



South Plainfield, New Jersey.

Current market data.

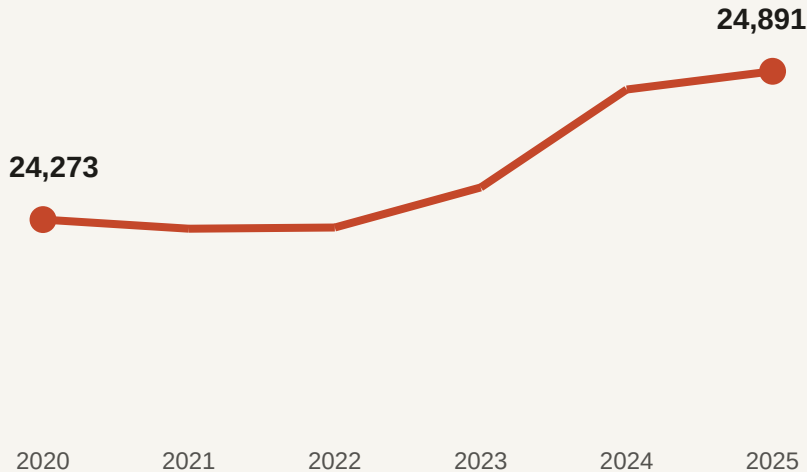
11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 2.5% since 2020.

24,891

people, the 39th-largest of New Jersey's cities and towns.



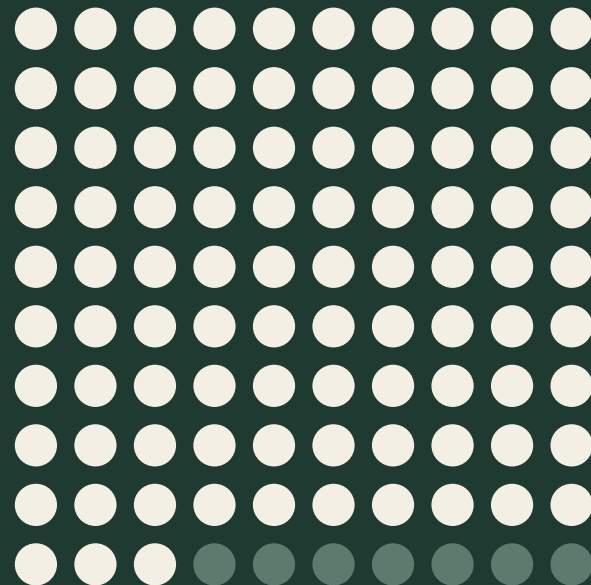
THE WORKDAY

9 in 10 jobs here go to people who live somewhere else.

93.4%

of 21,321 jobs located in South Plainfield are filled by in-commuters.

Source: Census LEHD LODES, 2023



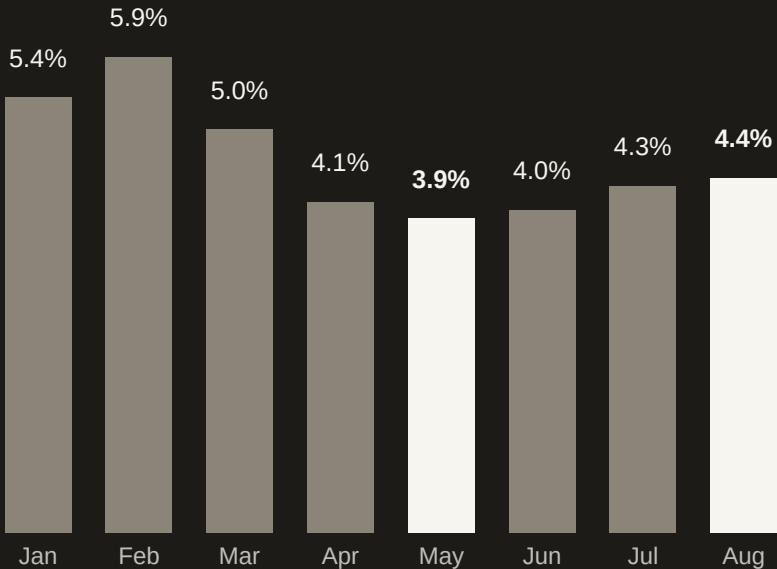
Each dot is 1% of jobs. Filled: held by in-commuters.

UNEMPLOYMENT, 2026

The low came in May:
3.9%.

4.4%

in August 2026, the latest month released. A year earlier it was 5.4%.

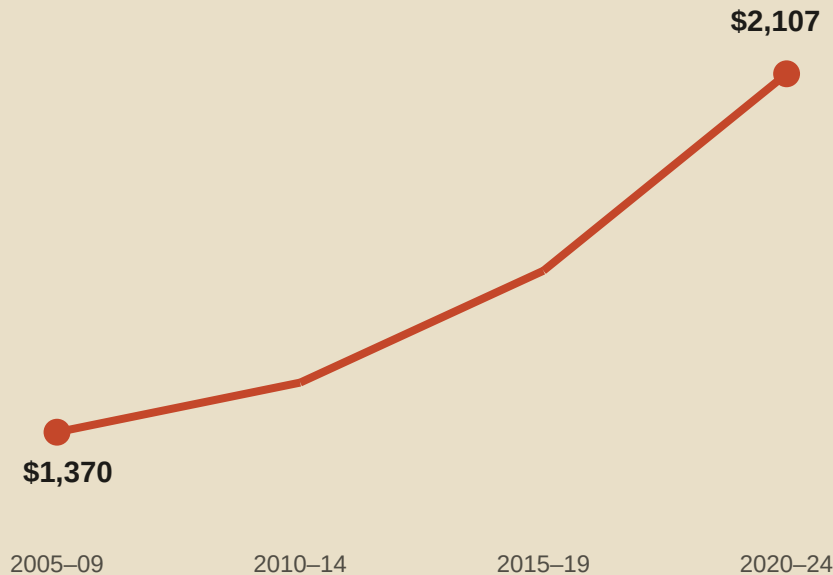


RENT

Median rent is up 54%
since the 2005–2009
survey, before inflation.

\$2,107

a month. New Jersey's median is \$1,720.



THE SEAM

Cross one tract line and median rent doubles.

A \$2,705 gap between neighbors, the sharpest rent edge between adjacent tracts in Middlesex County.

TRACT 14.10

\$430

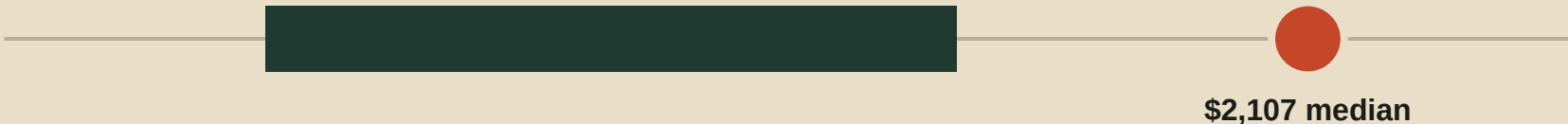
TRACT 14.09

\$3,135

ROOM TO BUILD

The median rent is above what local wages can carry.

\$1,202–\$1,802



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

738

homes permitted in ten years,
2016–2025

62%

of those were in multifamily
buildings

82%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.2–2.5% to the 8,530 homes here.

15–213

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 4% more than New Jersey's.

\$470,900

median home value in South Plainfield.

South Plainfield



\$470,900

New Jersey



\$454,400

U.S.



\$332,700

THAT WAS SOUTH PLAINFIELD'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/nj/south-plainfield/

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