Blanchard, Oklahoma.

Current market data.

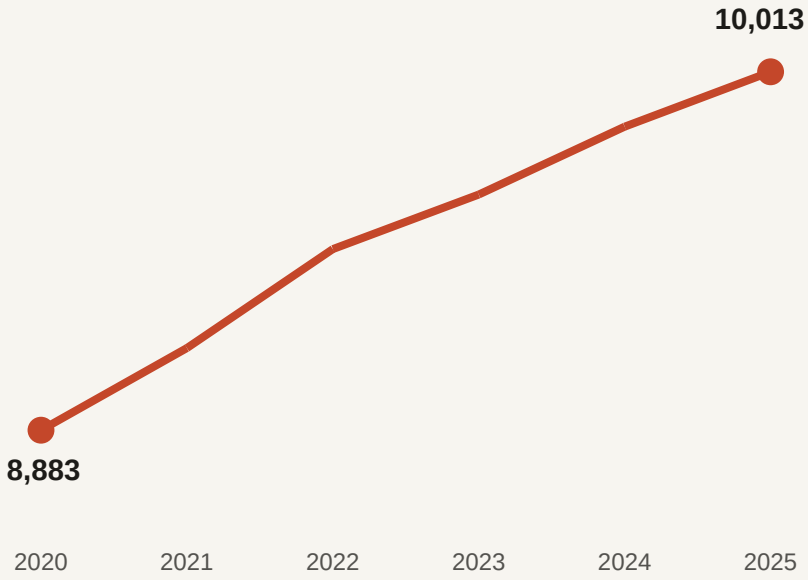
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 12.7% since 2020.

10,013

people, the 46th-largest of Oklahoma's cities and towns.



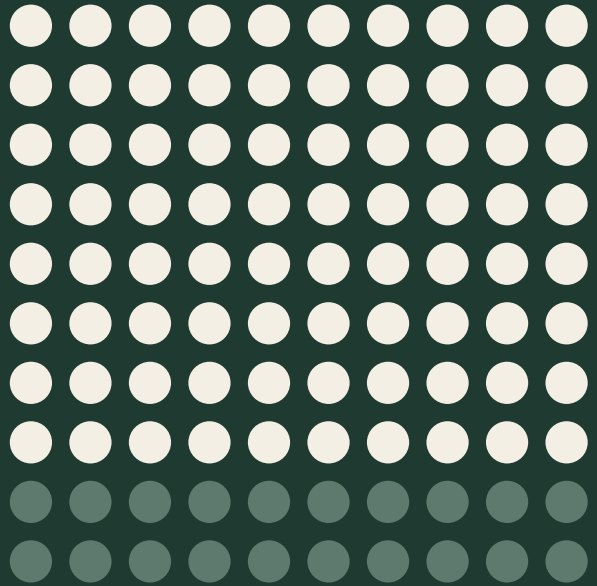
Source: Census Population Estimates, 2025

THE WORKDAY

8 in 10 jobs here go to people who live somewhere else.

79.7%

of 2,120 jobs located in Blanchard are filled by in-commuters.



Each dot is 1% of jobs. Filled: held by in-commuters.

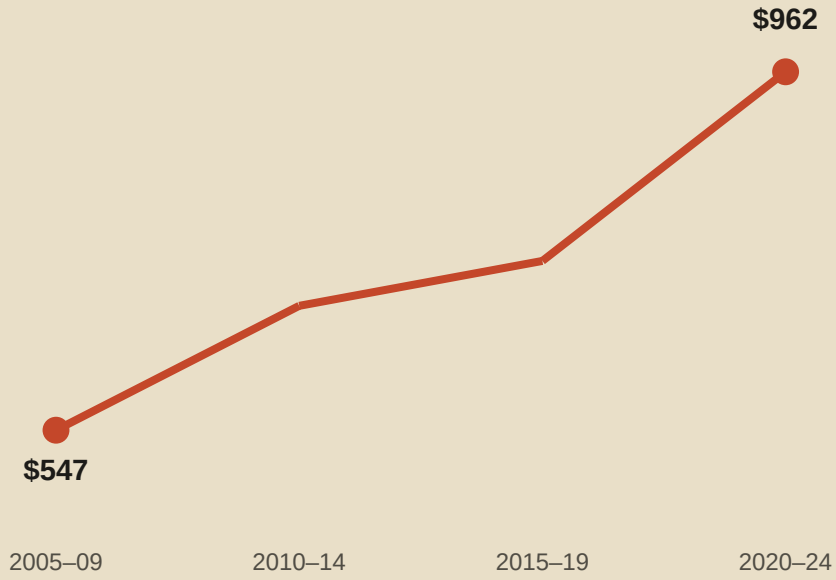
Source: Census LEHD LODES, 2023

RENT

Median rent is up 76% since the 2005–2009 survey, before inflation.

$962

a month. Oklahoma's median is $1,014.

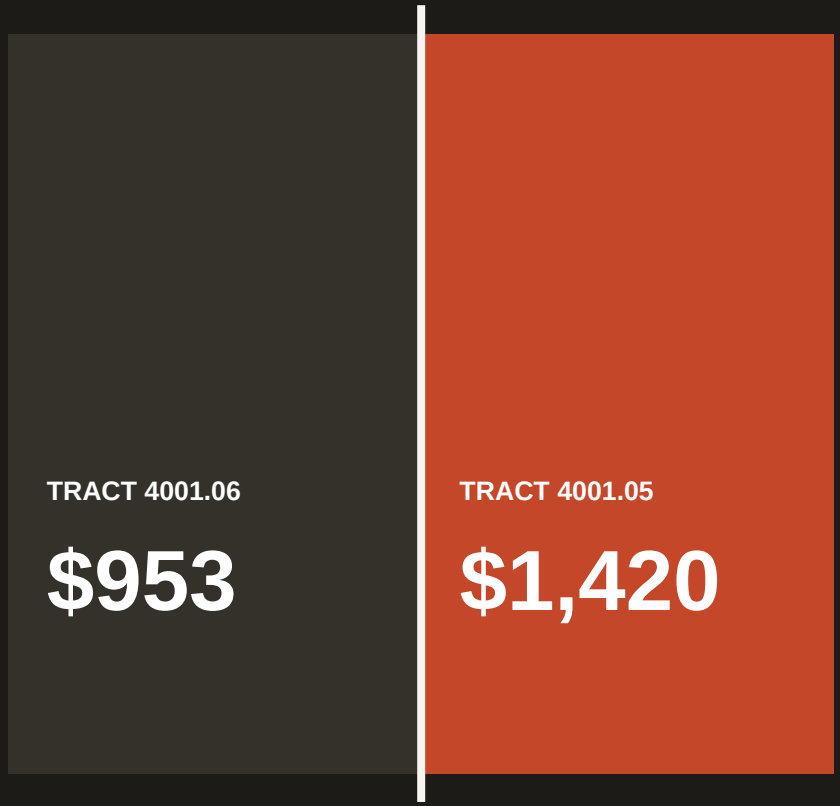


Source: Census ACS 5-year, 2020-2024

THE SEAM

Cross one tract line and median rent jumps $467.

A $467 gap between neighbors, the sharpest rent edge between adjacent tracts in McClain County.



Source: Census ACS 5-year, 2020-2024

ROOM TO BUILD

The median rent sits inside what local wages can carry.

is the monthly rent range local workforce wages support.

Source: Computed by the Almanac, 2023; Census ACS 5-year, 2020-2024

BUILDING

46% of the housing here was built before 2000.

757

homes permitted in ten years, 2016–2025

3%

of those were in multifamily buildings

46%

of all homes were built before 2000

Source: Census Building Permits Survey, 2016-2025; Census ACS 5-year, 2020-2024

UNITS NEEDED

Closing the gap would add 0.2–0.6% to the 3,535 homes here.

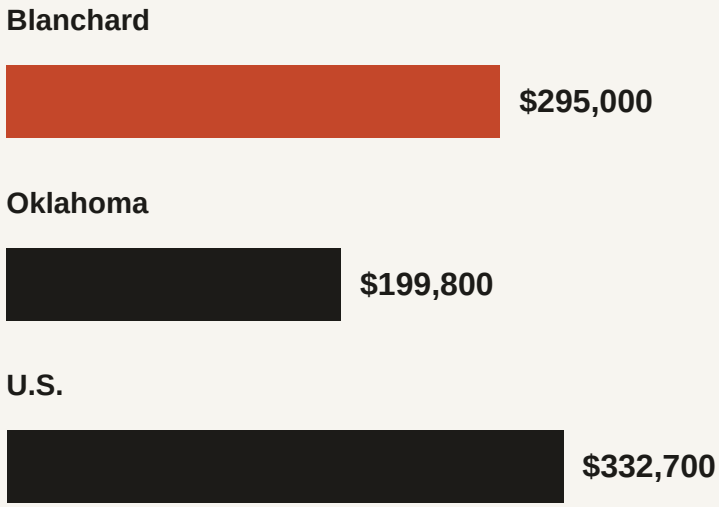
8–21

is the estimated number of missing housing units, from the lowest to the highest of three estimates.

Source: Computed by the Almanac, 2023

HOME VALUE

A median home costs 48% more than Oklahoma's.



$295,000

median home value in Blanchard.

Source: Census ACS 5-year, 2020-2024

THAT WAS BLANCHARD'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at **almanacdata.ai/e/ok/blanchard/**