



Princeton, New Jersey.

Current market data.

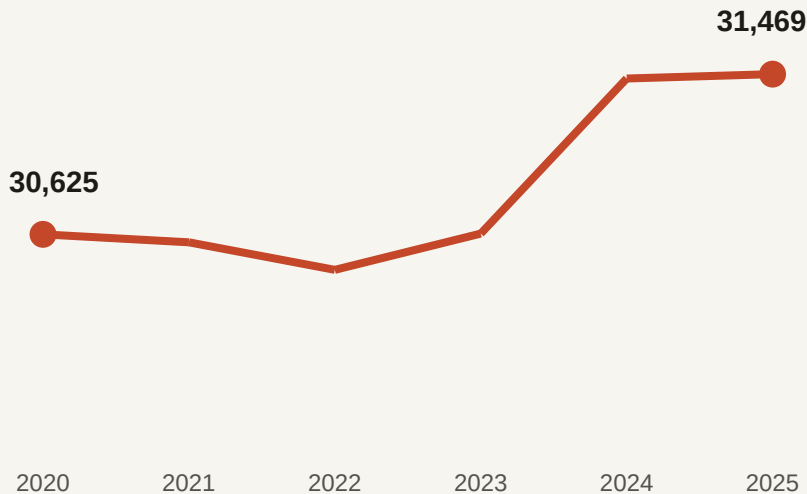
11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 2.8% since 2020.

31,469

people, the 28th-largest of New Jersey's cities and towns.



THE WORKDAY

9 in 10 jobs here go to
people who live somewhere
else.

88.5%

of 26,709 jobs located in Princeton are filled by in-commuters.



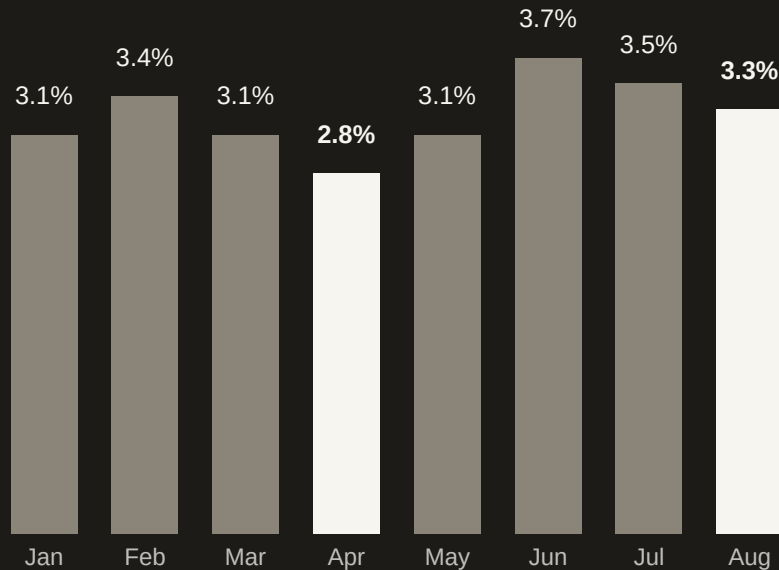
Each dot is 1% of jobs. Filled: held by in-commuters.

UNEMPLOYMENT, 2026

The low came in April:
2.8%.

3.3%

in August 2026, the latest month released. A year earlier it was 4.2%.

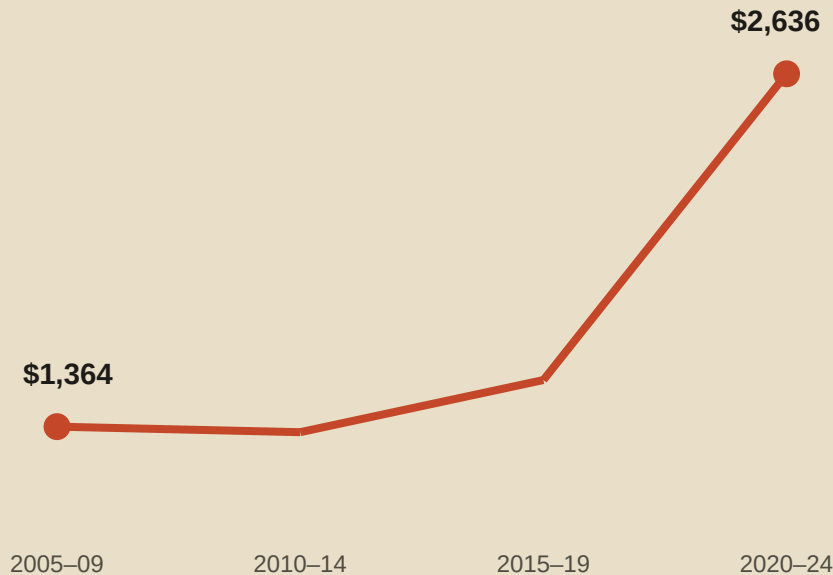


RENT

Median rent is up 93%
since the 2005–2009
survey, before inflation.

\$2,636

a month. New Jersey's median is \$1,720.



THE SEAM

Cross one tract line and median rent doubles.

A \$2,575 gap between neighbors, the sharpest rent edge between adjacent tracts in Mercer County.

TRACT 45.02

\$357

TRACT 42.03

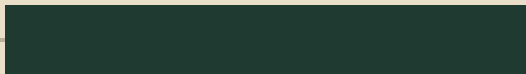
\$2,932



ROOM TO BUILD

The median rent is above what local wages can carry.

\$1,284–\$1,926



\$2,636 median

is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

482

homes permitted in ten years,
2016–2025

41%

of those were in multifamily
buildings

81%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 1–3% to the 9,906 homes here.

58–267

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs
131% more than New
Jersey's.

\$1,050,600

median home value in Princeton.

Princeton



\$1,050,600

New Jersey



\$454,400

U.S.



\$332,700

THAT WAS PRINCETON'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/nj/princeton/

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