



Pleasanton, Nebraska.

Current market data.

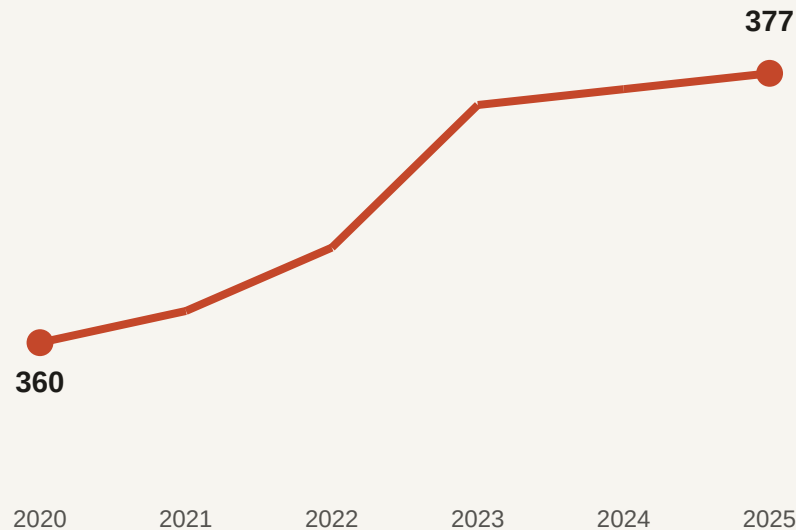
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 4.7% since 2020.

377

people, the 223rd-largest of Nebraska's cities and towns.

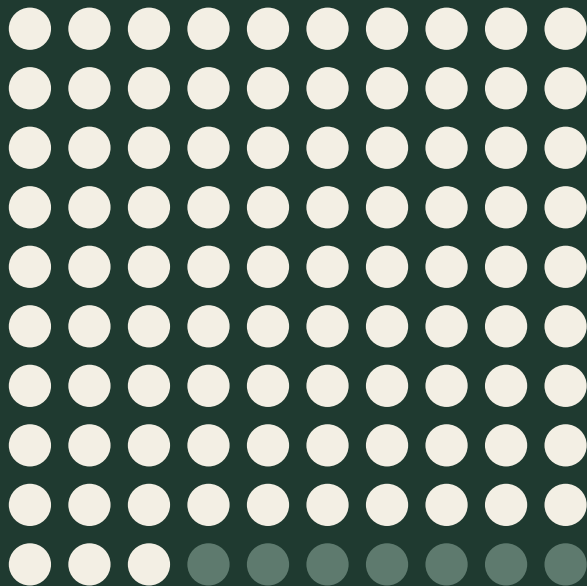


THE WORKDAY

9 in 10 jobs here go to
people who live somewhere
else.

92.7%

of 177 jobs located in Pleasanton are filled by in-commuters.



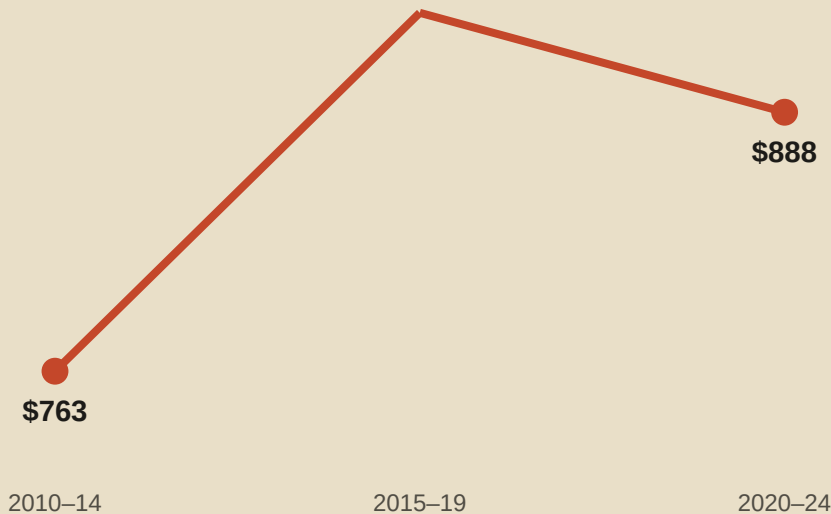
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 16%
since the 2010–2014
survey, before inflation.

\$888

a month. Nebraska's median is \$1,072.





THE SEAM

Cross one tract line and median rent jumps \$407.

A \$407 gap between neighbors, the sharpest rent edge between adjacent tracts in Buffalo County.

TRACT 9690

\$793

TRACT 9692.04

\$1,200

ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$716–\$1,075



\$888 median

is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

13

homes permitted, 2022–2025

0%

of those were in multifamily
buildings

86%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0–0.9% to the 217 homes here.

0–2

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 5% less than Nebraska's.

\$227,500

median home value in Pleasanton.

Pleasanton



\$227,500

Nebraska



\$238,600

U.S.



\$332,700

THAT WAS PLEASANTON'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/ne/pleasanton/

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