



Custer City, Oklahoma.

Current market data.

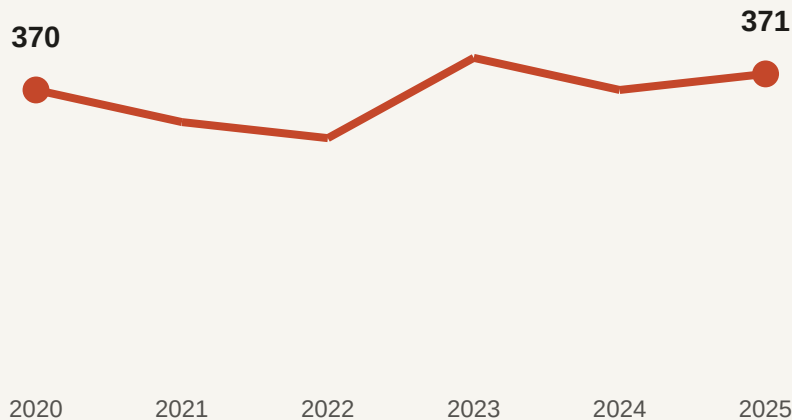
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**Steady. Within 1% of 2020,
every year since.**

371

people, the 348th-largest of Oklahoma's cities and towns.

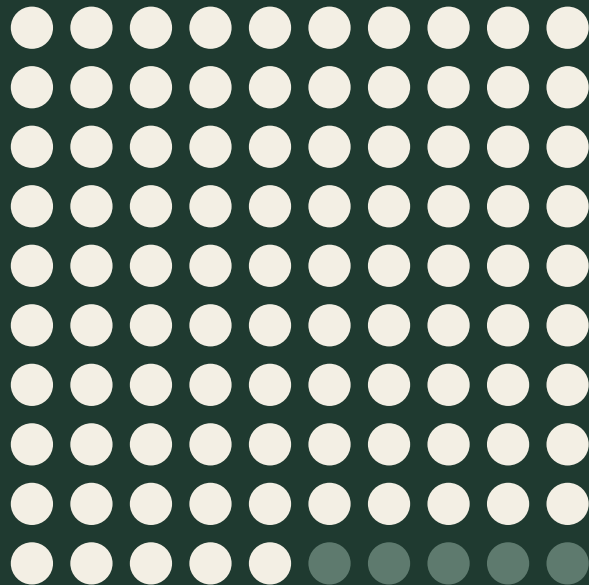


THE WORKDAY

9 in 10 jobs here go to
people who live somewhere
else.

94.9%

of 59 jobs located in Custer City are filled by in-commuters.



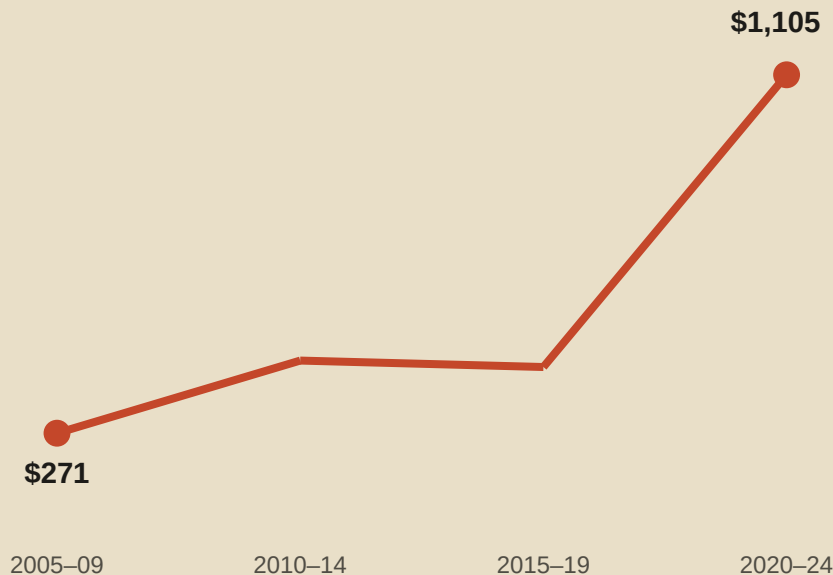
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 308%
since the 2005–2009
survey, before inflation.

\$1,105

a month. Oklahoma's median is \$1,014.





THE SEAM

Cross one tract line and median rent jumps \$167.

A \$167 gap between neighbors, the sharpest rent edge between adjacent tracts in Custer County.

TRACT 9606

\$745

TRACT 9607.02

\$912

ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$986–\$1,479



\$1,105 median

is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

78%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0–0.5% to the 203 homes here.

0–1

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 70%
less than Oklahoma's.

\$59,500

median home value in Custer City.

Custer City



\$59,500

Oklahoma



\$199,800

U.S.



\$332,700

THAT WAS CUSTER CITY'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/ok/custer-city/

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