



Reading, Ohio.

Current market data.

10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

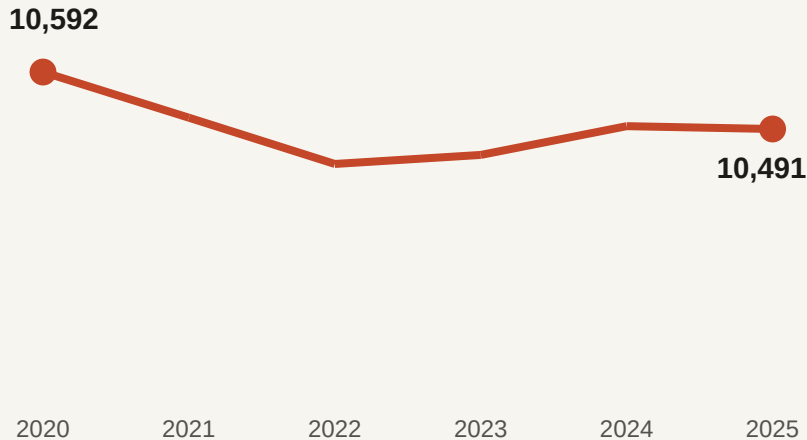


POPULATION

Down 1.0% since 2020.

10,491

people, the 171st-largest of Ohio's cities and towns.



THE WORKDAY

9 in 10 jobs here go to
people who live somewhere
else.

93.9%

of 4,733 jobs located in Reading are filled by in-commuters.



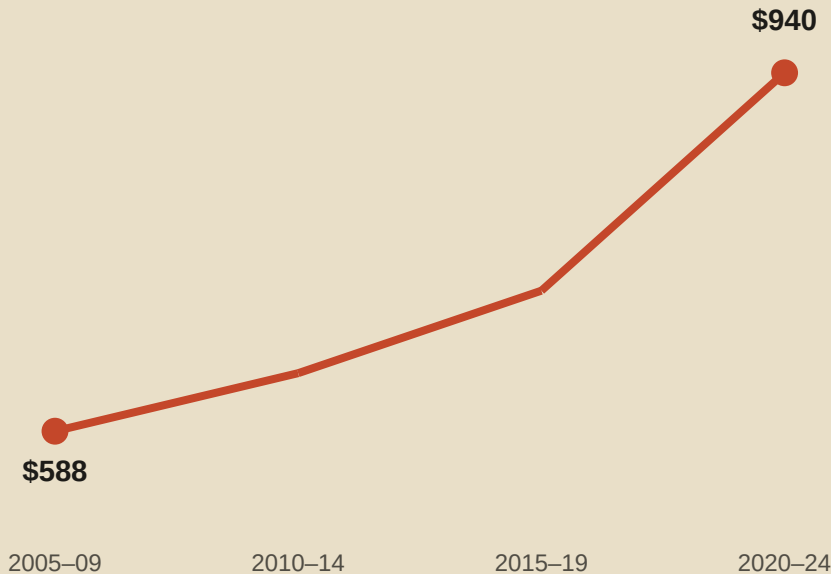
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 60%
since the 2005–2009
survey, before inflation.

\$940

a month. Ohio's median is \$1,034.





THE SEAM

Cross one tract line and median rent doubles.

A \$2,522 gap between neighbors, the sharpest rent edge between adjacent tracts in Hamilton County.

TRACT 238

\$979

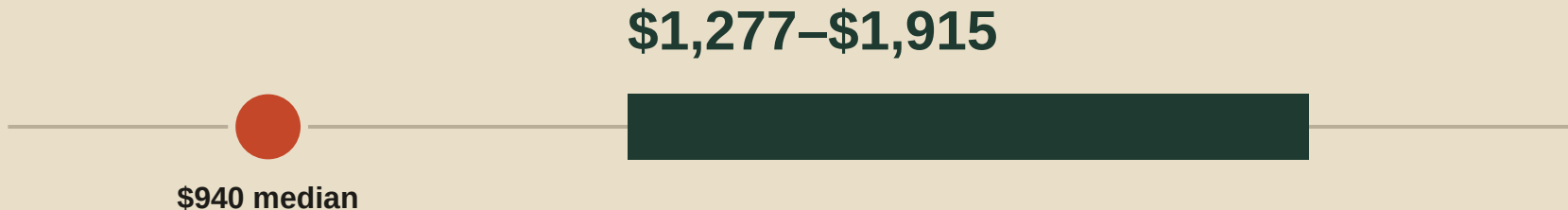
TRACT 242

\$3,501



ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

17

homes permitted in ten years,
2016–2025

0%

of those were in multifamily
buildings

98%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.3–0.9% to the 5,312 homes here.

18–47

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 2%
less than Ohio's.

\$211,300

median home value in Reading.

Reading



\$211,300

Ohio



\$214,800

U.S.



\$332,700

THAT WAS READING'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/oh/reading/**](https://almanacdata.ai/e/oh/reading/)

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