



Ardmore, Oklahoma.

Current market data.

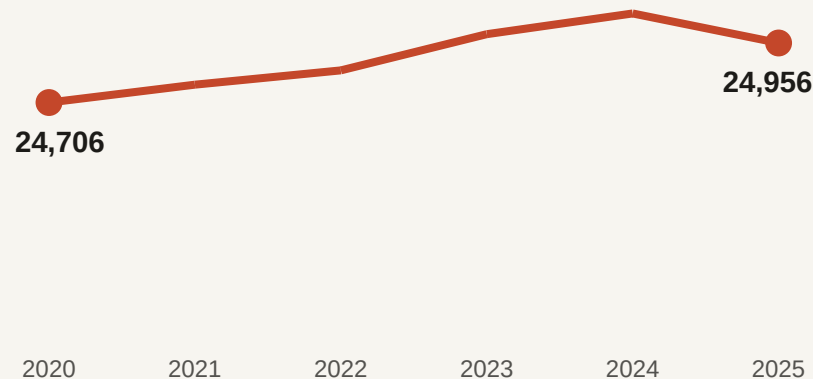
11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 1.0% since 2020.

24,956

people, the 18th-largest of Oklahoma's cities and towns.

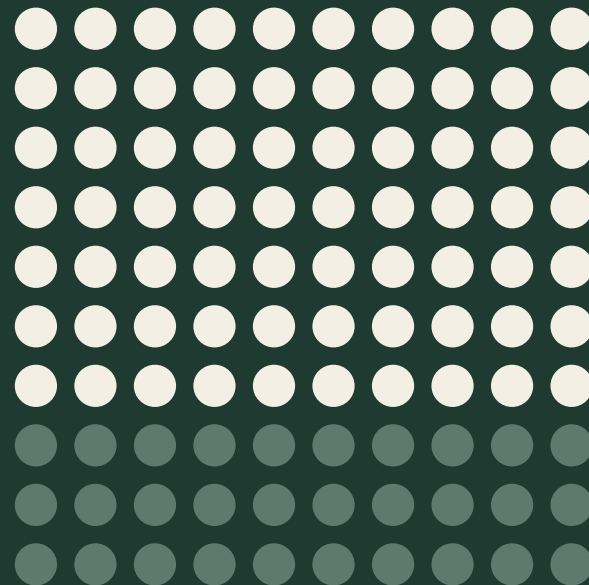


THE WORKDAY

7 in 10 jobs here go to people who live somewhere else.

69.8%

of 19,578 jobs located in Ardmore are filled by in-commuters.



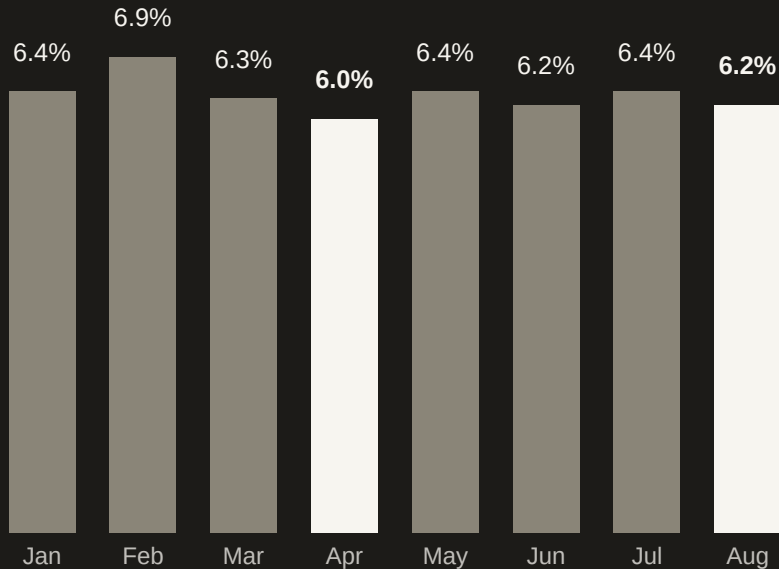
Each dot is 1% of jobs. Filled: held by in-commuters.

UNEMPLOYMENT, 2026

The low came in April:
6.0%.

6.2%

in August 2026, the latest month released. A year earlier it was 5.2%.

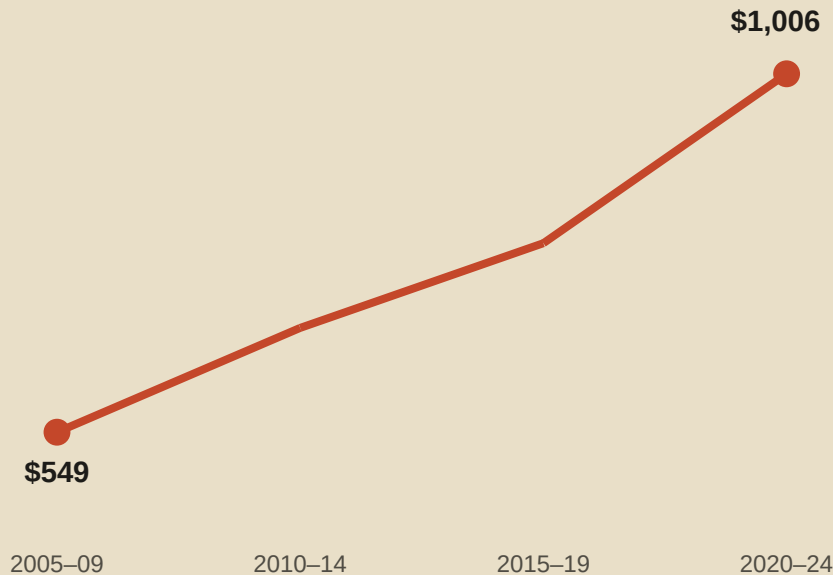


RENT

Median rent is up 83%
since the 2005–2009
survey, before inflation.

\$1,006

a month. Oklahoma's median is \$1,014.



THE SEAM

Cross one tract line and median rent jumps \$586.

A \$586 gap between neighbors, the sharpest rent edge between adjacent tracts in Carter County.

TRACT 8924

\$789

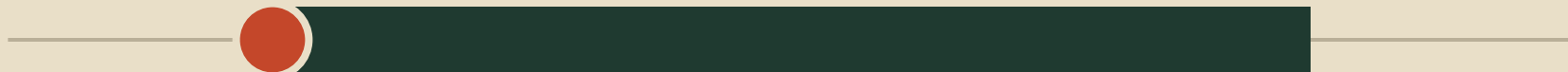
TRACT 8925.02

\$1,375

ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$1,004–\$1,507



\$1,006 median

is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

429

homes permitted in ten years,
2016–2025

3%

of those were in multifamily
buildings

81%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.4–1.7% to the 11,276 homes here.

47–196

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 15% less than Oklahoma's.

\$170,000

median home value in Ardmore.

Ardmore



\$170,000

Oklahoma



\$199,800

U.S.



\$332,700

THAT WAS ARDMORE'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/ok/ardmore/

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