



Willard, New Mexico.

Current market data.

10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

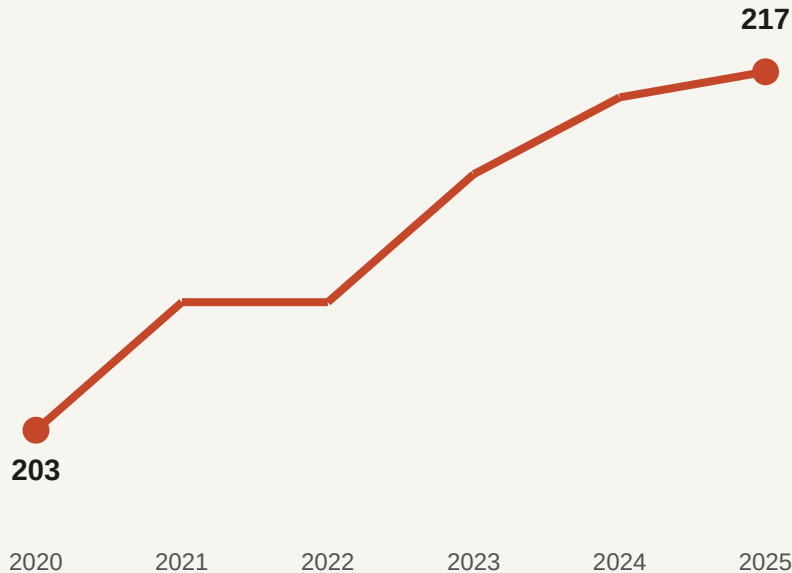


POPULATION

**Growing. Up 6.9% since
2020.**

217

people, the 86th-largest of New Mexico's cities and towns.



THE WORKDAY

**Every job here goes to
someone who lives
somewhere else.**

100.0%

of 16 jobs located in Willard are filled by in-commuters.



Each dot is 1% of jobs. Filled: held by in-commuters.



RENT

Median rent is \$633 a month.

\$633

a month. New Mexico's median is \$1,067.



THE SEAM

Cross one tract line and median rent jumps \$140.

A \$140 gap between neighbors, the sharpest rent edge between adjacent tracts in Torrance County.

TRACT 9632.02

\$749

TRACT 9632.01

\$889

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

98%

of all homes were built before 2000



UNITS NEEDED

None of three estimates finds a housing shortfall here.

0

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 60% less than New Mexico's.

\$98,500

median home value in Willard.

Willard



\$98,500

New Mexico



\$248,100

U.S.



\$332,700

THAT WAS WILLARD'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/nm/willard/

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