# Zanesville, Ohio.

Current market data.

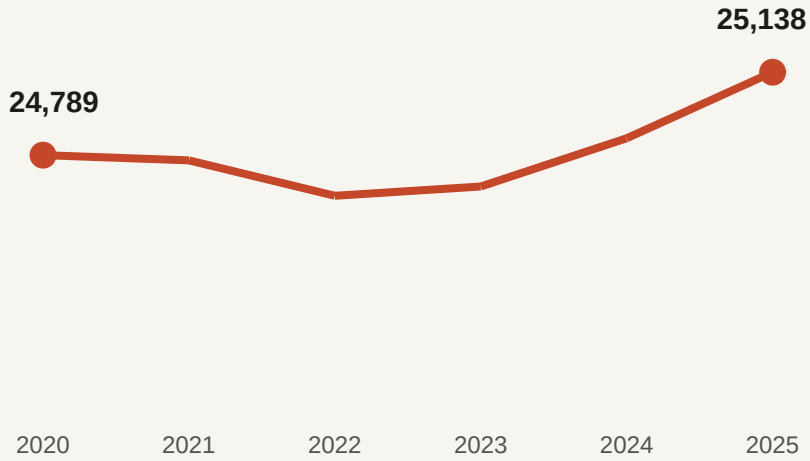
11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

# Growing. Up 1.4% since 2020.

**25,138**

people, the 65th-largest of Ohio's cities and towns.



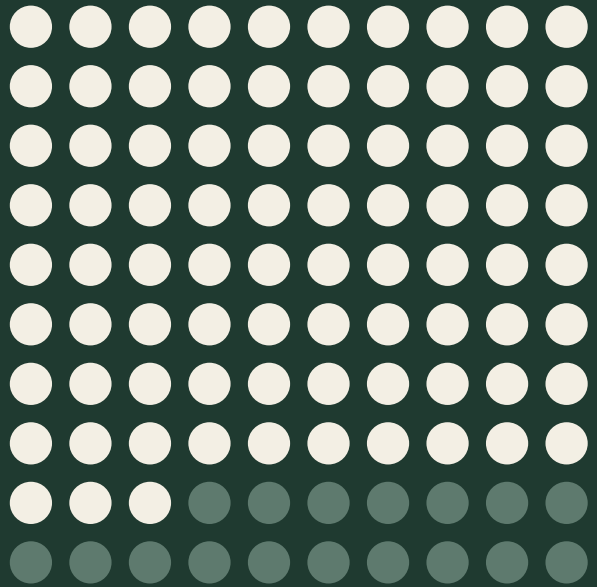

Source: Census Population Estimates, 2025

THE WORKDAY

# 8 in 10 jobs here go to people who live somewhere else.

**82.6%**

of 18,181 jobs located in Zanesville are filled by in-commuters.



Each dot is 1% of jobs. Filled: held by in-commuters.

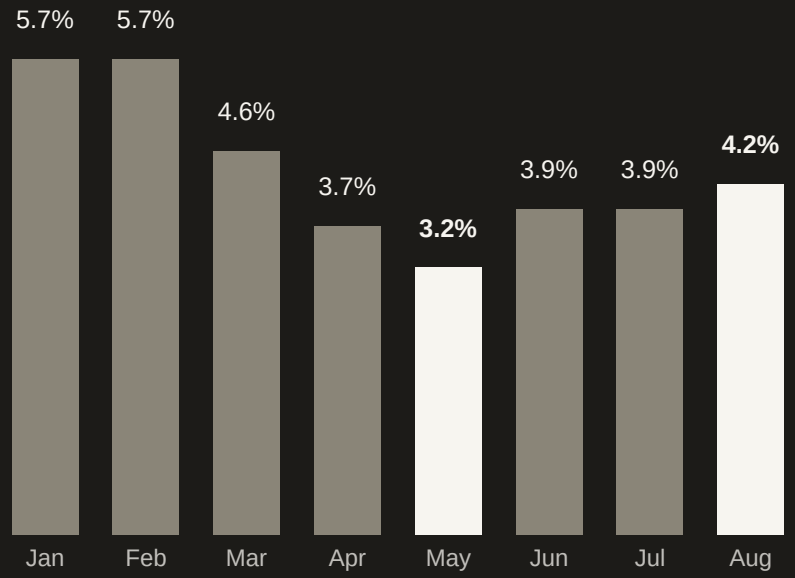
Source: Census LEHD LODES, 2023

UNEMPLOYMENT, 2026

# The low came in May: 3.2%.

**4.2%**

in August 2026, the latest month released. A year earlier it was 4.7%.



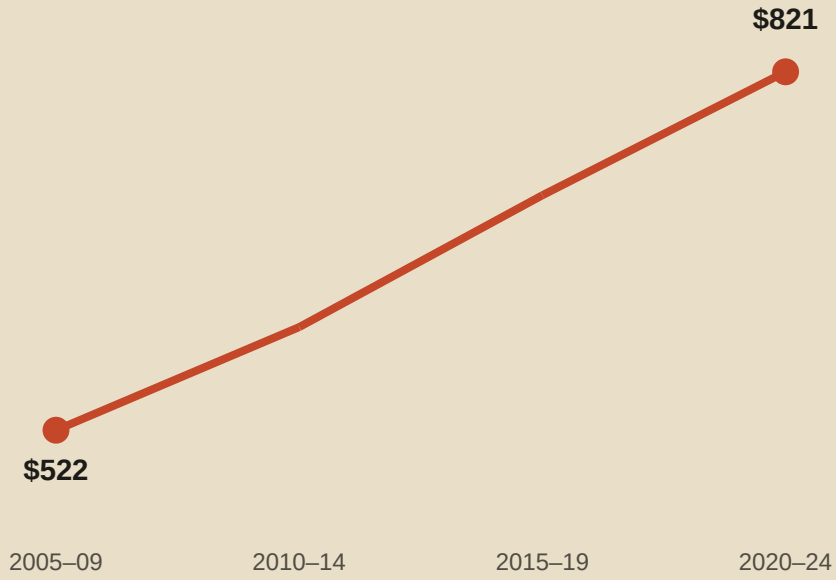

Source: BLS Local Area Unemployment Statistics, 2026-08

RENT

# Median rent is up 57% since the 2005–2009 survey, before inflation.

**$821**

a month. Ohio's median is $1,034.

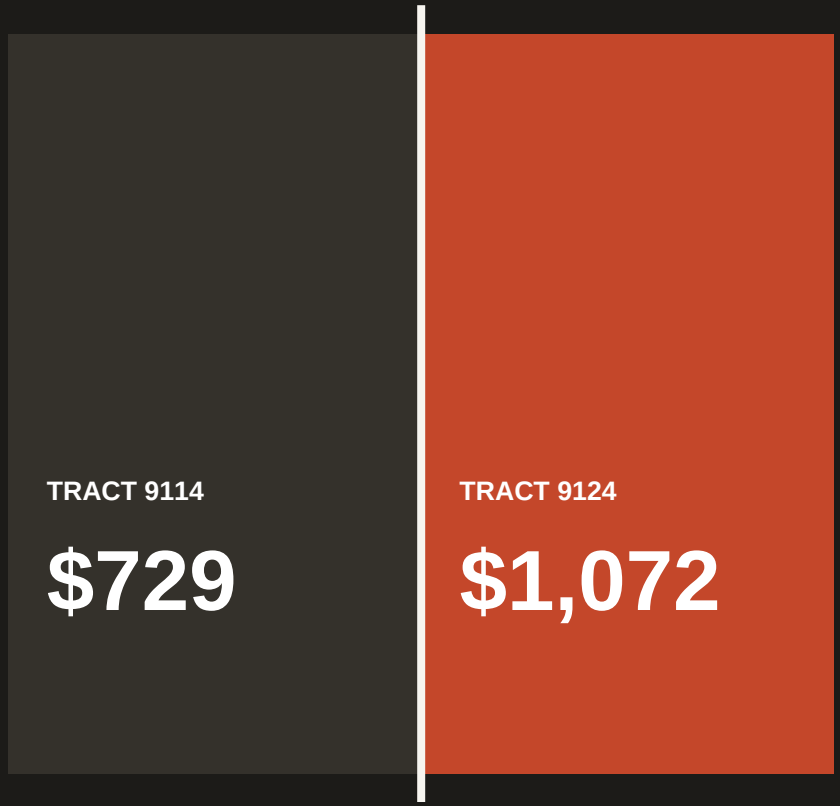



Source: Census ACS 5-year, 2020-2024

THE SEAM

# Cross one tract line and median rent jumps $343.

A $343 gap between neighbors, the sharpest rent edge between adjacent tracts in Muskingum County.




Source: Census ACS 5-year, 2020-2024

ROOM TO BUILD

# Local wages can carry more rent than the median charged today.

is the monthly rent range local workforce wages support.

Source: Computed by the Almanac, 2023; Census ACS 5-year, 2020-2024

BUILDING

# Most of the housing here is older than 2000.

**255**

homes permitted, 2022–2025

**87%**

of those were in multifamily buildings

**91%**

of all homes were built before 2000

Source: Census Building Permits Survey, 2022-2025; Census ACS 5-year, 2020-2024

UNITS NEEDED

# Closing the gap would add 0.5–1.5% to the 12,236 homes here.

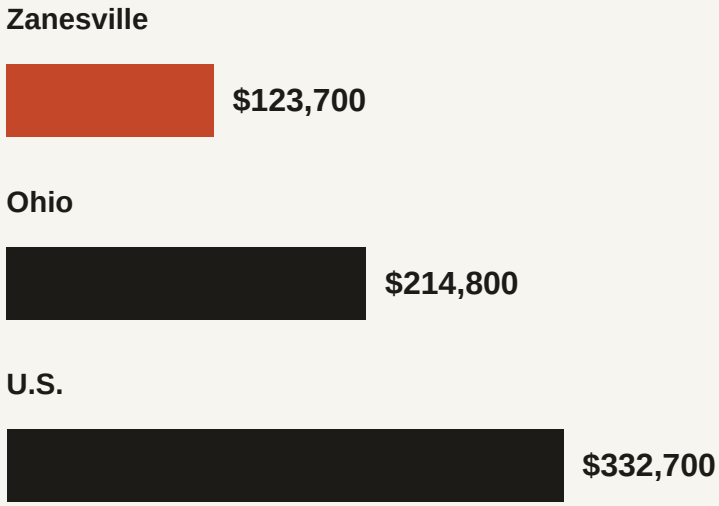
**59–182**

is the estimated number of missing housing units, from the lowest to the highest of three estimates.

Source: Computed by the Almanac, 2023

HOME VALUE

# A median home costs 42% less than Ohio's.




# $123,700

median home value in Zanesville.

Source: Census ACS 5-year, 2020-2024

THAT WAS ZANESVILLE'S 2026

# Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at **almanacdata.ai/e/oh/zanesville/**