



Totowa, New Jersey.

Current market data.

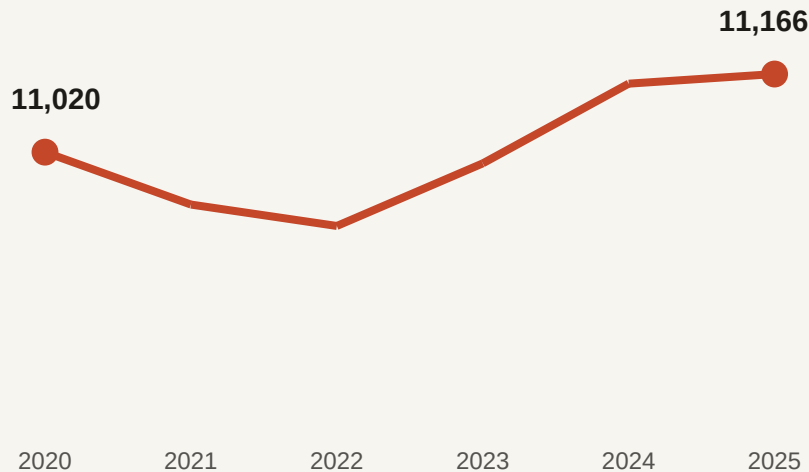
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 1.3% since 2020.

11,166

people, the 99th-largest of New Jersey's cities and towns.



THE WORKDAY

Nearly every job here goes
to someone who lives
somewhere else.

96.1%

of 14,154 jobs located in Totowa are filled by in-commuters.



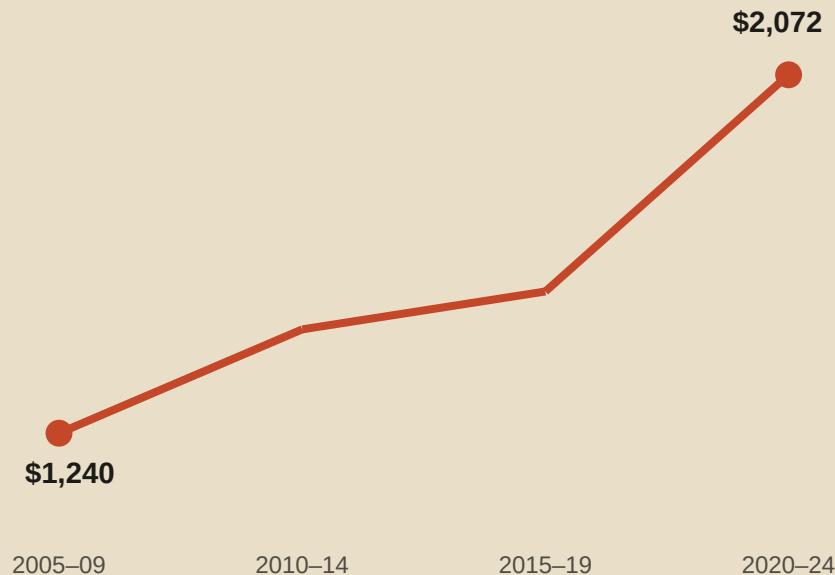
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 67%
since the 2005–2009
survey, before inflation.

\$2,072

a month. New Jersey's median is \$1,720.



THE SEAM

Cross one tract line and median rent jumps \$1,590.

A \$1,590 gap between neighbors, the sharpest rent edge between adjacent tracts in Passaic County.

TRACT 1964.01

\$1,911

TRACT 2460.03

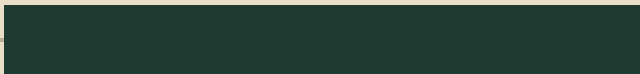
\$3,501



ROOM TO BUILD

The median rent is above what local wages can carry.

\$1,111–\$1,667



\$2,072 median

is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

477

homes permitted in ten years,
2016–2025

92%

of those were in multifamily
buildings

85%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.3–3.6% to the 3,980 homes here.

12–142

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 23% more than New Jersey's.

\$559,300

median home value in Totowa.

Totowa



\$559,300

New Jersey



\$454,400

U.S.



\$332,700

THAT WAS TOTOWA'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/nj/totowa/**](https://almanacdata.ai/e/nj/totowa/)

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