



Potter, Nebraska.

Current market data.

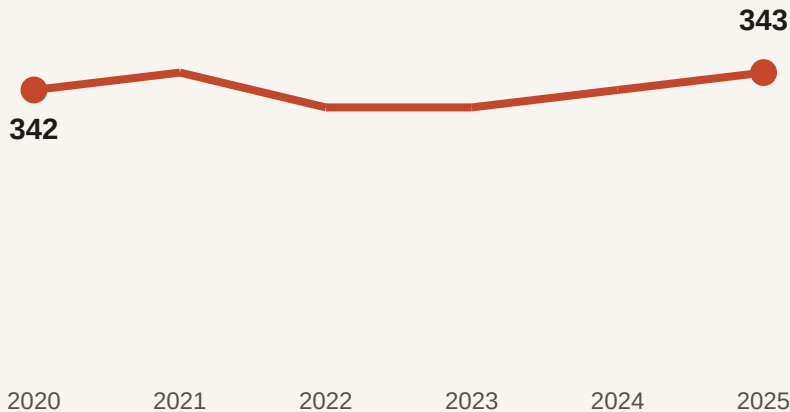
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**Steady. Within 1% of 2020,
every year since.**

343

people, the 239th-largest of Nebraska's cities and towns.



THE WORKDAY

Nearly every job here goes
to someone who lives
somewhere else.

99.2%

of 124 jobs located in Potter are filled by in-commuters.



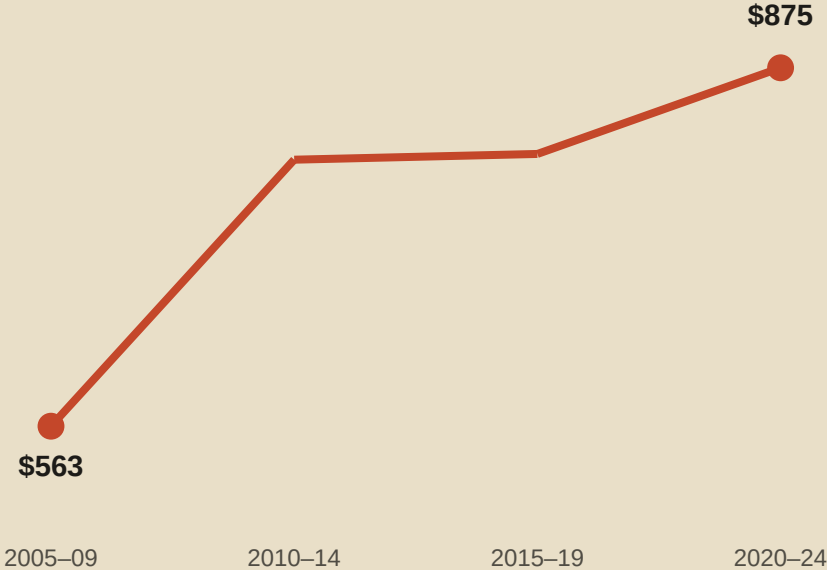
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 55% since the 2005–2009 survey, before inflation.

\$875

a month. Nebraska's median is \$1,072.



Source: Census ACS 5-year, 2020-2024



THE SEAM

Cross one tract line and median rent jumps \$77.

A \$77 gap between neighbors, the sharpest rent edge between adjacent tracts in Cheyenne County.

TRACT 9549

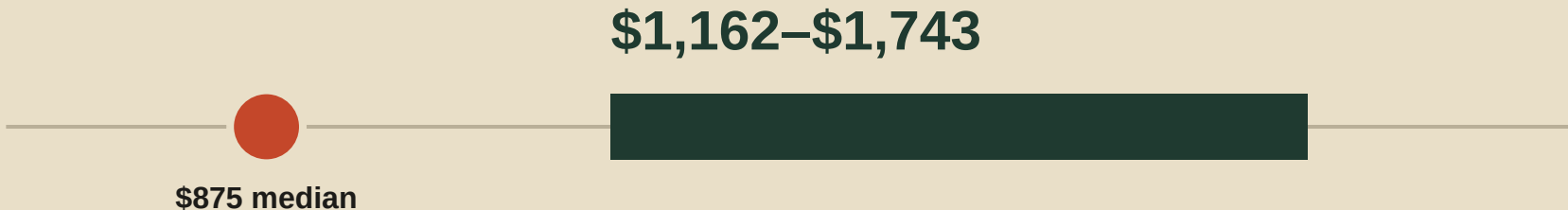
\$804

TRACT 9548

\$881

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

2

homes permitted in ten years,
2016–2025

0%

of those were in multifamily
buildings

86%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0–0.7% to the 140 homes here.

0–1

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 54% less than Nebraska's.

\$109,600

median home value in Potter.

Potter



\$109,600

Nebraska



\$238,600

U.S.



\$332,700

THAT WAS POTTER'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/ne/potter/

The Almanac · your hyper-diligent research partner