



East Rutherford, New Jersey.

Current market data.

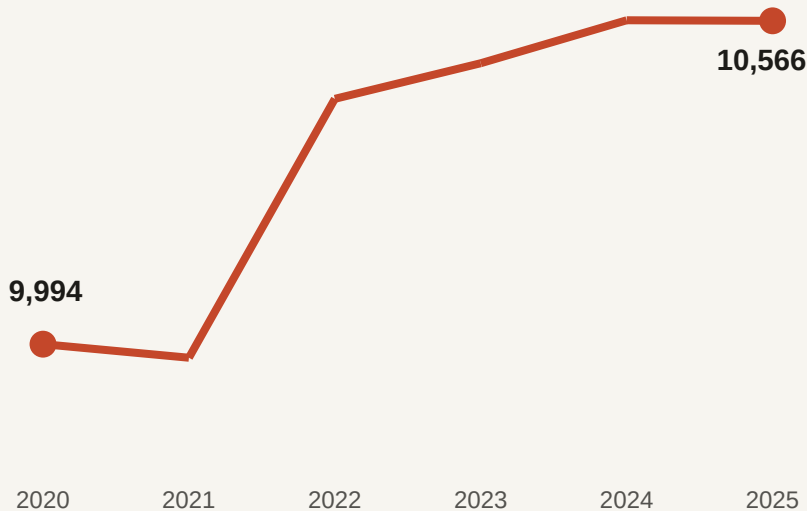
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 5.7% since 2020.

10,566

people, the 106th-largest of New Jersey's cities and towns.



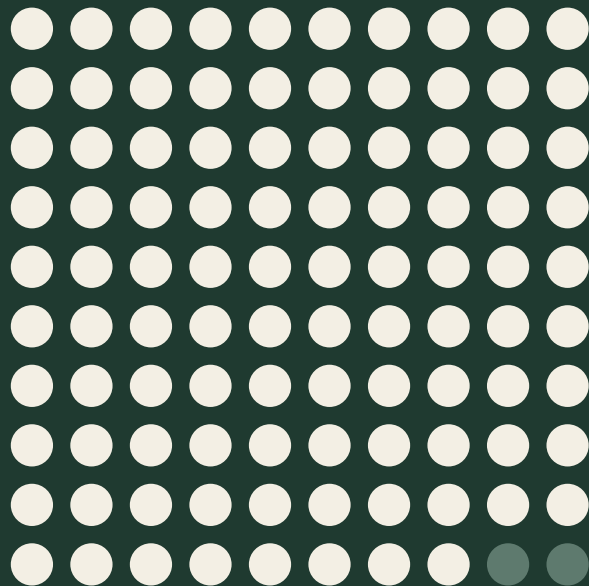
THE WORKDAY

Nearly every job here goes
to someone who lives
somewhere else.

98.2%

of 16,463 jobs located in East Rutherford are filled by
in-commuters.

Source: Census LEHD LODES, 2023



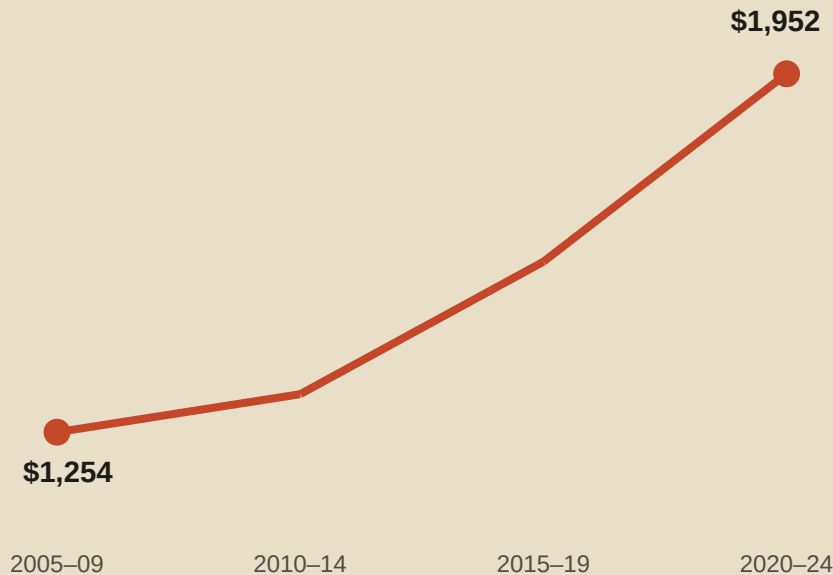
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 56%
since the 2005–2009
survey, before inflation.

\$1,952

a month. New Jersey's median is \$1,720.



THE SEAM

Cross one tract line and median rent doubles.

A \$2,269 gap between neighbors, the sharpest rent edge between adjacent tracts in Bergen County.

TRACT 490.02

\$1,232

TRACT 490.01

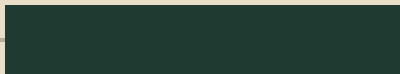
\$3,501



ROOM TO BUILD

The median rent is above what local wages can carry.

\$815–\$1,223



\$1,952 median

is the monthly rent range local workforce wages support.

BUILDING

73% of the housing here was built before 2000.

408

homes permitted in ten years,
2016–2025

97%

of those were in multifamily
buildings

73%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 1–4% to the 4,454 homes here.

28–165

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 1% more than New Jersey's.

\$458,100

median home value in East Rutherford.

East Rutherford



\$458,100

New Jersey



\$454,400

U.S.



\$332,700

THAT WAS EAST RUTHERFORD'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/nj/east-rutherford/

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