



# Sterling, Nebraska.

Current market data.

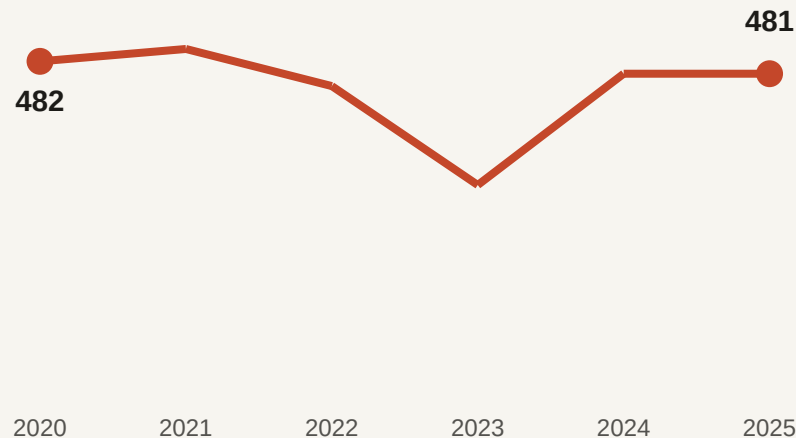
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Down 0.2% since 2020.

481

people, the 201st-largest of Nebraska's cities and towns.



## THE WORKDAY

9 in 10 jobs here go to  
people who live somewhere  
else.

85.7%

of 98 jobs located in Sterling are filled by in-commuters.



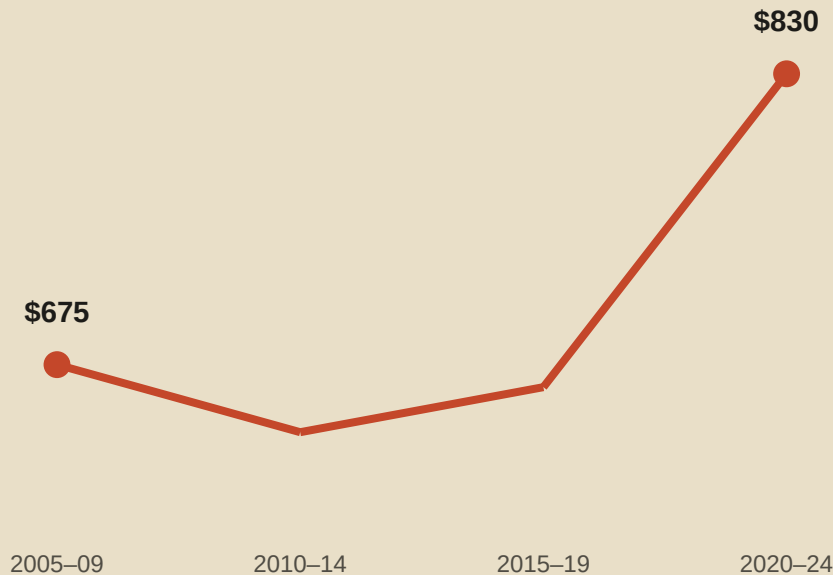
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 23%  
since the 2005–2009  
survey, before inflation.

**\$830**

a month. Nebraska's median is \$1,072.





## THE SEAM

# Cross one tract line and median rent jumps \$64.

A \$64 gap between neighbors, the sharpest rent edge between adjacent tracts in Johnson County.

TRACT 9675

**\$734**

TRACT 9676

**\$798**



ROOM TO BUILD

# The median rent sits inside what local wages can carry.

**\$650–\$975**



**\$830 median**

is the monthly rent range local workforce wages support.

BUILDING

# Most of the housing here is older than 2000.

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7

homes permitted, 2022–2025

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0%

of those were in multifamily  
buildings

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97%

of all homes were built before 2000

## UNITS NEEDED

**Closing the gap would add 0–0.3% to the 294 homes here.**

**0–1**

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



## HOME VALUE

A median home costs 45% less than Nebraska's.

**\$130,400**

median home value in Sterling.

Sterling



\$130,400

Nebraska



\$238,600

U.S.



\$332,700

THAT WAS STERLING'S 2026

# Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [almanacdata.ai/e/ne/sterling/](https://almanacdata.ai/e/ne/sterling/)

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