



Bethany, Oklahoma.

Current market data.

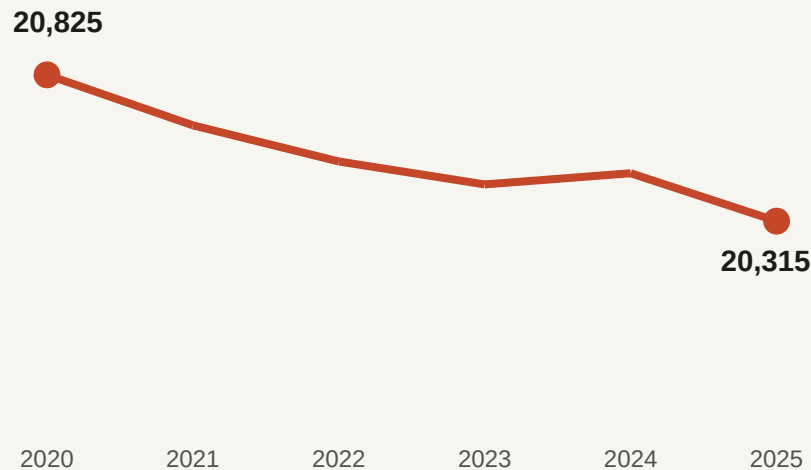
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Down 2.4% since 2020.

20,315

people, the 28th-largest of Oklahoma's cities and towns.

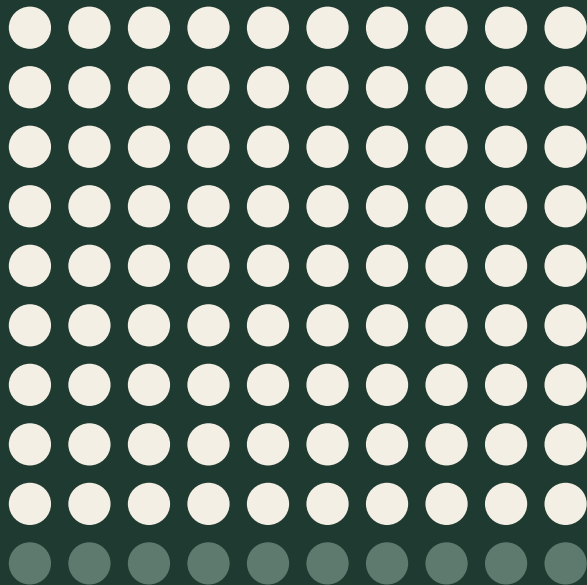


THE WORKDAY

9 in 10 jobs here go to
people who live somewhere
else.

90.1%

of 5,285 jobs located in Bethany are filled by in-commuters.



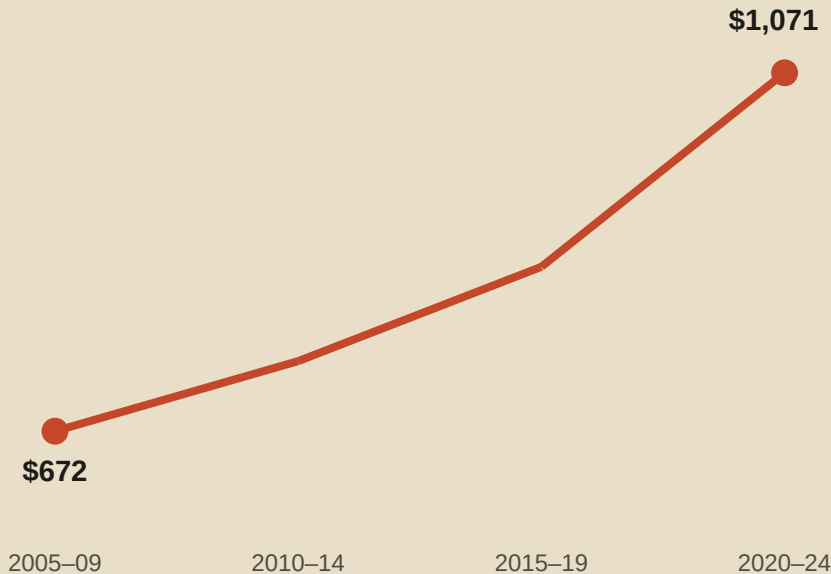
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 59%
since the 2005–2009
survey, before inflation.

\$1,071

a month. Oklahoma's median is \$1,014.





THE SEAM

Cross one tract line and median rent doubles.

A \$1,583 gap between neighbors, the sharpest rent edge between adjacent tracts in Oklahoma County.

TRACT 1085.06

\$1,080

TRACT 1084.02

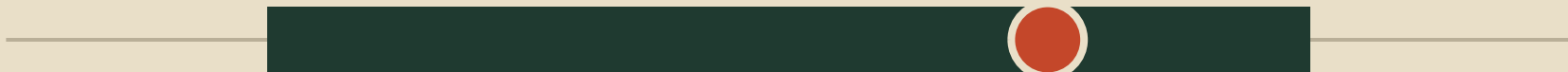
\$2,663



ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$779–\$1,169



\$1,071 median

is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

130

homes permitted in ten years,
2016–2025

52%

of those were in multifamily
buildings

94%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.5–0.6% to the 8,564 homes here.

40–53

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 14% less than Oklahoma's.

\$171,600

median home value in Bethany.

Bethany



\$171,600

Oklahoma



\$199,800

U.S.



\$332,700

THAT WAS BETHANY'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/ok/bethany/**](https://almanacdata.ai/e/ok/bethany/)

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