



Ashland, Ohio.

Current market data.

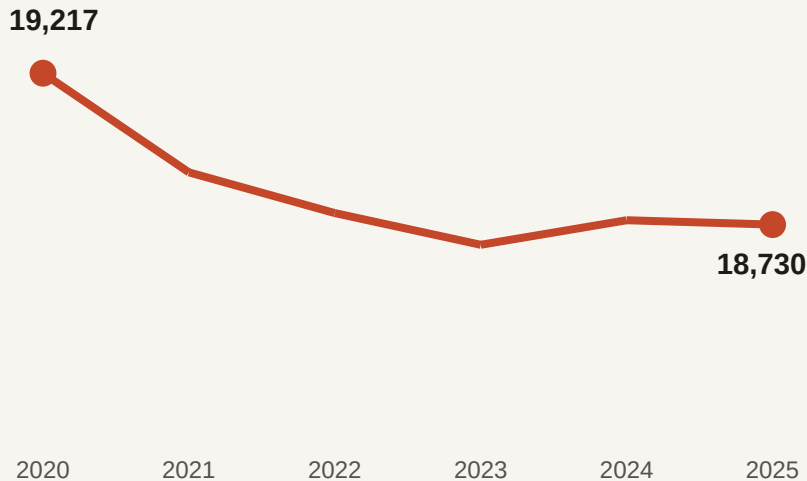
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Down 2.5% since 2020.

18,730

people, the 95th-largest of Ohio's cities and towns.

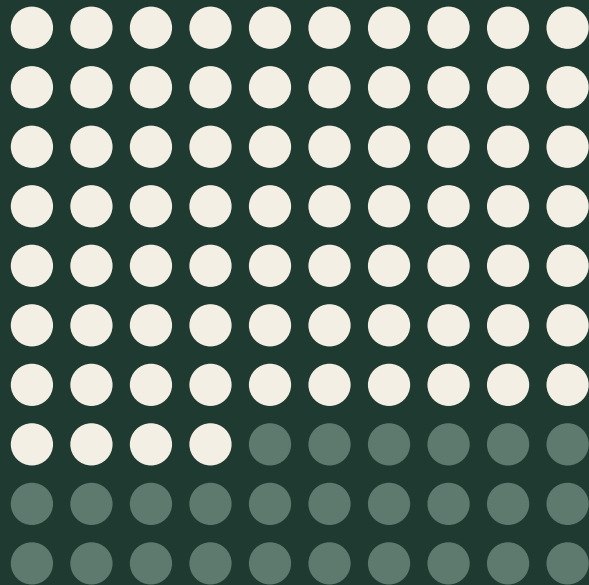


THE WORKDAY

7 in 10 jobs here go to
people who live somewhere
else.

74.0%

of 13,287 jobs located in Ashland are filled by in-commuters.



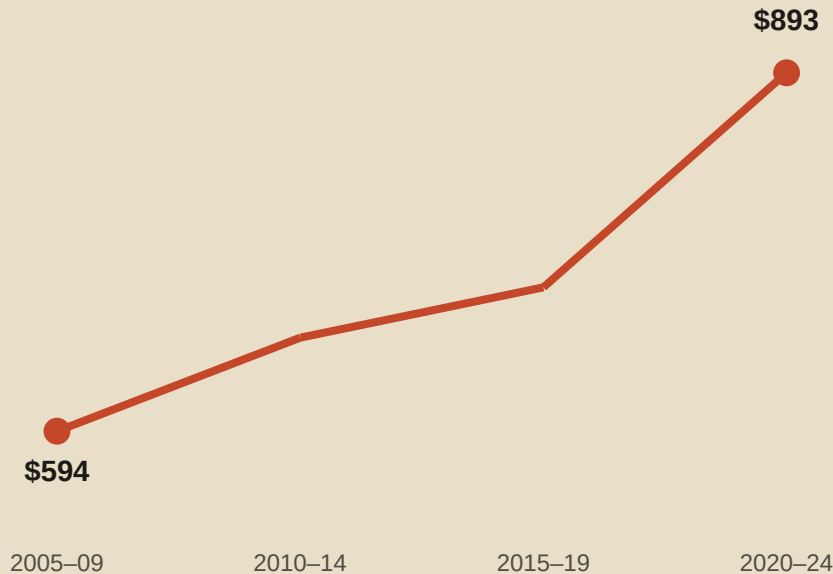
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 50%
since the 2005–2009
survey, before inflation.

\$893

a month. Ohio's median is \$1,034.



THE SEAM

Cross one tract line and median rent doubles.

A \$533 gap between neighbors, the sharpest rent edge between adjacent tracts in Ashland County.

TRACT 9711

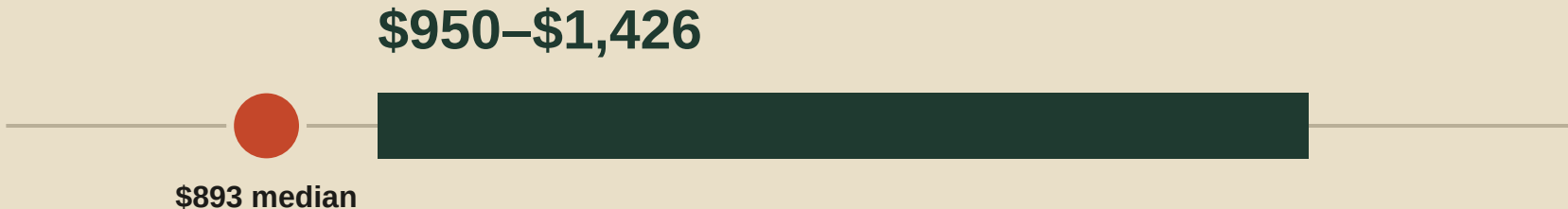
\$582

TRACT 9709

\$1,115

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

47

homes permitted, 2022–2025

21%

of those were in multifamily
buildings

89%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.3–1.5% to the 8,985 homes here.

29–133

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 26% less than Ohio's.

\$157,900

median home value in Ashland.

Ashland



\$157,900

Ohio



\$214,800

U.S.



\$332,700

THAT WAS ASHLAND'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/oh/ashland/

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