Cincinnati, Ohio.

Current market data.

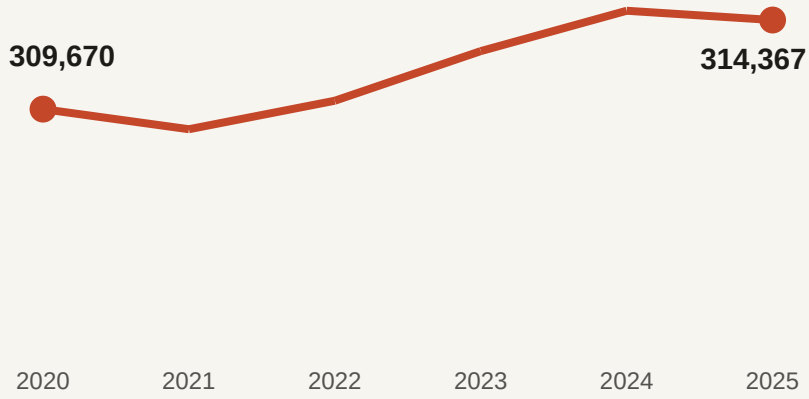
11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 1.5% since 2020.

314,367

people, the 3rd-largest of Ohio's cities and towns.



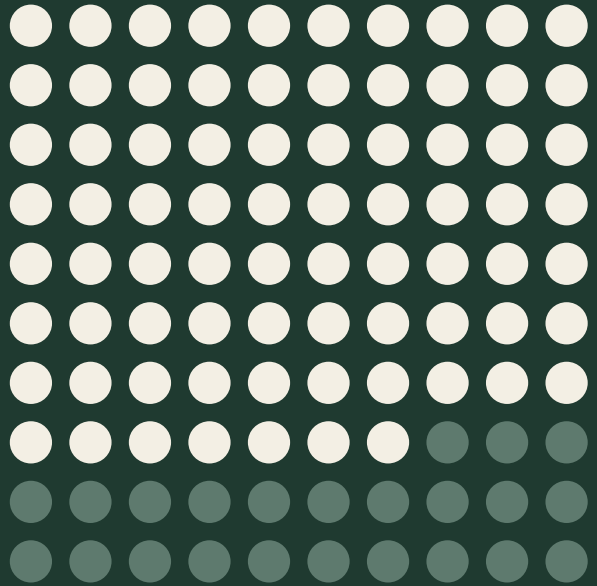
Source: Census Population Estimates, 2025

THE WORKDAY

8 in 10 jobs here go to people who live somewhere else.

76.8%

of 241,759 jobs located in Cincinnati are filled by in-commuters.



Each dot is 1% of jobs. Filled: held by in-commuters.

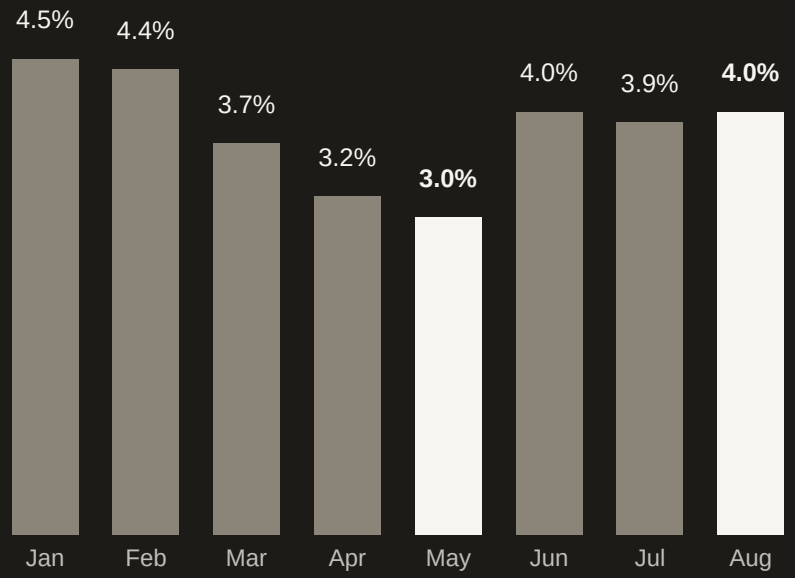
Source: Census LEHD LODES, 2023

UNEMPLOYMENT, 2026

The low came in May: 3.0%.

4.0%

in August 2026, the latest month released. A year earlier it was 5.1%.



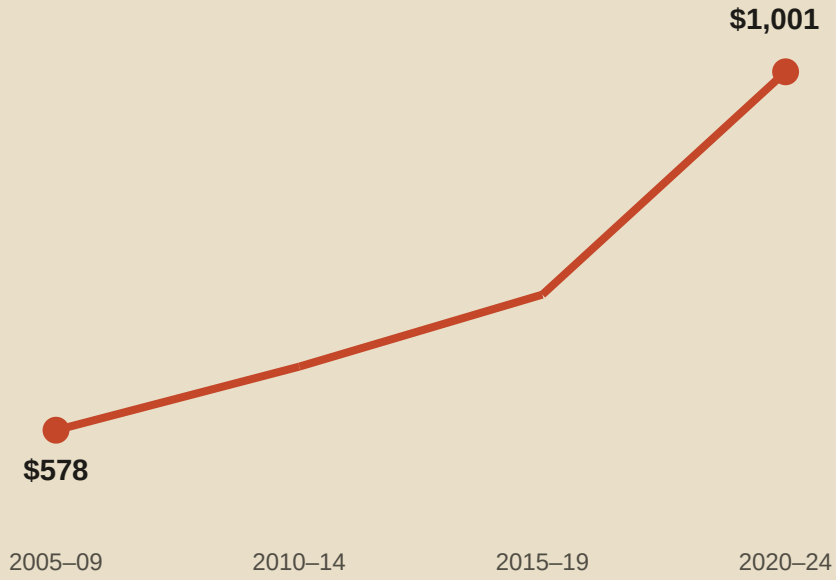
Source: BLS Local Area Unemployment Statistics, 2026-08

RENT

Median rent is up 73% since the 2005–2009 survey, before inflation.

$1,001

a month. Ohio's median is $1,034.

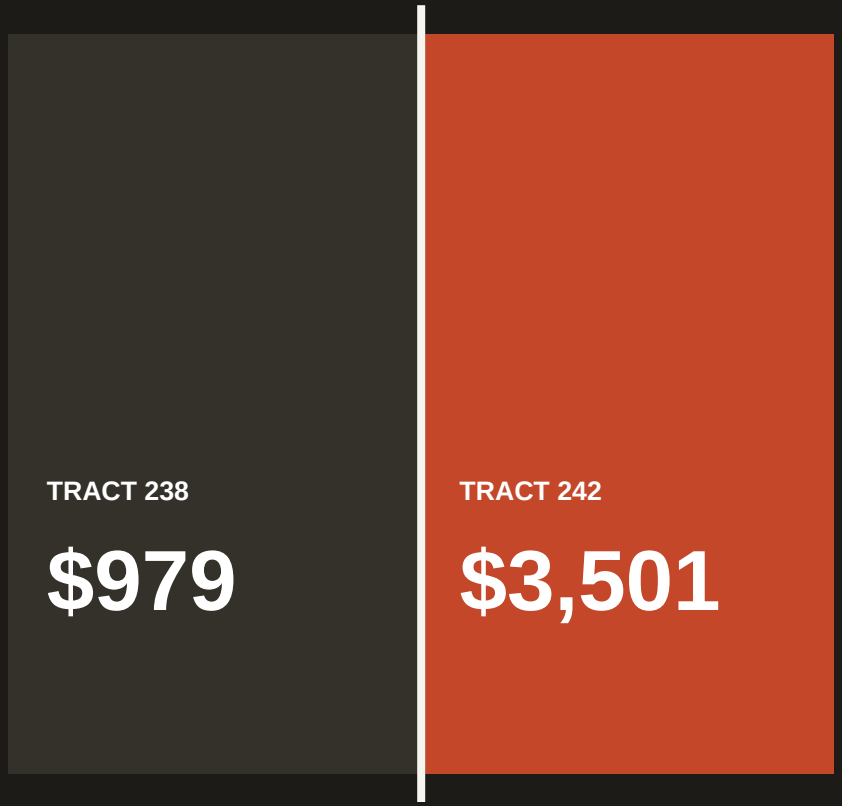


Source: Census ACS 5-year, 2020-2024

THE SEAM

Cross one tract line and median rent doubles.

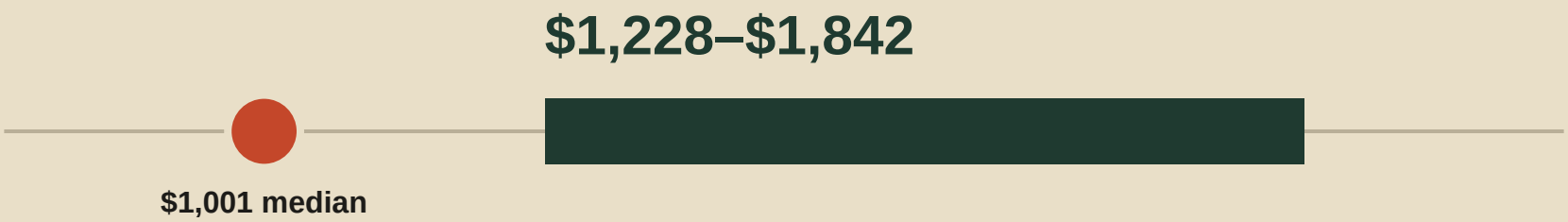
A $2,522 gap between neighbors, the sharpest rent edge between adjacent tracts in Hamilton County.



Source: Census ACS 5-year, 2020-2024

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

Source: Computed by the Almanac, 2023; Census ACS 5-year, 2020-2024

BUILDING

Most of the housing here is older than 2000.

7,598

homes permitted in ten years, 2016–2025

81%

of those were in multifamily buildings

90%

of all homes were built before 2000

Source: Census Building Permits Survey, 2016-2025; Census ACS 5-year, 2020-2024

UNITS NEEDED

Closing the gap would add 0.5–1.5% to the 160,409 homes here.

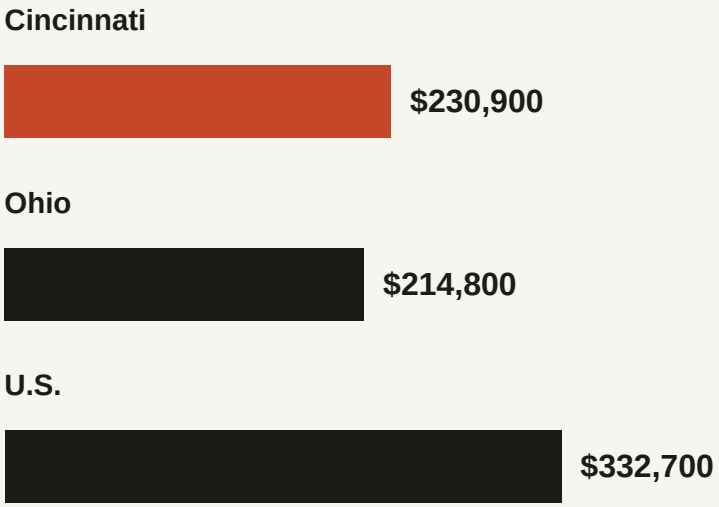
785–2,418

is the estimated number of missing housing units, from the lowest to the highest of three estimates.

Source: Computed by the Almanac, 2023

HOME VALUE

A median home costs 7% more than Ohio's.



$230,900

median home value in Cincinnati.

Source: Census ACS 5-year, 2020-2024

THAT WAS CINCINNATI'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at **almanacdata.ai/e/oh/cincinnati/**