



Willard, Ohio.

Current market data.

10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

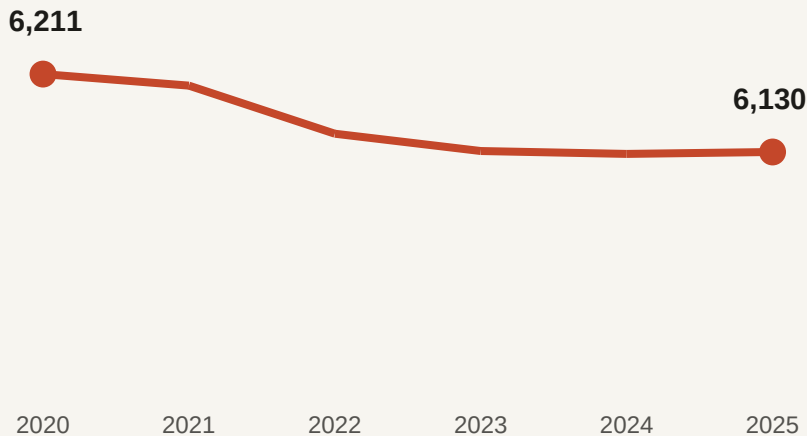


POPULATION

Down 1.3% since 2020.

6,130

people, the 231st-largest of Ohio's cities and towns.

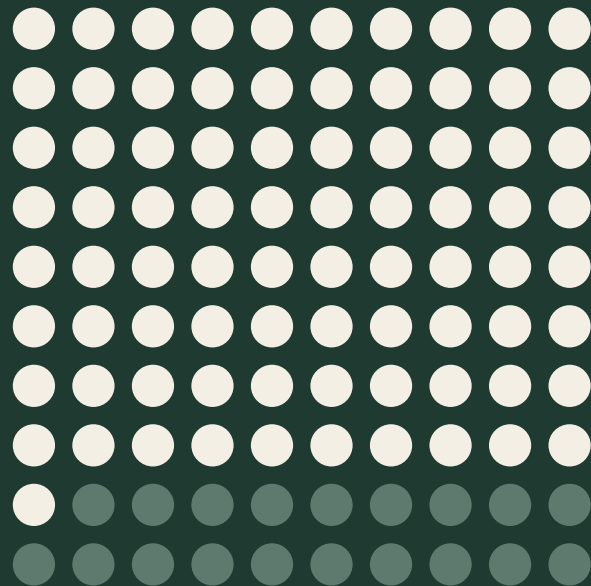


THE WORKDAY

8 in 10 jobs here go to
people who live somewhere
else.

80.8%

of 3,551 jobs located in Willard are filled by in-commuters.



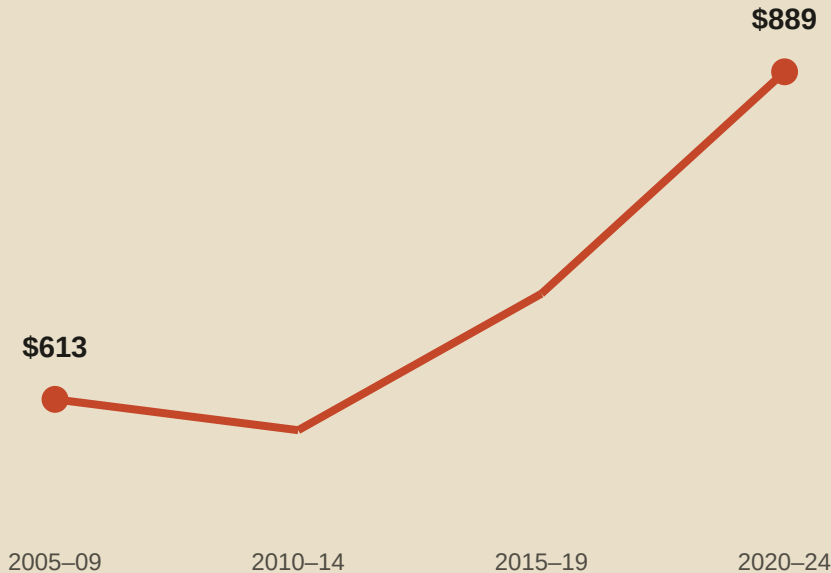
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 45%
since the 2005–2009
survey, before inflation.

\$889

a month. Ohio's median is \$1,034.





THE SEAM

Cross one tract line and median rent jumps \$245.

A \$245 gap between neighbors, the sharpest rent edge between adjacent tracts in Huron County.

TRACT 9158

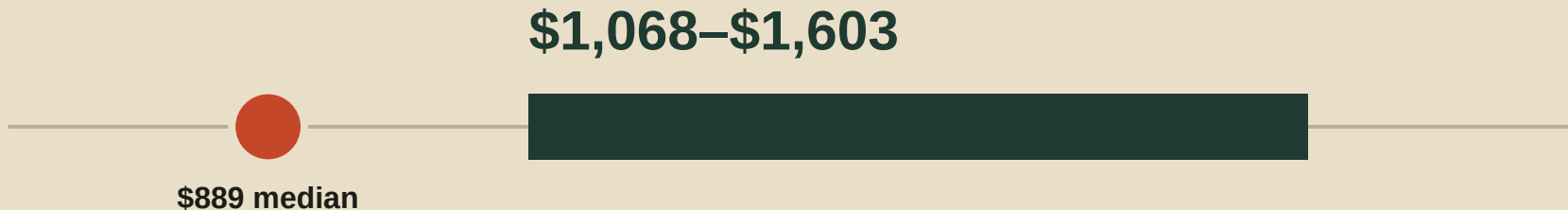
\$746

TRACT 9159

\$991

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

15

homes permitted, 2022–2025

40%

of those were in multifamily
buildings

93%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.3–1.3% to the 2,810 homes here.

8–36

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 46% less than Ohio's.

\$115,700

median home value in Willard.

Willard



\$115,700

Ohio



\$214,800

U.S.



\$332,700

THAT WAS WILLARD'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/oh/willard/

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