Portales, New Mexico.

Current market data.

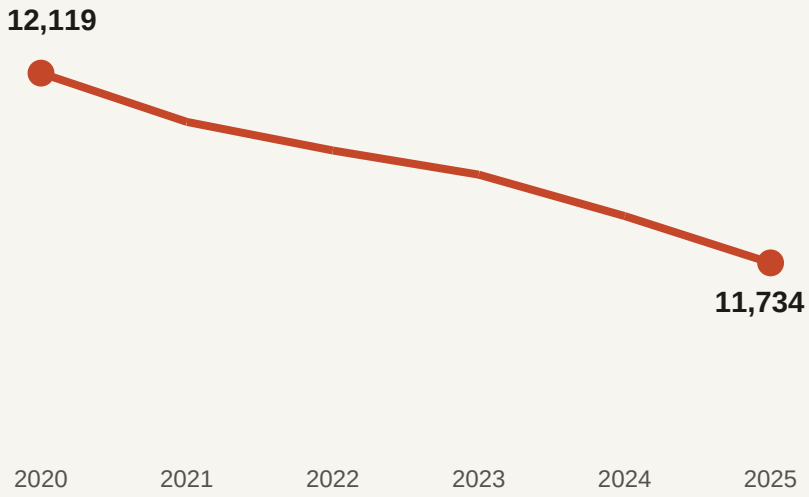
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Down 3.2% since 2020.

11,734

people, the 17th-largest of New Mexico's cities and towns.



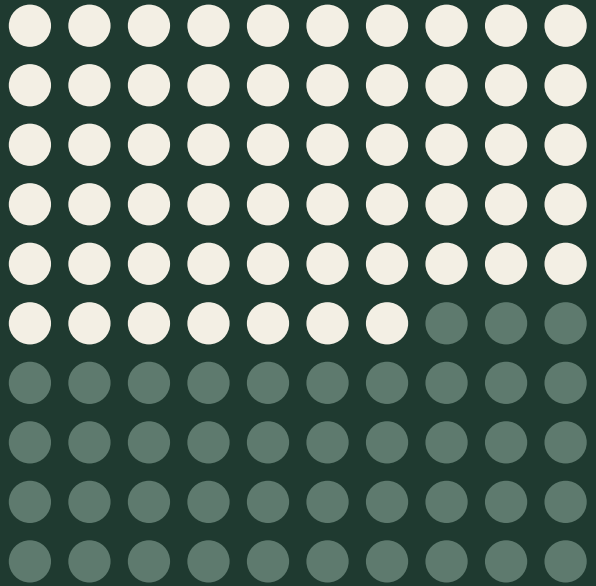
Source: Census Population Estimates, 2025

THE WORKDAY

6 in 10 jobs here go to people who live somewhere else.

56.5%

of 4,752 jobs located in Portales are filled by in-commuters.



Each dot is 1% of jobs. Filled: held by in-commuters.

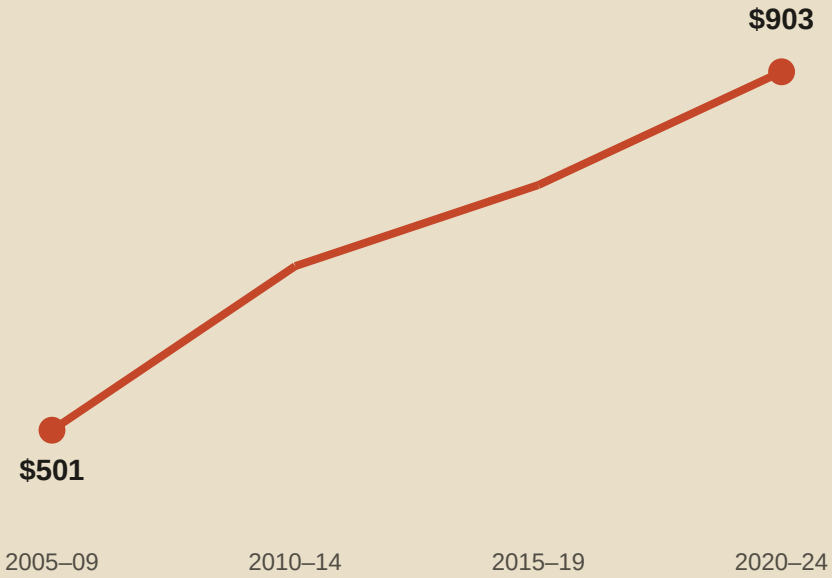
Source: Census LEHD LODES, 2023

RENT

Median rent is up 80% since the 2005–2009 survey, before inflation.

$903

a month. New Mexico's median is $1,067.

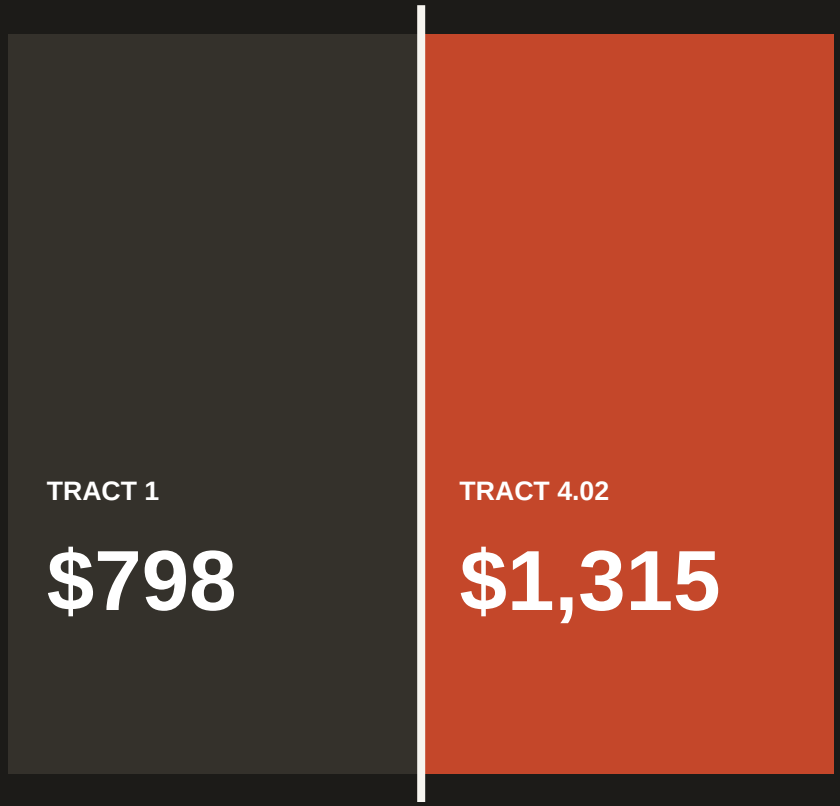


Source: Census ACS 5-year, 2020-2024

THE SEAM

Cross one tract line and median rent jumps $517.

A $517 gap between neighbors, the sharpest rent edge between adjacent tracts in Roosevelt County.



Source: Census ACS 5-year, 2020-2024

ROOM TO BUILD

The median rent sits inside what local wages can carry.

is the monthly rent range local workforce wages support.

Source: Computed by the Almanac, 2023; Census ACS 5-year, 2020-2024

BUILDING

Most of the housing here is older than 2000.

211

homes permitted, 2016–2024

0%

of those were in multifamily buildings

79%

of all homes were built before 2000

Source: Census Building Permits Survey, 2016-2024; Census ACS 5-year, 2020-2024

UNITS NEEDED

Closing the gap would add 0.5–0.9% to the 5,300 homes here.

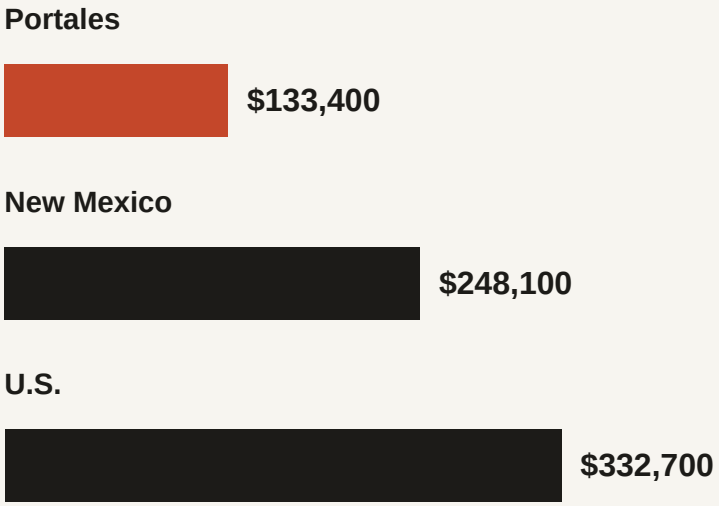
26–48

is the estimated number of missing housing units, from the lowest to the highest of three estimates.

Source: Computed by the Almanac, 2023

HOME VALUE

A median home costs 46% less than New Mexico's.



$133,400

median home value in Portales.

Source: Census ACS 5-year, 2020-2024

THAT WAS PORTALES'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at **almanacdata.ai/e/nm/portales/**