



Ogallala, Nebraska.

Current market data.

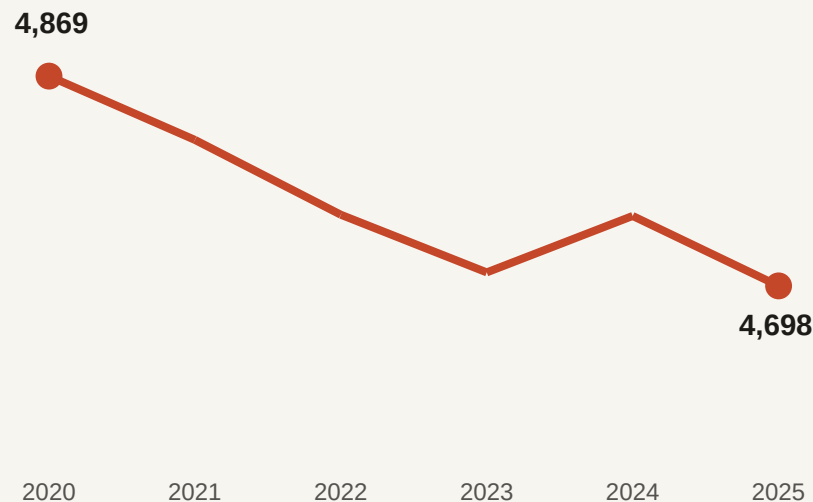
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Down 3.5% since 2020.

4,698

people, the 35th-largest of Nebraska's cities and towns.

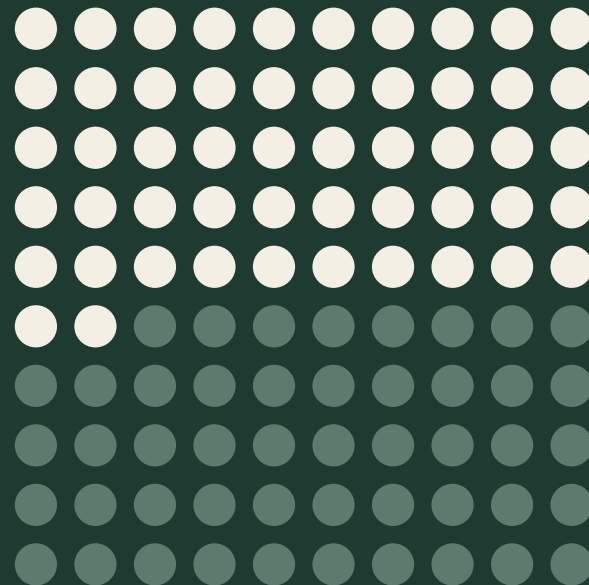


THE WORKDAY

5 in 10 jobs here go to
people who live somewhere
else.

52.5%

of 2,404 jobs located in Ogallala are filled by in-commuters.



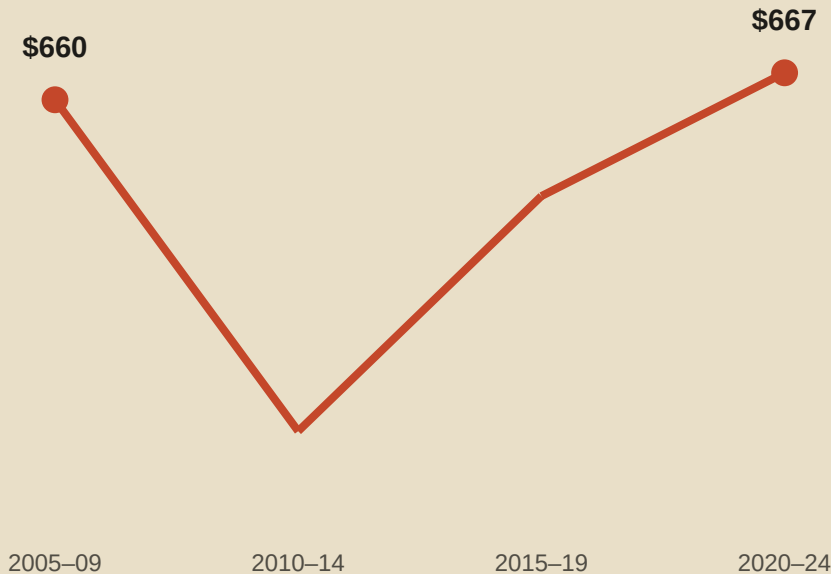
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 1%
since the 2005–2009
survey, before inflation.

\$667

a month. Nebraska's median is \$1,072.



THE SEAM

Cross one tract line and median rent jumps \$263.

A \$263 gap between neighbors, the sharpest rent edge between adjacent tracts in Keith County.

TRACT 2

\$620

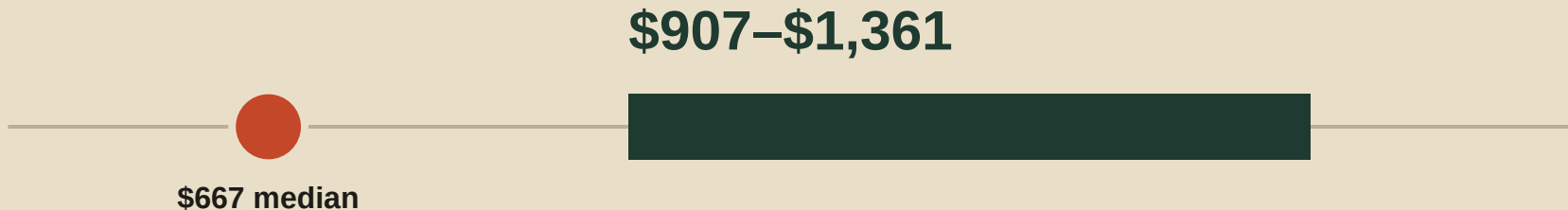
TRACT 3

\$883



ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

107

homes permitted, 2022–2025

73%

of those were in multifamily
buildings

92%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.2–0.9% to the 2,574 homes here.

4–24

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 35% less than Nebraska's.

\$155,800

median home value in Ogallala.

Ogallala



\$155,800

Nebraska



\$238,600

U.S.



\$332,700

THAT WAS OGALLALA'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/ne/ogallala/

The Almanac · your hyper-diligent research partner