



# Reno, Nevada.

Current market data.

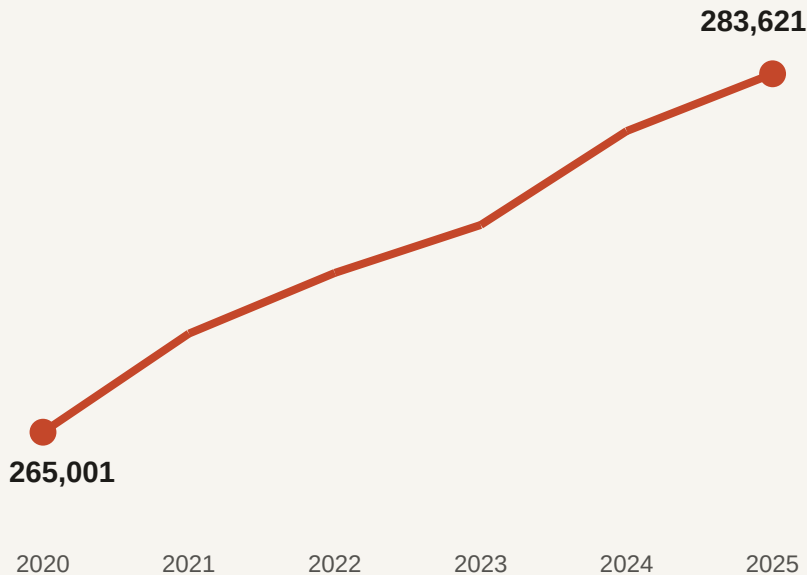
11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 7.0% since 2020.

283,621

people, the 4th-largest of Nevada's cities and towns.

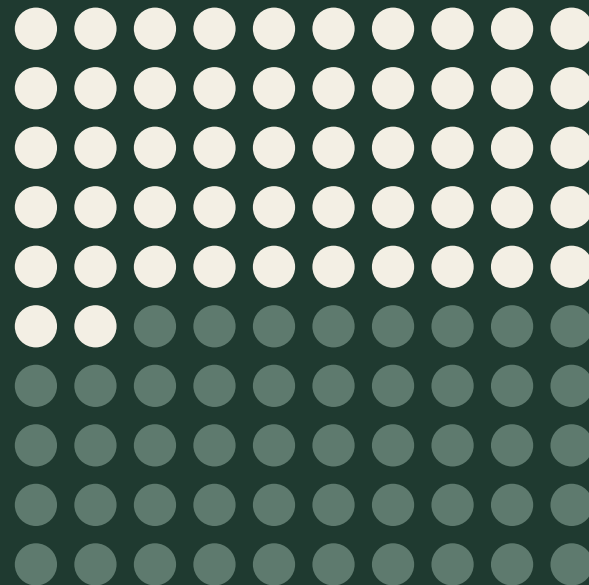


## THE WORKDAY

5 in 10 jobs here go to people who live somewhere else.

52.4%

of 174,963 jobs located in Reno are filled by in-commuters.



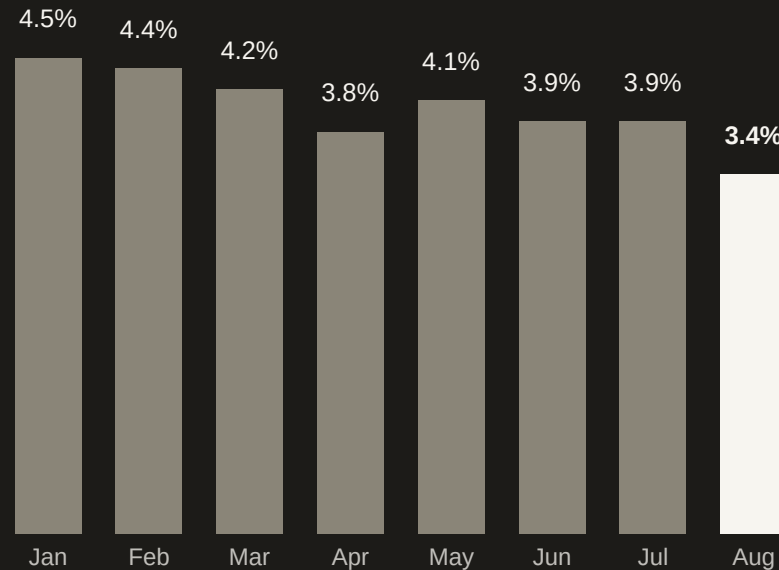
Each dot is 1% of jobs. Filled: held by in-commuters.

## UNEMPLOYMENT, 2026

The low came in August:  
3.4%.

3.4%

in August 2026, the latest month released. A year earlier it was 4.1%.

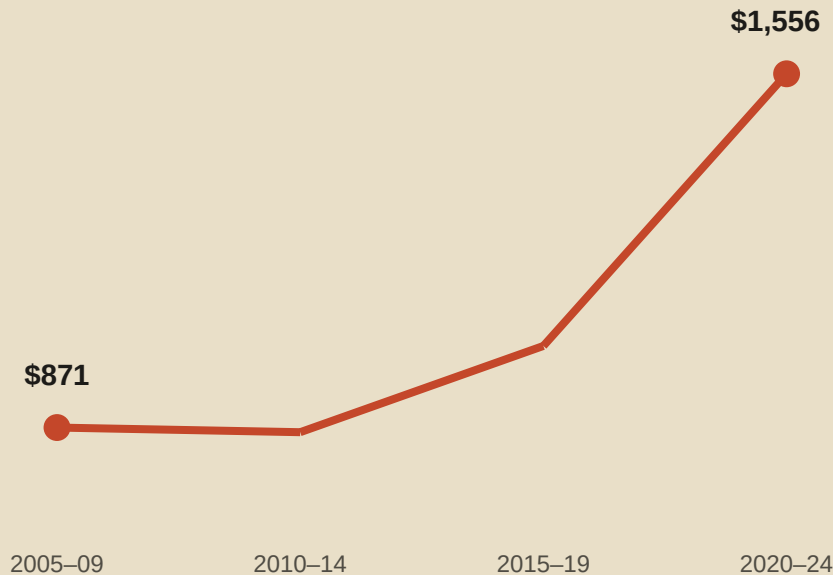


RENT

Median rent is up 79%  
since the 2005–2009  
survey, before inflation.

**\$1,556**

a month. Nevada's median is \$1,597.



## THE SEAM

# Cross one tract line and median rent doubles.

A \$2,091 gap between neighbors, the sharpest rent edge between adjacent tracts in Washoe County.

TRACT 32.07

**\$1,410**

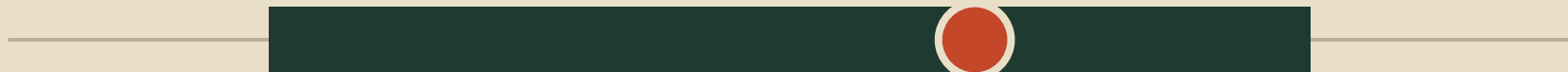
TRACT 32.03

**\$3,501**

ROOM TO BUILD

# The median rent sits inside what local wages can carry.

**\$1,162–\$1,743**



**\$1,556 median**

is the monthly rent range local workforce wages support.

## BUILDING

# 64% of the housing here was built before 2000.

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## 29,458

homes permitted in ten years,  
2016–2025

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## 61%

of those were in multifamily  
buildings

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## 64%

of all homes were built before 2000

## UNITS NEEDED

**Closing the gap would add 0.5–1.4% to the 123,756 homes here.**

**591–1,750**

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



## HOME VALUE

A median home costs 26%  
more than Nevada's.

**\$548,300**

median home value in Reno.

Reno



\$548,300

Nevada



\$435,400

U.S.



\$332,700

THAT WAS RENO'S 2026

# Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [\*\*almanacdata.ai/e/nv/reno/\*\*](https://almanacdata.ai/e/nv/reno/)

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