



Continental, Ohio.

Current market data.

10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

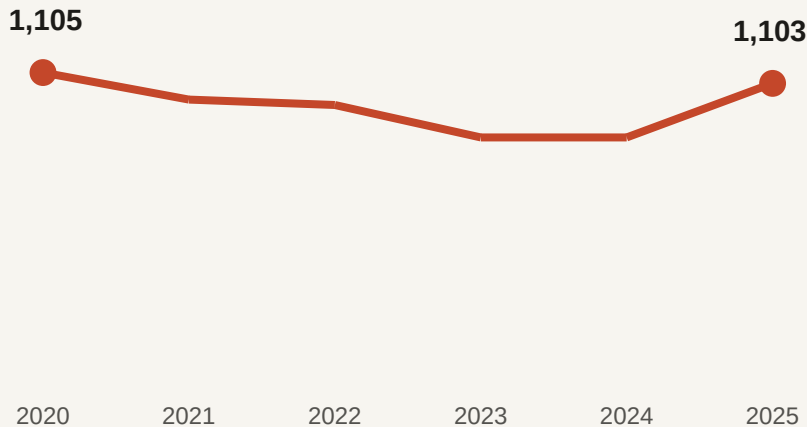


POPULATION

Down 0.2% since 2020.

1,103

people, the 507th-largest of Ohio's cities and towns.



THE WORKDAY

9 in 10 jobs here go to people who live somewhere else.

92.2%

of 219 jobs located in Continental are filled by in-commuters.



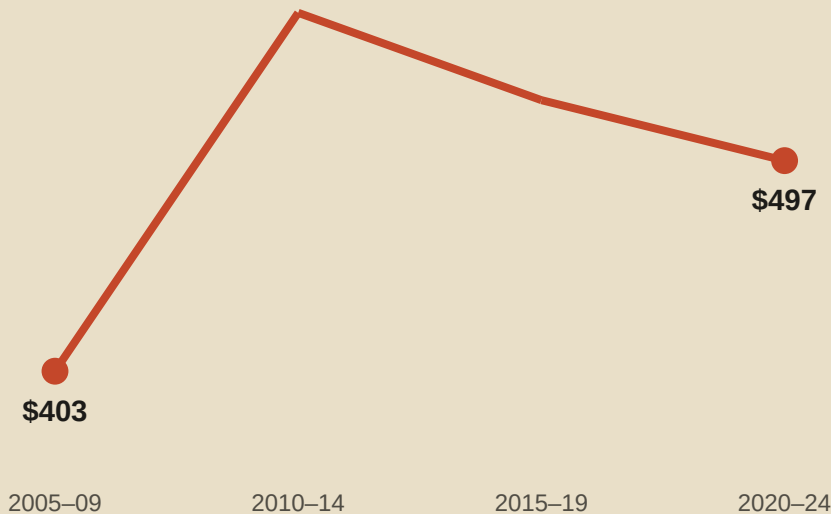
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 23%
since the 2005–2009
survey, before inflation.

\$497

a month. Ohio's median is \$1,034.





THE SEAM

Cross one tract line and median rent jumps \$453.

A \$453 gap between neighbors, the sharpest rent edge between adjacent tracts in Putnam County.

TRACT 302

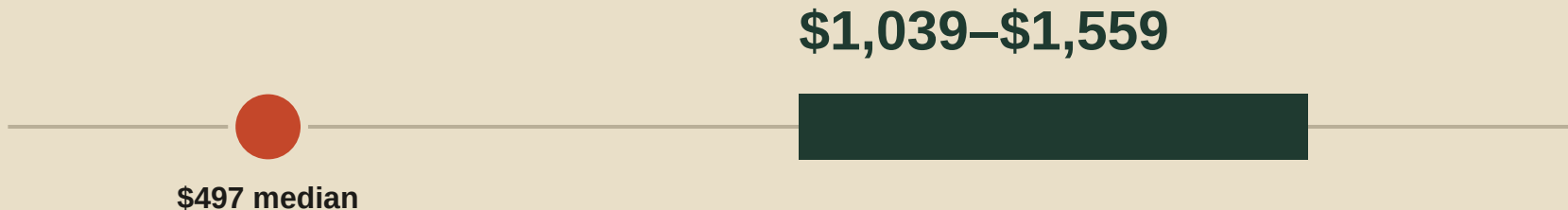
\$626

TRACT 301

\$1,079

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

18

homes permitted in ten years,
2016–2025

0%

of those were in multifamily
buildings

90%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0–0.3% to the 667 homes here.

0–2

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 25% less than Ohio's.

\$161,500

median home value in Continental.

Continental



\$161,500

Ohio



\$214,800

U.S.



\$332,700



THAT WAS CONTINENTAL'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/oh/continental/

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