



Roca, Nebraska.

Current market data.

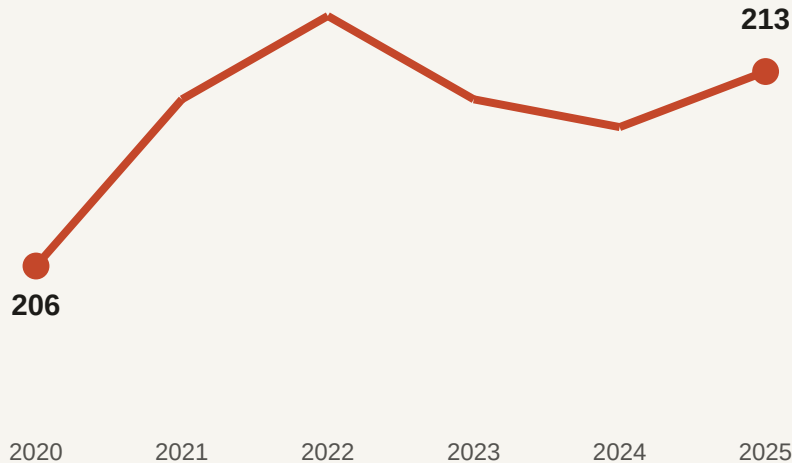
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 3.4% since 2020.

213

people, the 319th-largest of Nebraska's cities and towns.



THE WORKDAY

Every job here goes to
someone who lives
somewhere else.

100.0%

of 22 jobs located in Roca are filled by in-commuters.



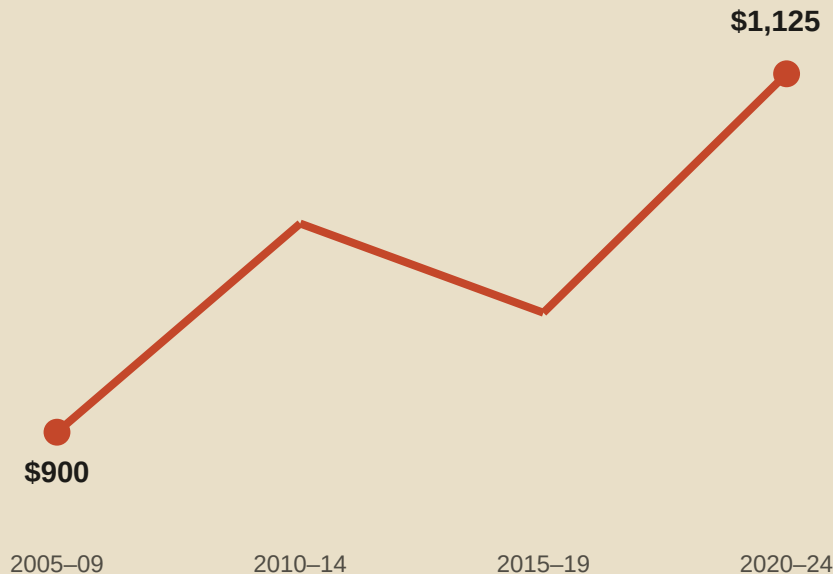
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 25%
since the 2005–2009
survey, before inflation.

\$1,125

a month. Nebraska's median is \$1,072.





THE SEAM

Cross one tract line and median rent doubles.

A \$1,113 gap between neighbors, the sharpest rent edge between adjacent tracts in Lancaster County.

TRACT 37.15

\$857

TRACT 37.14

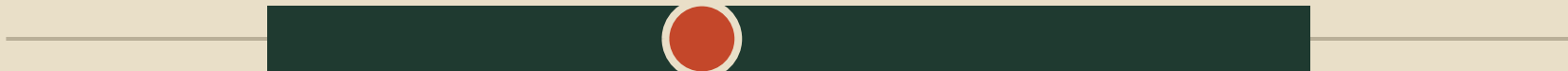
\$1,970



ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$931–\$1,396



\$1,125 median

is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

42

homes permitted in ten years,
2016–2025

0%

of those were in multifamily
buildings

80%

of all homes were built before 2000



UNITS NEEDED

None of three estimates finds a housing shortfall here.

0

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 3% less than Nebraska's.

\$231,300

median home value in Roca.

Roca



\$231,300

Nebraska



\$238,600

U.S.



\$332,700

THAT WAS ROCA'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/ne/roca/

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