



Point Pleasant, New Jersey.

Current market data.

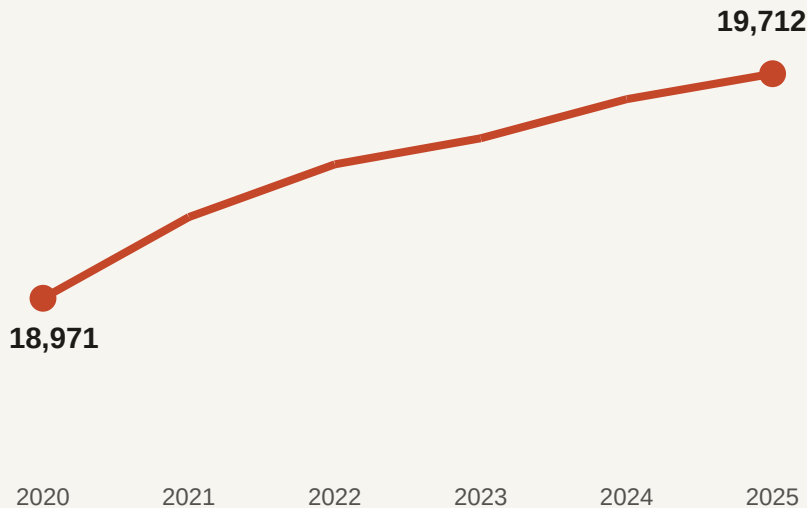
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**Growing. Up 3.9% since
2020.**

19,712

people, the 52nd-largest of New Jersey's cities and towns.



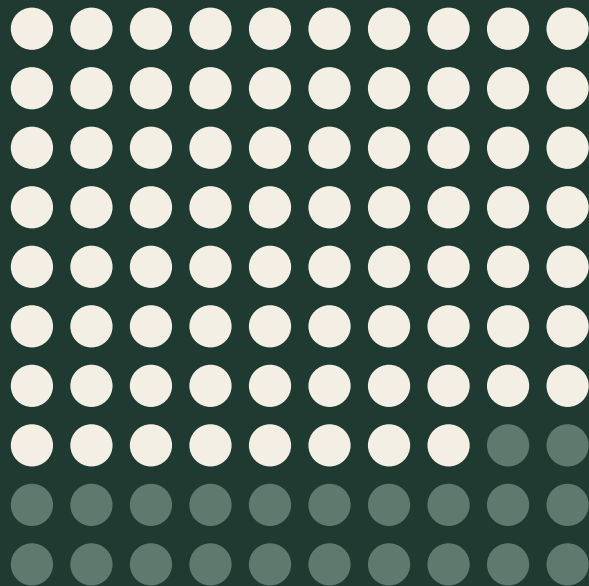
THE WORKDAY

8 in 10 jobs here go to
people who live somewhere
else.

77.9%

of 3,871 jobs located in Point Pleasant are filled by
in-commuters.

Source: Census LEHD LODES, 2023



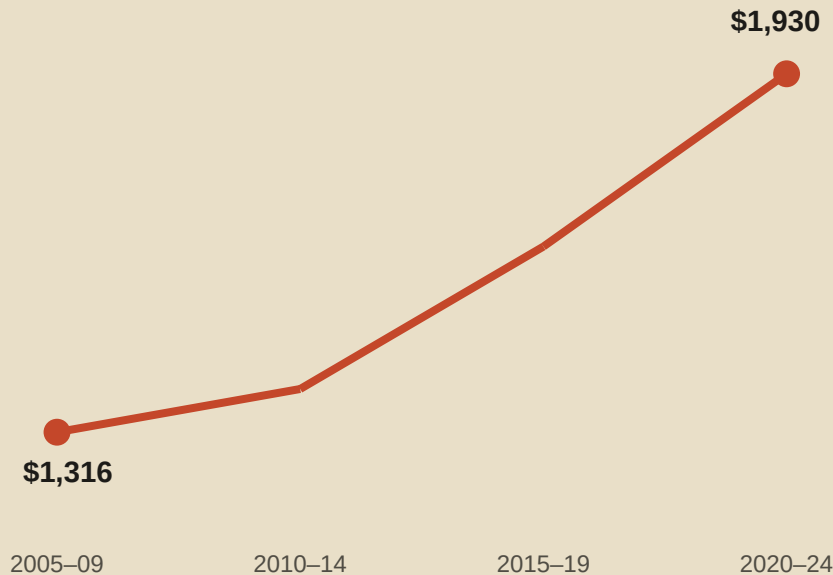
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 47%
since the 2005–2009
survey, before inflation.

\$1,930

a month. New Jersey's median is \$1,720.



THE SEAM

Cross one tract line and median rent doubles.

A \$1,877 gap between neighbors, the sharpest rent edge between adjacent tracts in Ocean County.

TRACT 7220.03

\$1,293

TRACT 7221

\$3,170

ROOM TO BUILD

The median rent is above what local wages can carry.

\$950–\$1,425



\$1,930 median

is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

469

homes permitted in ten years,
2016–2025

5%

of those were in multifamily
buildings

87%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.2–0.4% to the 8,742 homes here.

15–39

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 27%
more than New Jersey's.

\$575,300

median home value in Point Pleasant.

Point Pleasant



\$575,300

New Jersey



\$454,400

U.S.



\$332,700

THAT WAS POINT PLEASANT'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/nj/point-pleasant/

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