



Long Branch, New Jersey.

Current market data.

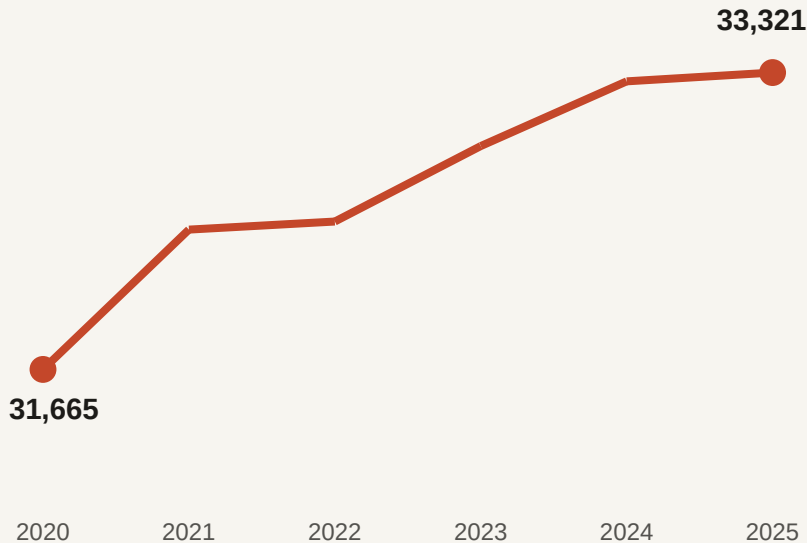
11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 5.2% since 2020.

33,321

people, the 26th-largest of New Jersey's cities and towns.



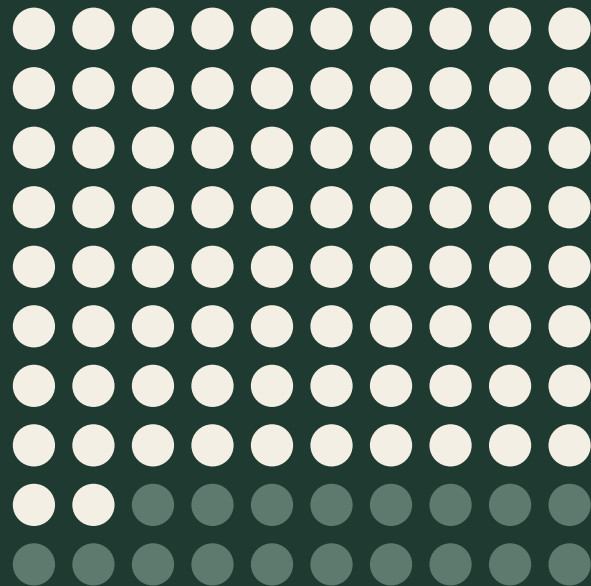
THE WORKDAY

8 in 10 jobs here go to
people who live somewhere
else.

81.9%

of 10,240 jobs located in Long Branch are filled by
in-commuters.

Source: Census LEHD LODES, 2023



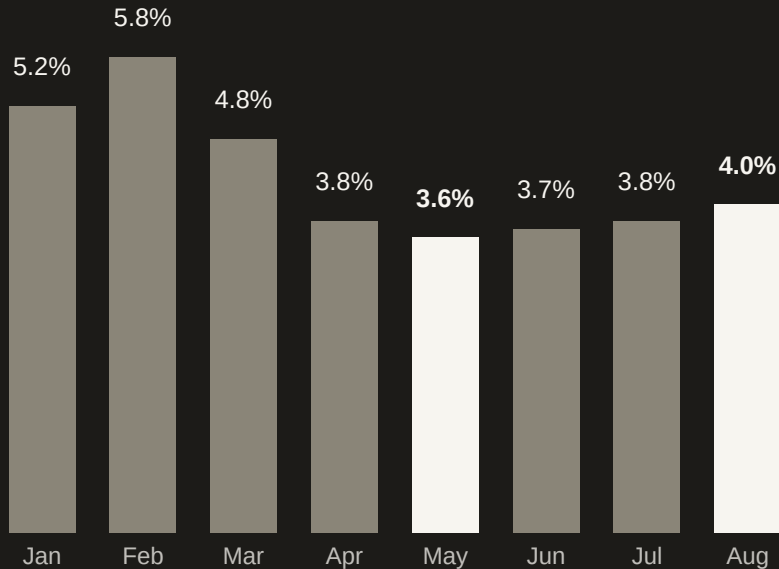
Each dot is 1% of jobs. Filled: held by in-commuters.

UNEMPLOYMENT, 2026

The low came in May:
3.6%.

4.0%

in August 2026, the latest month released. A year earlier it was 5.0%.

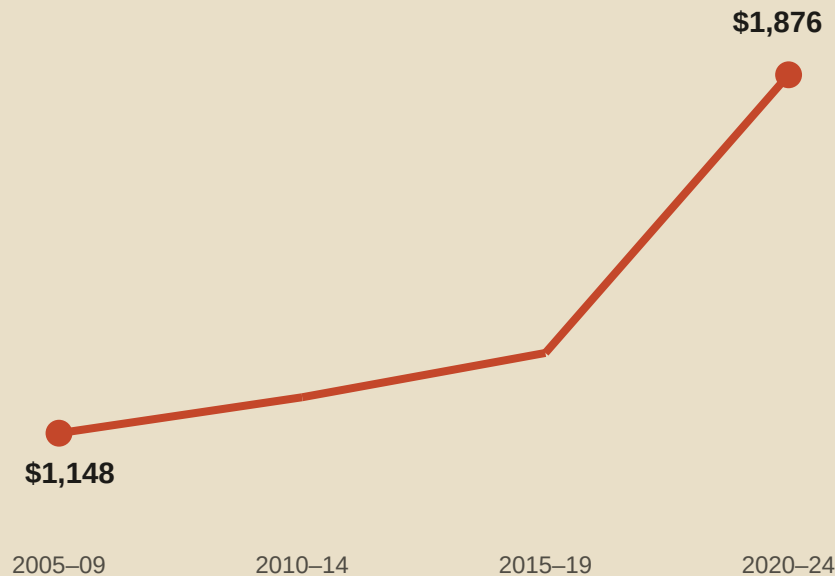


RENT

Median rent is up 63%
since the 2005–2009
survey, before inflation.

\$1,876

a month. New Jersey's median is \$1,720.





THE SEAM

Cross one tract line and median rent doubles.

A \$3,168 gap between neighbors, the sharpest rent edge between adjacent tracts in Monmouth County.

TRACT 8053

\$333

TRACT 8042

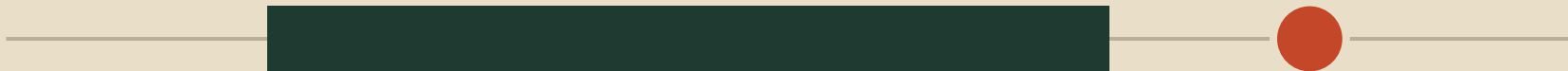
\$3,501



ROOM TO BUILD

The median rent is above what local wages can carry.

\$1,159–\$1,738



\$1,876 median

is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

2,707

homes permitted in ten years,
2016–2025

75%

of those were in multifamily
buildings

82%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.5–0.7% to the 15,091 homes here.

80–102

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 26% more than New Jersey's.

\$574,000

median home value in Long Branch.

Long Branch



\$574,000

New Jersey



\$454,400

U.S.



\$332,700

THAT WAS LONG BRANCH'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/nj/long-branch/

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