



# Sunland Park, New Mexico.

Current market data.

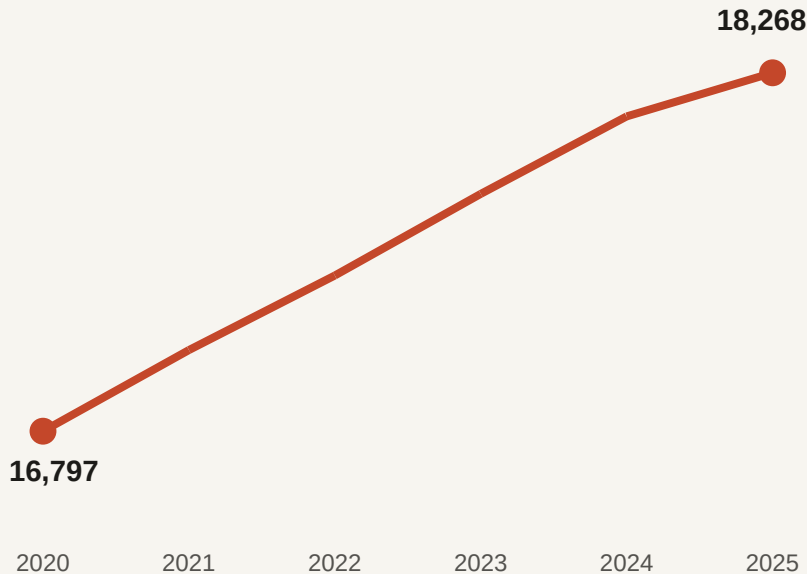
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 8.8% since 2020.

18,268

people, the 13th-largest of New Mexico's cities and towns.



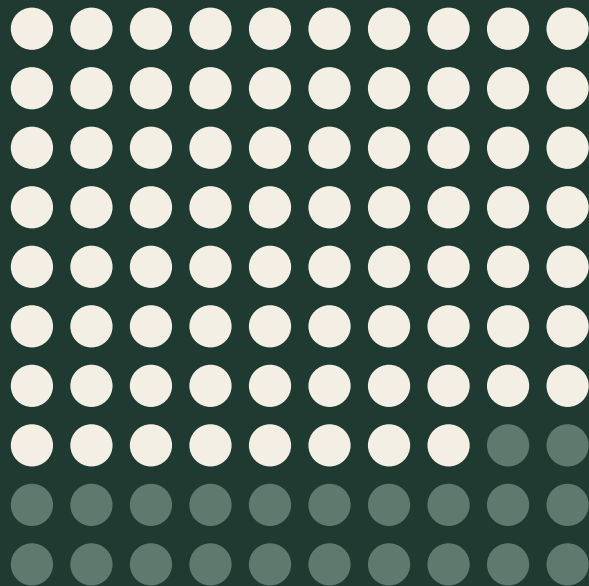
## THE WORKDAY

8 in 10 jobs here go to people who live somewhere else.

77.6%

of 2,882 jobs located in Sunland Park are filled by in-commuters.

Source: Census LEHD LODES, 2023



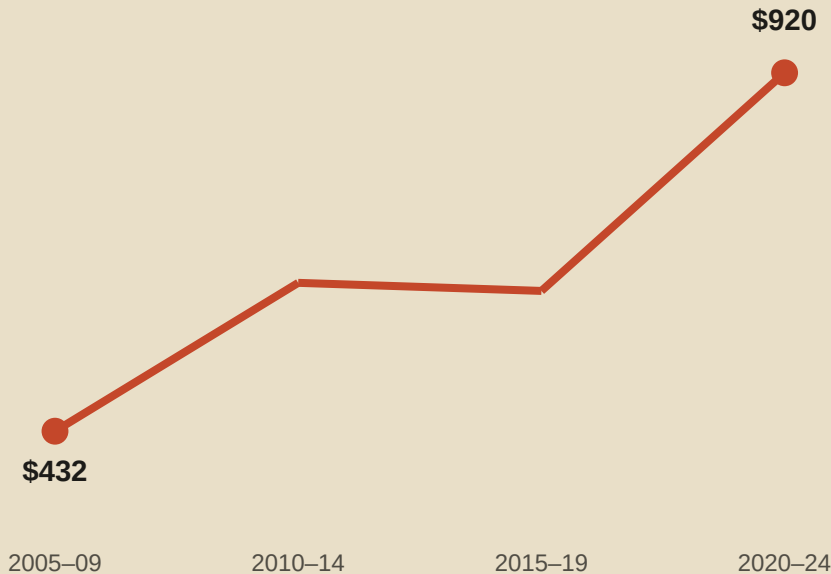
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 113%  
since the 2005–2009  
survey, before inflation.

**\$920**

a month. New Mexico's median is \$1,067.



THE SEAM

# Cross one tract line and median rent doubles.

A \$1,106 gap between neighbors, the sharpest rent edge between adjacent tracts in Doña Ana County.

TRACT 14.01

**\$536**

TRACT 13.08

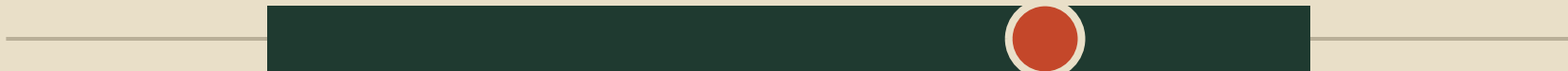
**\$1,642**



## ROOM TO BUILD

# The median rent sits inside what local wages can carry.

**\$670–\$1,005**



**\$920 median**

is the monthly rent range local workforce wages support.

BUILDING

**46% of the housing here was built before 2000.**

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**1,142**

homes permitted, 2016–2024

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**1%**

of those were in multifamily  
buildings

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**46%**

of all homes were built before 2000

## UNITS NEEDED

**Closing the gap would add 0.3–0.5% to the 6,025 homes here.**

**16–29**

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



## HOME VALUE

A median home costs 13% less than New Mexico's.

**\$215,200**

median home value in Sunland Park.

Sunland Park



\$215,200

New Mexico



\$248,100

U.S.



\$332,700

THAT WAS SUNLAND PARK'S 2026

# Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [\*\*almanacdata.ai/e/nm/sunland-park/\*\*](https://almanacdata.ai/e/nm/sunland-park/)

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