Ruidoso, New Mexico.

Current market data.

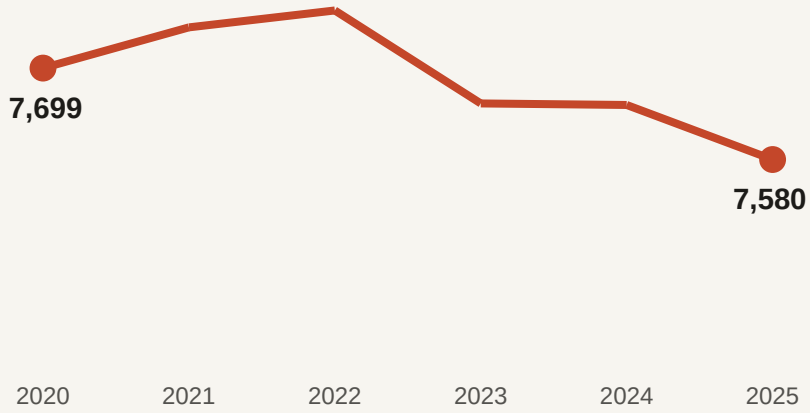
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Down 1.5% since 2020.

7,580

people, the 27th-largest of New Mexico's cities and towns.



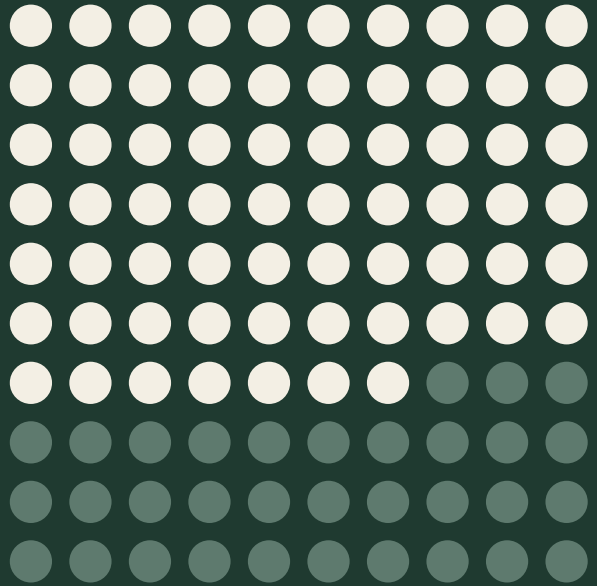
Source: Census Population Estimates, 2025

THE WORKDAY

7 in 10 jobs here go to people who live somewhere else.

66.7%

of 3,961 jobs located in Ruidoso are filled by in-commuters.



Each dot is 1% of jobs. Filled: held by in-commuters.

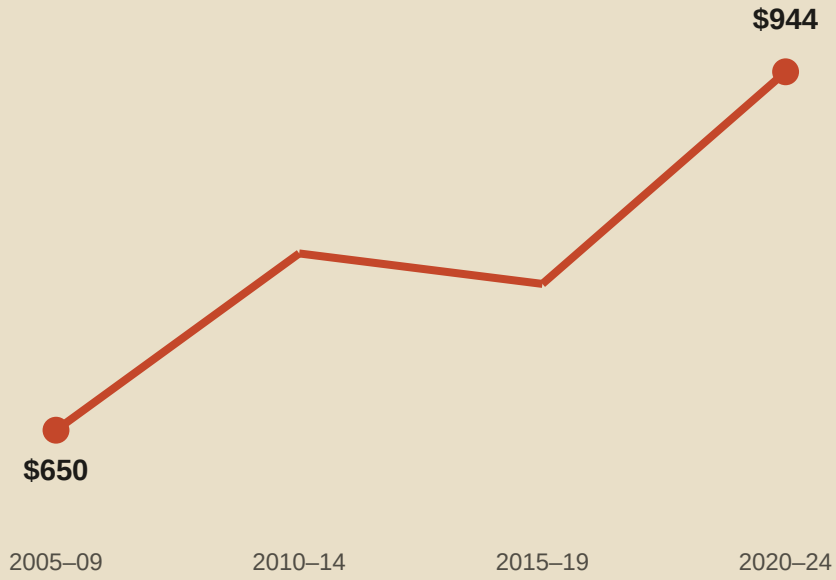
Source: Census LEHD LODES, 2023

RENT

Median rent is up 45% since the 2005–2009 survey, before inflation.

$944

a month. New Mexico's median is $1,067.

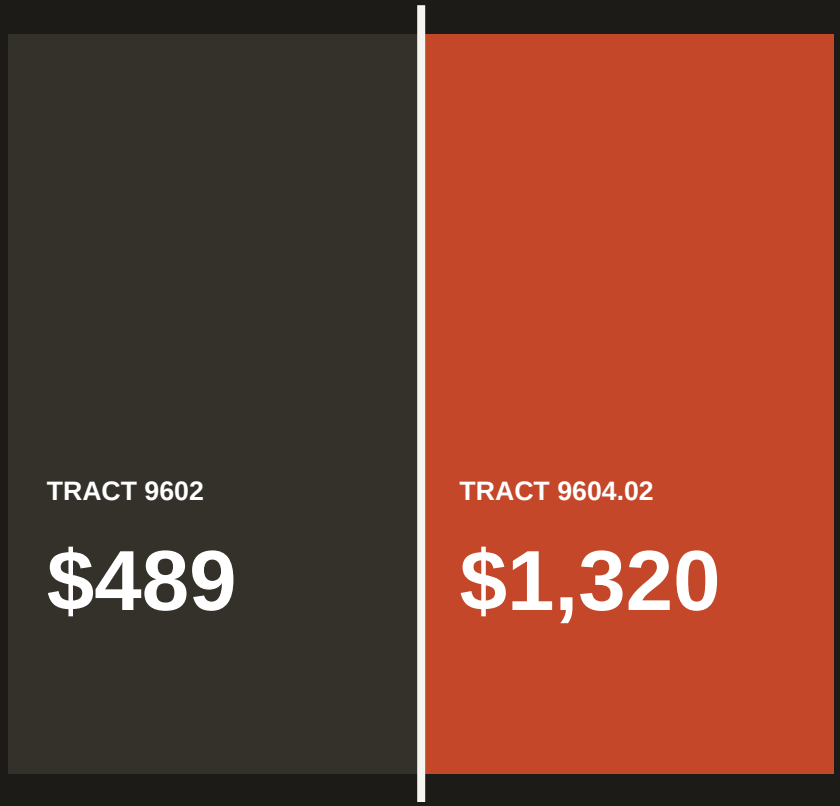


Source: Census ACS 5-year, 2020-2024

THE SEAM

Cross one tract line and median rent doubles.

A $831 gap between neighbors, the sharpest rent edge between adjacent tracts in Lincoln County.



Source: Census ACS 5-year, 2020-2024

ROOM TO BUILD

The median rent sits inside what local wages can carry.

is the monthly rent range local workforce wages support.

Source: Computed by the Almanac, 2023; Census ACS 5-year, 2020-2024

BUILDING

Most of the housing here is older than 2000.

802

homes permitted in ten years, 2016–2025

1%

of those were in multifamily buildings

78%

of all homes were built before 2000

Source: Census Building Permits Survey, 2016-2025; Census ACS 5-year, 2020-2024

UNITS NEEDED

Closing the gap would add 0.1–0.5% to the 8,294 homes here.

10–40

is the estimated number of missing housing units, from the lowest to the highest of three estimates.

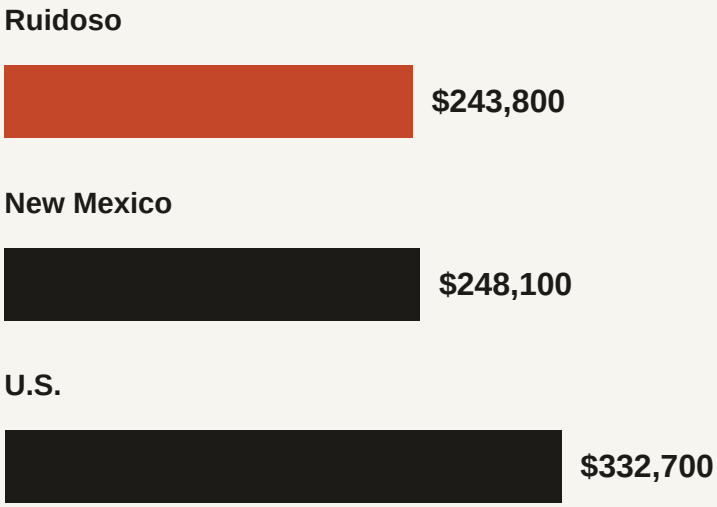
Source: Computed by the Almanac, 2023

HOME VALUE

A median home costs 2% less than New Mexico's.

$243,800

median home value in Ruidoso.



Source: Census ACS 5-year, 2020-2024

THAT WAS RUIDOSO'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at **almanacdata.ai/e/nm/ruidoso/**