



Rochester, New York.

Current market data.

11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

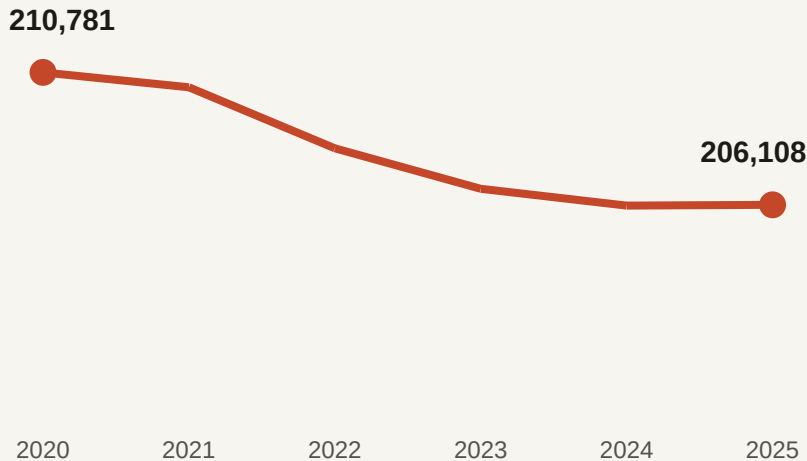


POPULATION

Down 2.2% since 2020.

206,108

people, the 4th-largest of New York's cities and towns.



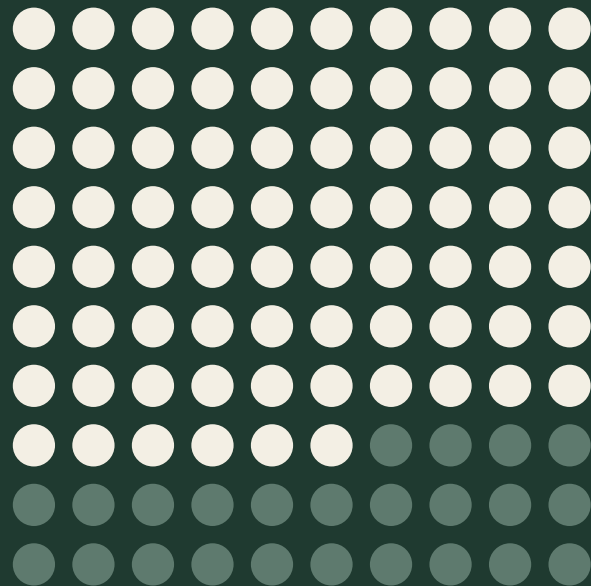
THE WORKDAY

8 in 10 jobs here go to
people who live somewhere
else.

75.7%

of 150,003 jobs located in Rochester are filled by
in-commuters.

Source: Census LEHD LODES, 2023



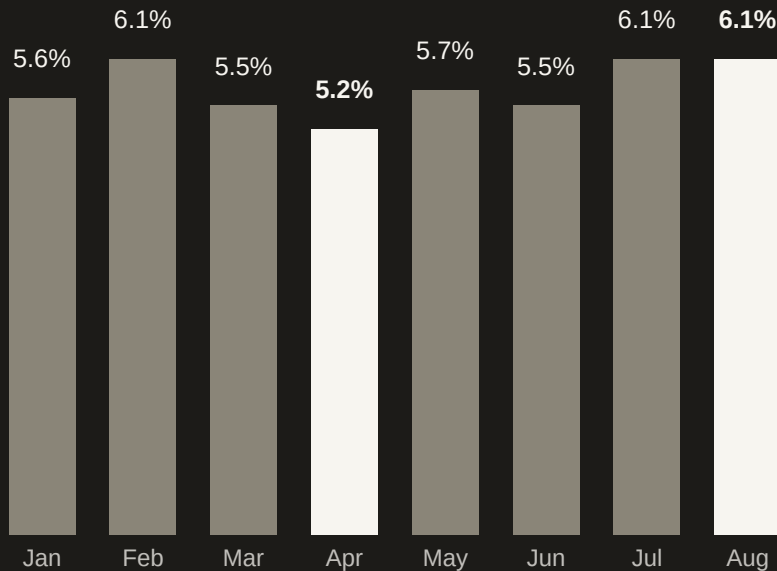
Each dot is 1% of jobs. Filled: held by in-commuters.

UNEMPLOYMENT, 2026

The low came in April:
5.2%.

6.1%

in August 2026, the latest month released. A year earlier it was 5.8%.

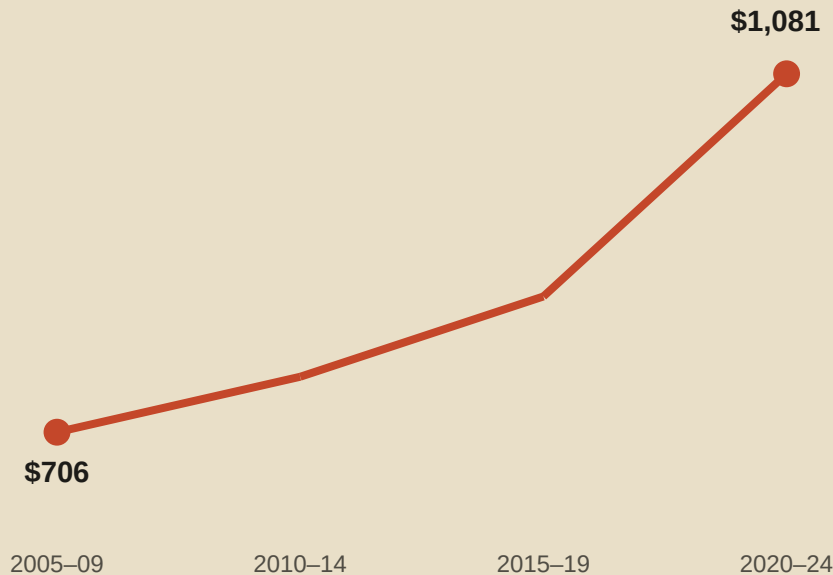


RENT

Median rent is up 53%
since the 2005–2009
survey, before inflation.

\$1,081

a month. New York's median is \$1,621.



THE SEAM

Cross one tract line and median rent doubles.

A \$2,244 gap between neighbors, the sharpest rent edge between adjacent tracts in Monroe County.

TRACT 107

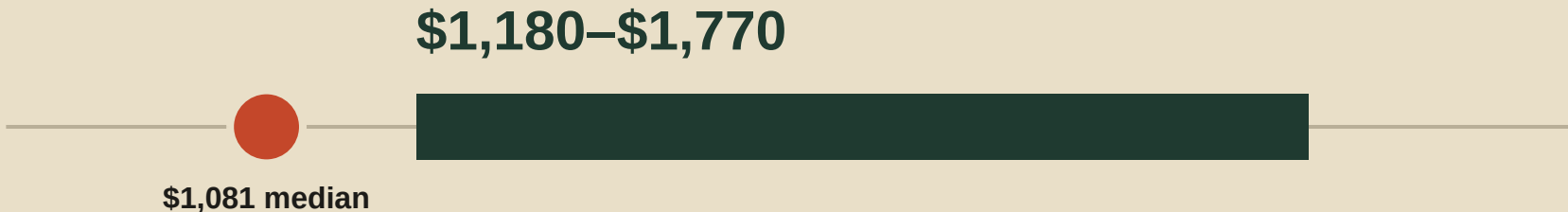
\$796

TRACT 112.03

\$3,040

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

2,439

homes permitted in ten years,
2016–2025

87%

of those were in multifamily
buildings

95%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 1% to the 104,479 homes here.

529–1,500

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 67% less than New York's.

\$139,600

median home value in Rochester.

Rochester



\$139,600

New York



\$423,800

U.S.



\$332,700

THAT WAS ROCHESTER'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/ny/rochester/**](https://almanacdata.ai/e/ny/rochester/)

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