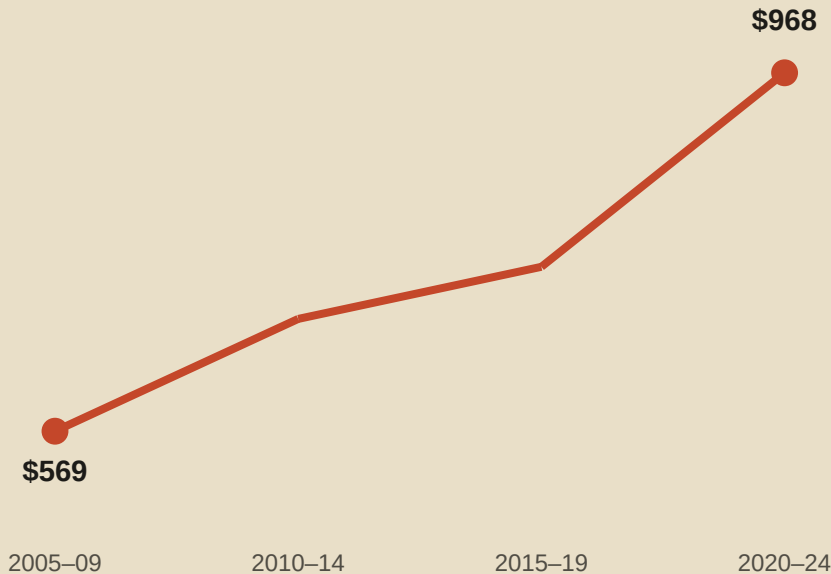
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 70%
since the 2005–2009
survey, before inflation.

\$968

a month. Oklahoma's median is \$1,014.



THE SEAM

Cross one tract line and median rent jumps \$1,282.

A \$1,282 gap between neighbors, the sharpest rent edge between adjacent tracts in Canadian County.

TRACT 3010.13

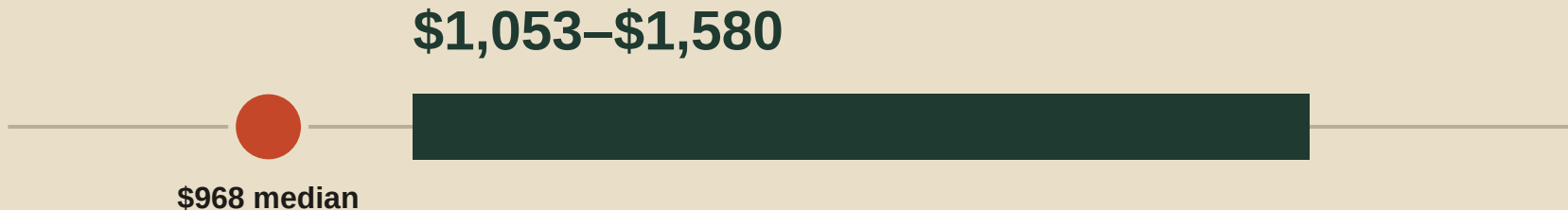
\$1,432

TRACT 3010.12

\$2,714

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

1,107

homes permitted in ten years,
2016–2025

22%

of those were in multifamily
buildings

78%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.5–1.1% to the 6,824 homes here.

34–78

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 17%
less than Oklahoma's.

\$165,900

median home value in El Reno.

El Reno



\$165,900

Oklahoma



\$199,800

U.S.



\$332,700

THAT WAS EL RENO'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/ok/el-reno/

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