



Willoughby, Ohio.

Current market data.

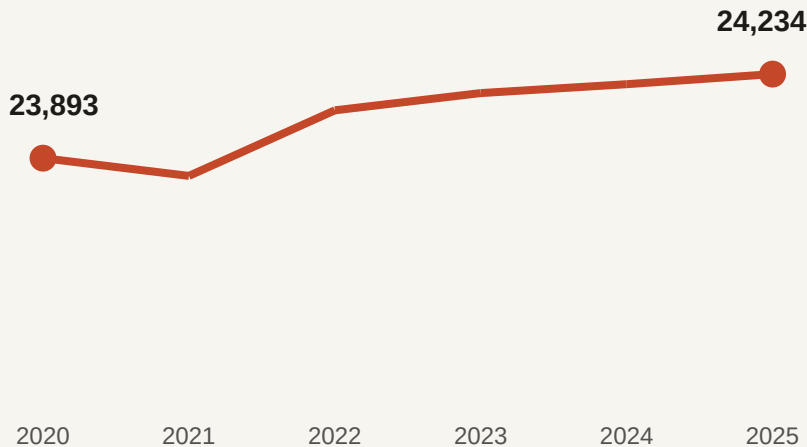
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 1.4% since 2020.

24,234

people, the 69th-largest of Ohio's cities and towns.

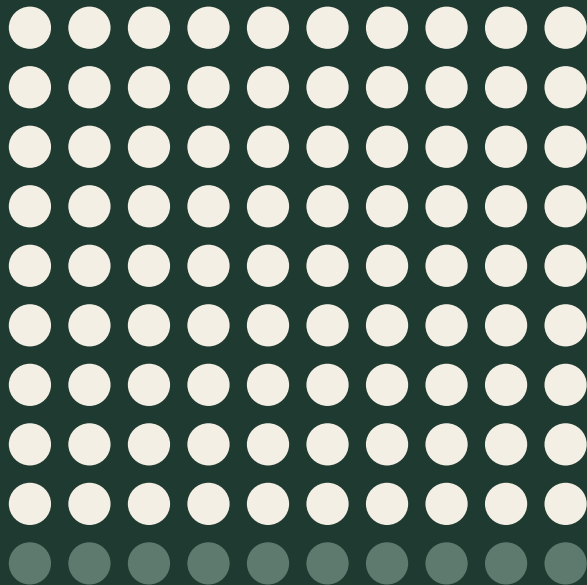


THE WORKDAY

9 in 10 jobs here go to
people who live somewhere
else.

90.5%

of 15,264 jobs located in Willoughby are filled by
in-commuters.



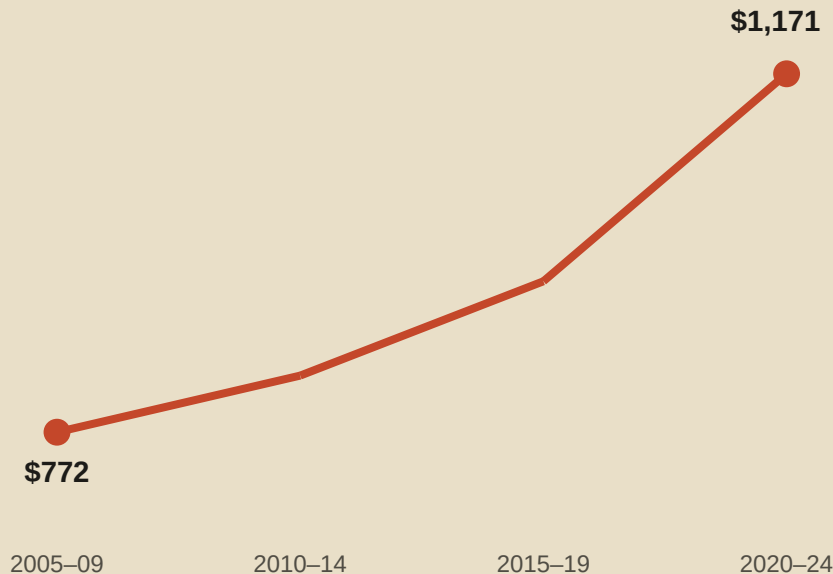
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 52%
since the 2005–2009
survey, before inflation.

\$1,171

a month. Ohio's median is \$1,034.





THE SEAM

Cross one tract line and median rent doubles.

A \$864 gap between neighbors, the sharpest rent edge between adjacent tracts in Lake County.

TRACT 2064

\$785

TRACT 2011.02

\$1,649



ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$965–\$1,447



\$1,171 median

is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

838

homes permitted in ten years,
2016–2025

45%

of those were in multifamily
buildings

84%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.3–1.2% to the 12,393 homes here.

37–153

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 1% more than Ohio's.

\$216,900

median home value in Willoughby.

Willoughby



\$216,900

Ohio



\$214,800

U.S.



\$332,700

THAT WAS WILLOUGHBY'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/oh/willoughby/

The Almanac · your hyper-diligent research partner