Guide Rock, Nebraska.

Current market data.

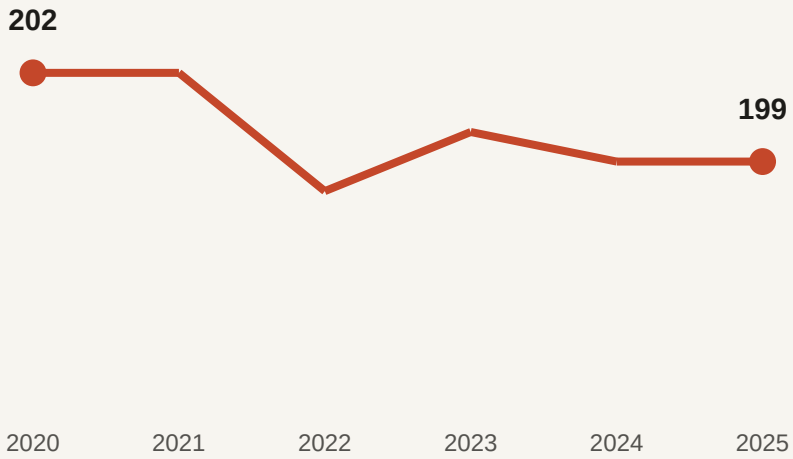
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Down 1.5% since 2020.

199

people, the 332nd-largest of Nebraska's cities and towns.



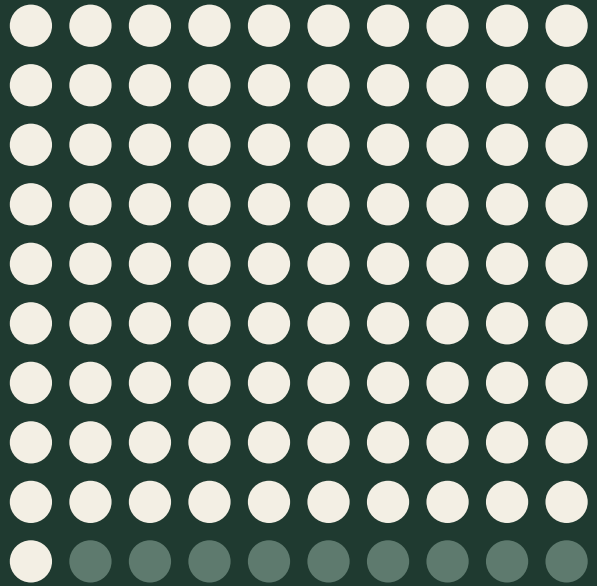
Source: Census Population Estimates, 2025

THE WORKDAY

9 in 10 jobs here go to people who live somewhere else.

91.3%

of 23 jobs located in Guide Rock are filled by in-commuters.



Each dot is 1% of jobs. Filled: held by in-commuters.

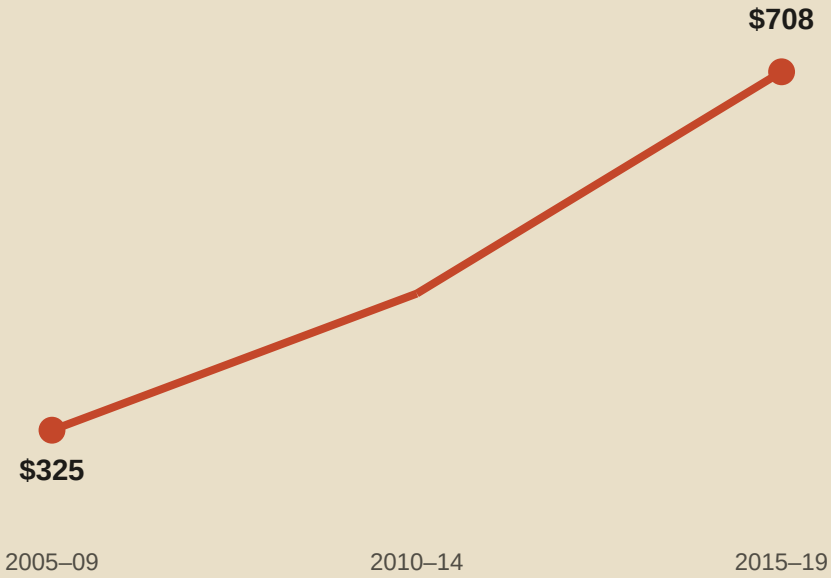
Source: Census LEHD LODES, 2023

RENT

Median rent is up 118% since the 2005–2009 survey, before inflation.

$708

a month. Nebraska's median is $1,072.

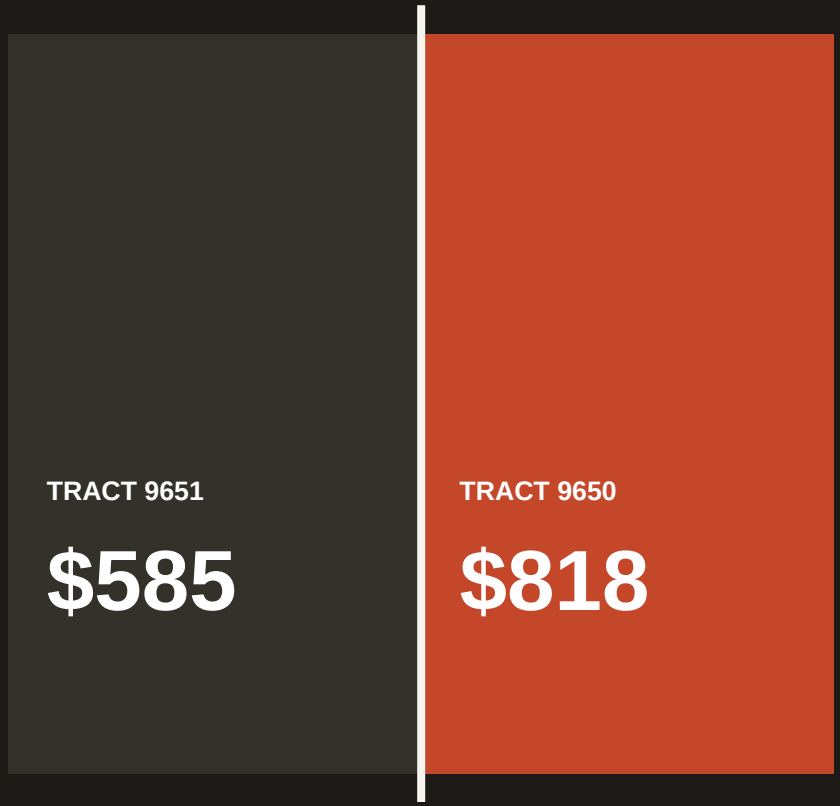


Source: Census ACS 5-year, 2015-2019

THE SEAM

Cross one tract line and median rent jumps $233.

A $233 gap between neighbors, the sharpest rent edge between adjacent tracts in Webster County.



Source: Census ACS 5-year, 2020-2024

ROOM TO BUILD

The median rent sits inside what local wages can carry.

is the monthly rent range local workforce wages support.

Source: Computed by the Almanac, 2023; Census ACS 5-year, 2015-2019

BUILDING

Most of the housing here is older than 2000.

0

homes permitted, 2016–2020

100%

of all homes were built before 2000

Source: Census Building Permits Survey, 2016-2020; Census ACS 5-year, 2020-2024

UNITS NEEDED

None of three estimates finds a housing shortfall here.

0

is the estimated number of missing housing units, from the lowest to the highest of three estimates.

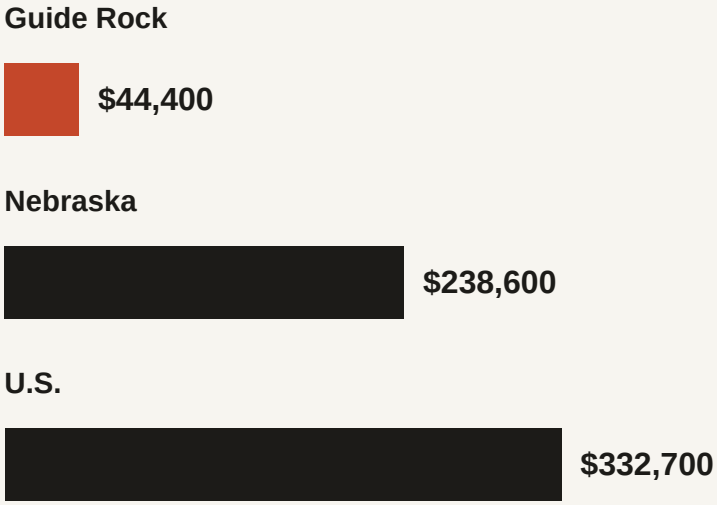
Source: Computed by the Almanac, 2023

HOME VALUE

A median home costs 81% less than Nebraska's.

$44,400

median home value in Guide Rock.



Source: Census ACS 5-year, 2020-2024

THAT WAS GUIDE ROCK'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at **almanacdata.ai/e/ne/guide-rock/**