



Wrightsville Beach, North Carolina.

Current market data.

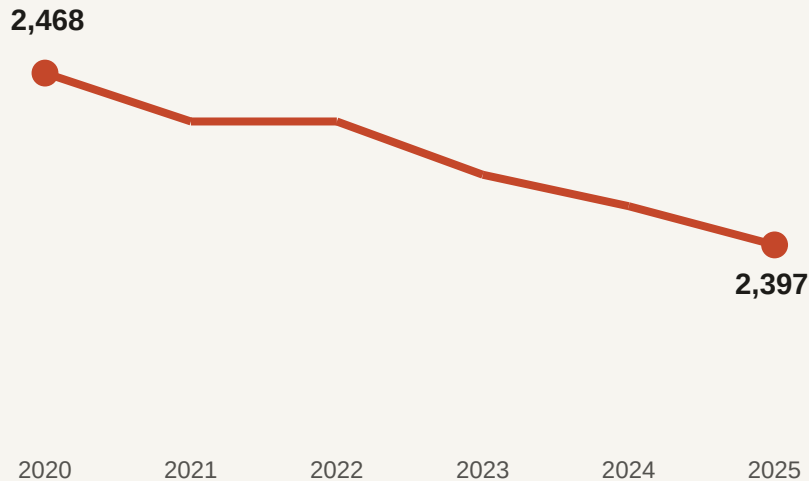
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Down 2.9% since 2020.

2,397

people, the 240th-largest of North Carolina's cities and towns.



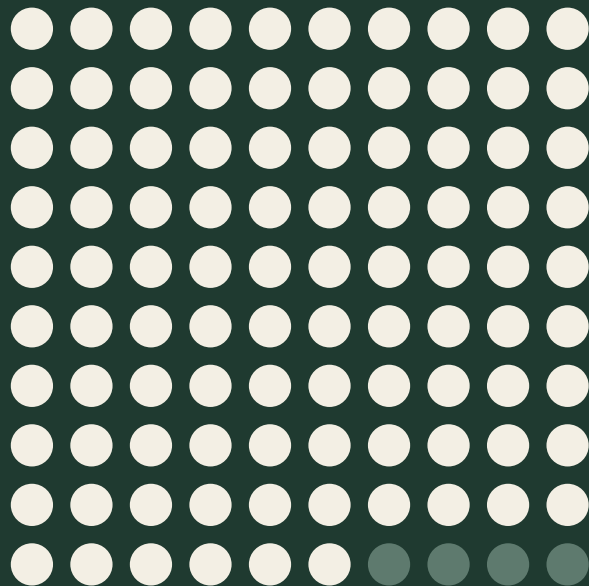
THE WORKDAY

Nearly every job here goes
to someone who lives
somewhere else.

96.0%

of 1,729 jobs located in Wrightsville Beach are filled by
in-commuters.

Source: Census LEHD LODES, 2023



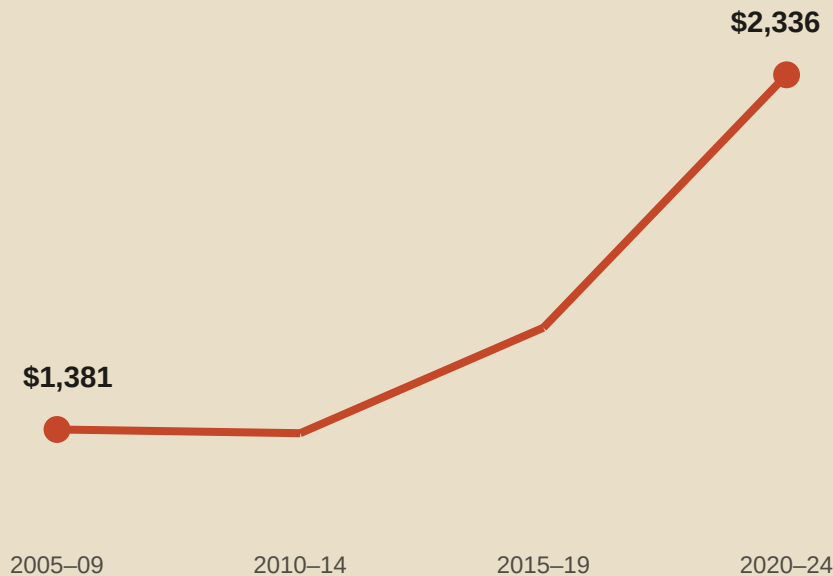
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 69%
since the 2005–2009
survey, before inflation.

\$2,336

a month. North Carolina's median is \$1,228.





THE SEAM

Cross one tract line and median rent doubles.

A \$1,375 gap between neighbors, the sharpest rent edge between adjacent tracts in New Hanover County.

TRACT 121.09

\$961

TRACT 118

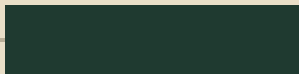
\$2,336



ROOM TO BUILD

The median rent is above what local wages can carry.

\$813–\$1,219



\$2,336 median

is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

47

homes permitted, 2022–2025

0%

of those were in multifamily
buildings

83%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.0–0.6% to the 2,886 homes here.

1–17

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs
305% more than North
Carolina's.

\$1,168,700

median home value in Wrightsville Beach.

Wrightsville Beach



\$1,168,700

North Carolina



\$288,900

U.S.



\$332,700

THAT WAS WRIGHTSVILLE BEACH'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/nc/wrightsville-beach/

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